

Classic Commercials Volume 1- 50

CLASSIC TV COMMERCIALS OF THE FIFTIES & SIXTIES Vol. 1 (approx 60 min)

It's a trip down memory lane with this potpourri of classic commercials from the Golden Age of Television, including a market place of products to buy: candy, toys, dolls, games, cars, gasoline, tires, beer, watches, hair cream, and cigarettes. Remember eating Bonomo Turkish Taffy; brushing with Ipana Toothpaste; smoking Marlboro cigarettes, Lucky Strikes, Winstons, Camels, and Kent. You'll have guys greasing their hair with Wild Root Creme Oil; girls playing with Mystery Date and Patti Play Pal; great road race games; Gillette razors with Pee Wee Reese; coffee commercials; Mr. Machine; Garry Moore for SOS soap pads; U.S. Keds sneakers; the Crest Test; great car commercials with Hertz putting you in the driver's seat; Esso gasoline; Shari Lewis spots and much, much more!

CLASSIC TV COMMERCIALS OF THE FIFTIES & SIXTIES Vol. (approx 60 min)

It's more terrific commercials from the Fifties and Sixties shown during the Golden Age of TV advertising: Kool, Parliament, Marlboro, Old Gold dancing cigarettes, DICK VAN DYKE SHOW stars for Kent cigarettes; Hasbro Ice Cream Machine; Rocket 500; Soaring Sam plane; Pro Star Football; Dick Tracy Silent Ray Gun and Electric Target Game; Chevy commercial; Hydrox cookies; Lustre Creme with Sandra Dee and Jeanne Crain; Coca-Cola; Nestle's Chocolate; Oreos; Olympia Beer; Screaming Yellow Zonkers; Eastern Airlines; Air France; Lyndon Johnson for President; Telstar Pong Game; Gunter Beer; Vitalis for the hair; Tootsie Rolls; Hoopla and Tiger Island games; Bromo Seltzer; Campbell Soup; Orange Juice with Mickey Mantle; Barbasol shaving cream; Drano; Colgate; Beechnut Gum; Heinz Products with Captain Gallant played by Buster Crabbe with his son Cuffy; Inger Stevens for Vel; Battle Wagon Boat; Twinkies; Cheerios; Johnny Reb Civil War Cannon; Fizzie's Tablets; Travel by Air; Bayer Aspirin; Candy Fashion, and of course, more.

CLASSIC TV COMMERCIALS OF THE FIFTIES & SIXTIES Vol. ! (Approx. 60 min.)

The world of classic commercials continues with more spots from the Golden Age of TV advertising: Captain Midnight and his Ovaltine premiums; Kellogg's Corn Flakes with Space Patrol; Kent cigarettes with an unknown actor named Bill Bixby; Thunderbird; Alka Seltzer; Jean Arthur for Jello; Andy Griffith and Opie with Aunt Bea for Sanka; Gulf; Lay's Potato Chips with Bert Lahr; Chef Boy Ardee; Pepsi; Lady Clairol; Kool; Bold; Muriel's Chesterfield; the history of Ford cars leading to the 1960 line; Pretzel Thins; Zenith; the Fighter Jet and Countdown Space Toys from Ideal; Shirley Temple Doll Collection; Sniffy paints; Coleco Pools; Corn Popper for Junior Chef with Shari Lewis; Wilt Chamberlain Basketball Game; Bowlamatic 300; Action Jackson; Johnny Lightning Jet Power; Ritz; Skippy Peanut Butter; Instant Jello; Chevrolet Trucks; Renault Dauphine; Hasbro Daffy Drops and Merry Milkman; at home with Ronald and Nancy Reagan for G.E. with a rare tour through their house; Newport and York commercials; Ken with Dick Van Dyke and Rose Marie; Good and Plenty; Tressy Styling Kit; AHM miniature trains; Pokerama, and more.

CLASSIC TV COMMERCIALS OF THE FIFTIES & SIXTIES Vol. " (Approx. 60 min.)

It's fun turning back the TV clock with this continuing series of commercials from the Fifties and Sixties: Milton Bradley's in form with Grab-a-Loop, Deluxe Man in Space, Delco Batteries save an air transport mission, Muriel Cigar animation by Shamus Culhane, Raid, Tide Clean, Instant Maxwell House, Hamm's Beer, evaporated milk, Maypo, Anderson Bean Soup, ancient Jello proverb, Betty Furness with Westinghouse Studio One test, mouth watering Borden's ice cream spots, Julia Mead for Quick Permanent, Beechnut Chewing Tobacco, India House, Briggs Tobacco, Ivory Soap, Camel, Maxwell House Coffee, Ballantine Beer, Silvercup Bread, Pepsodent, Chef Boy Ardee, Roy Rogers Gun Hat, Trick Shot, Lucky Star Gum Game, Buddy L., Benson and Hedges, American Airlines, Joey Bishop for Newport Cigarettes, Goodyear Tires, Hess Gasoline, Shell 59-cent Silverware, Howard Johnson, building a model plane with Mom and Dad serving Coke, and

a great long series of Ding-a-Ling robots in a sales film with great images.

CLASSIC TV COMMERCIALS OF THE FIFTIES & SIXTIES Vol. # (Approx. 60 min.)

It's always a fun trip down memory lane with classic TV commercials like The Lionel Mercury Space Capsule and missile launcher, Newport billboards come alive and sing, Bing Crosby for the gas company, Goodyear snow tires, Benson and Hedges, Cheerios kids challenge Frosty-O's, Twinkle's story book serial package, Old Gold dancing cigarettes with Dennis James, Dick Van Dyke and Mary Tyler Moore for Kent cigarettes, Motorific Torture Track, motor car models with changing chassis, Palmolive shaving cream, Old Gold dancing matches, TV's KIT CARSON (Bill Williams) with crew in a Coke spot, drive carefully school walk, Tuesday Taylor doll penthouse apartment with terrace, Jody the Country Girl's General Store, Suzi Homemaker Candy Maker by Topper, Oasis and Life cigarettes, Johnny Lightning 55 jump ricochet and para-jump, Roy Rogers Telephone Set and Chuck Wagon with 44 pieces including Pat Bradley's jeep Nellie Belle with action figures of Roy, Dale and Pat, Muriel Cigars with Edie Adams, Clairol summer blonde, Ballantine Beer, Fab, Captain Midnight Patch, Singer Sewing machine, Mrs. Filbert's Margarine, Fiddle Faddle, Screaming Yellow Zonkers, Gunter Beer, Betsy Wetsy, The Man from UNCLE secret message pen, Junior Chef See and Bake Set, special Glad Bag promo short and a lot more surprises.

CLASSIC TV COMMERCIALS OF THE FIFTIES & SIXTIES Vol. 6 (Approx. 60 min.)

The series continues with the following classic TV commercials: Hasbro's Pieface, Sugar Plum Hairdryer, Beauty Mirror and Bubble bath tub, refrigerator with Royal Dessert, Colorwriter, Snowcone Machine, Frostee Ice Cream Machine, Dentyne, Handywrap, Crest, Prell, Puffa Puffa Rice, Jimmy Durante for Kellogg's Cornflakes, Royal Shake A Puddin, Planter's Peanuts, Clearasil, Bufferin, Lavoris, Alka Seltzer, Harvey Lembeck for Charmin, Pizza Rye Crisp, Joseph Cotten for Bufferin, Broadcast Chili Beans, Corn Beef Hash, Dentu-Creme, Tiny Tears, Emenne Lollypop Factory, RCA Victor Records for Peter Pan, Fanny, Silk Stockings, The Boyfriend, Hasbro Talking telephone with Jungle Book, Snow White, Mickey Mouse and Mary Poppins, Parliament Cigarettes, Pal Premium Injector Blades, Vanish Toilet Bowl, Lionel Train Set, Oasis Cigarettes, Bel Air Cigarettes, Old Gold Cigarettes with red Barber City Service gasoline, Hoppity Donald Duck, Tressy and Cricket Dolls with makeup Kits, Ballantine Beer, 4 Way Tablets, Baggies Coupon, Drene Shampoo, Tide, Life Magazine with Fran Alison, Ovaltine with Duke Snider, Aeroshave, Griffin Polish, Coldwater All, Pillsbury Refrigerated Dinner Rolls, Kent Cigarettes, Chance of a Lifetime TV Show for Bufferin Commercials, Anita Ekberg for Lustre Creme.

CLASSIC TV COMMERCIALS OF THE FIFTIES & SIXTIES Vol. \$ (Approx. 60 min.)

Gig Young on the set of OUR MISS BROOKS with Eve Arden and Gale Gordon recreating a radio show with sound effects and a scene from their hit show with the famous "Sandwich Scene", Clint Walker introduces a promo for his Western show CHEYENNE highlighting Dennis Hopper, Durwood Kirby for All detergent, Chesterfield cigarettes, G.E. TV sets with automatic on and off switch, G.E. electric skillet, Ipana Tooth Paste, Ban, Arthur Godfrey talking about Bufferin, Camay Soap, G.E. Pocket transistor radios, Chesterfield, G.E. TV's starting at \$99.50, Coming Attractions for SUGARFOOT, WYATT EARP, GUESTWARD HO, DONNA REED, MY THREE SONS, CHEYENNE, THE RIFLEMAN, COLT .45, the 12 most wanted games from Coleco for 1975, Coleco Ice Hockey, Coleco Sales Films attacking rival companies stealing their ice hockey game idea, Hazel Bishop cosmetics, RCA Victor TVs on Kukla Fran and Ollie, Nabisco, Borden's Milk Shake, Winkie Dink and You TV screen.

CLASSIC TV COMMERCIALS OF THE FIFTIES & SIXTIES Vol. % (Approx. 60 min.)

The I LOVE LUCY gang introduce and act in commercials related to Westinghouse kitchen and home products, coffee makers, trade-ins on refrigerators, and more. Betty Furness joins the gang and even little Ricky. Westinghouse furniture, TV with power tuning and a wireless remote control, Etch a Sketch, Silly String, Sergeant Preston of the Yukon, coming attractions, Dodge of 1956, Johnson Wax and Glocoat, Ozzie and Harriet support a new toothpaste -- Antizyme--

Listerine toothpaste, Plymouth for 1958, Tombstone Territory, animated Listerine, Allerest, Simon Pure Beer with Buster Keaton, Desto with Groucho Marx, Marx Brothers for Creamy Prom, Tang with Bugs and Daffy, Philip Morris with Lucy and Desi, Post Grape Nuts with Andy Griffith, Instant Simon Wax with the Three Stooges, Flintstones for Winston cigarettes, Texaco with Jack Benny and Dennis Day, Tootsie rolls, Duncan Yo Yo's, Kay-Bee Toy Company's Safe Driving Spot, Doodle Buggy, Lone Ranger for Aeroshave and Pizza Rolls, Muriel Cigars, Reynolds Aluminum, Old Gold cigarettes, City Service and lots, lots more.

CLASSIC TV COMMERCIALS OF THE FIFTIES & SIXTIES Vol. & (Approx. 60 min.)

Including Allied Movers, Faberge Tigress Perfume, Clackers, Reynolds Wrap, Fruit Stripe Gum, Life Savers, Baldwin Pianos, Lucky Charms, Canada Dry, Hardee's, Trix, Cheerios, Hanes Underwear, Speakeasy Mouth Spray, Golden Honey by Nabisco, Sperry Rand, Comstock Pudding, Ara Air Conditioner, Contac, Ideal Dog Food, Wackies Cereal, Sugar Crisp, Cherry Cough Medication, Provident Bank, American Airlines, McCormick Sloppy Joes, McCormick Seasonings, Esso Car Clinic, Salada Tea, Schweppe's, White Lily Flour, Van Camp Pork and Beans, Water Pik, Sheffield Watches, Aero Wax, Arnold Dessert Cakes, Mastercard, Sominex, America Export, Kent, Newport, Jamaica Rayovac, Bob Richards for Wheaties, Chips Me Down, BugaBoo, Clanka Clunk, Whopps, Funny Face, Armour Bacon, Niagara Spray Starch, Reynolds Aluminum for rusty drain pipes, All, Ad Detergent, Muriel Cigars, Coming attraction for ABC music show TEMPO, Coke, the United Way and more.

CLASSIC TV COMMERCIALS OF THE FIFTIES & SIXTIES Vol. 10 (Approx. 60 min.)

Including Stop Hunger, TV Guide--The Case of the Missing Viewer, Ballantine Beer, Humble Oil--Happy Motoring, Esso Extra, Calgon, Heinz Beans, Flagg Flyer Shoes, Yoo Hoo, Corn Silk, Puma Drink, Certina-DS, Suzuki Roto Engine and 440 Fury, Post Toasties, Suzuki motorcycling, Rival, Easy Living Paints from Sears, Broadstreet suits, Bold, Van Camp's Pork and Beans, Muriel Cigars, Arlene Dahl, Remington Shaver and a Peach, Bert and Harry Piels, Union Carbide, Excedrin 1040 Headaches, Dr. Pepper, Tasty Fry Mazola, Tasty Fry CHICKEN Bag, Ad Council, TV Guide--Blue Knight, Kimbies Diapers, Jackson Lawnmower, Rival Dog Food, Scorpion Jet Ski with Chuck Connors, Sentry Insurance, Hills Brothers Coffee, John Deere Lawnmower, Lasso Herbicide, Mogen David Wine, Vitality Shoes, Kimbies Black Women, Nestle's, Haun Power Pro Lawnmower, Dream Whip, Kentucky Fried CHICKEN, Scout Jeep, Nestle's Home Made Cookies, H. Salt Fish Sticks and more.

CLASSIC TV COMMERCIALS OF THE FIFTIES & SIXTIES Vol. 11 (Approx. 60 min.)

Includes Tareyton cigarettes for Christmas, Dristan, Anacin, Heet, Bob Lemon speaking for Phillips Milk of Magnesia, Bayer Aspirin, Ionized Yeast for the gray sickness, Rockwood Chocolate with Cathy Norris, Blend Orange Juice, series of ROTC commercials on location at college, Calgon Bath Oil Beads by the water, Yoo Hoo Chocolate with Yogi Berra at a kids party, New York Telephone Commercials with Karen Allen, Champale with girls and Rolls Royce, Power Up Chocolate drink from Iroquois Brands, Yoo Hoo and a talking cow, Yoo Hoo and baseball game, Pink Champale, Chevrolet for 1958, Elgin Hour series of watch commercials, Mary Kay and Johnny for the United Steel Hour, Red Cross, Wizard Room Deodorizer (spice), Bob Page for Pall Mall cigarettes, Contac, Tide Hidden Camera with Mrs. John Schiegner of Belmont, California, Ballantine series and more.

CLASSIC TV COMMERCIALS OF THE FIFTIES & SIXTIES Vol. 1 (Approx. 60 min.)

A great collection of Camel cigarette commercials with the cast of TOPPER -- Anne Jeffreys, Robert Sterling and Leo G. Carroll, Jello for Instant Pudding, Minute Rice Patio Salad, 7-Up, John Wayne against cancer, Skiing Miller Time, Caravelle Peter Paul candy, National Guard, U.S. environmental agency, Burger King, Georgia Power company, General Telephone brings a new style in phones, Mom and kids with Kool-Aid, King Vitamin cereal, on location with the making of the BEWITCHED TV show, Gillette Shavers (in Spanish), Insured Savings and Loan, 1964 Buick Riviera, 1966 Oldsmobile 98, 1964 Grand Prix, 1964 Wildcat Buick with actor Jim Davis (Father of

J.R. Ewing on DALLAS), Avon Lipstick, Nelson Cass and Dave Garroway for General Motors and dancing service men, 1955 Chevy and the Motoramic car, Delco Battery commercial showing the making of a battery, Chevy 55 airvent in cars, Flagg Flyer shoes, Delco batteries for boats, Goebbel beer, 1955 Bel Air Chevy, Safety in the Home, 1957 Chevy, United Motor Dealer spot in animation, 1957 Chevy convertible, OK used car dealership for Chevy, Delco Battery crew shooting on location in Africa, New Guinea, India and Alaska, THE ADVENTURES OF BLINKY ('50s kids show) commercial for Blinky, Silvercup bread commercial with Rootie Kazootie, Fredric Birmingham (editor of Esquire magazine) for Camel cigarettes, Jello's latest flavors, baseball's Early Wynn, Bob Lemon and Mike Garcia in a Camel commercial, Worship with Your Family, Safety Council Driving spot, and more.

CLASSIC TV COMMERCIALS OF THE FIFTIES & SIXTIES Vol. 1! (Approx. 60 min.)

Southern Bell, Trust Company Bank, Photosun Glasses, Ipana, Super Helmet 7, Hostess Cakes, Wyler's Lemonade Mix, Frosty O's, Wheat Honeys, Kerry and Mia Dolls by Ideal, Lucky Charms, Twinkies, 16-ounce bottle of Pepsi, Johnny 7 Micro-Helmet and Phone Set, Johnny 7 OMA Rifle Gun, Plymouth Valiant dealer, 1962 Valiant, Dentyne, Pringles, Nabisco Cookies and Cakes, Nabisco Jrs., Pabst Blue Ribbon, Borden's Rich Roast Coffee, Sandra Dee for Coke, Bosco, Ronson Lighters, Nestle's Instant Coffee, RCA with Vaughan Monroe, Jade East, Falstaff Beer, Laura Scudder's Potato Chips, Spring cigarettes, Purolator Oil Filter with Morty Gunthy, Just Wonderful Spray, Applause Hand Softener, Gunther Beer, Buster Keaton for Ford Vans, Firestone Tires famous theme song, Paul Ford for Blue Ribbon beer, 1964 Chevy, Corvette, Chevy 11, Chevelle, Chevette, TV service men for RCA.

CLASSIC TV COMMERCIALS OF THE FIFTIES & SIXTIES Vol. 1" (Approx. 60 min.)

Brylcream, Lovable Bra, Wastehugger and Garter, RCA Victor TV, Hertz, Go Vote, Soupy Sales for Gino's Pizza, Yellow Pages, Lipton Tea, Ajax, Halo Shampoo with animated Eddie Cantor and family, Phyllis Shaver, Peter Paul Mounds, Blitz Beer, Quaker Puffed Wheat and Rice, Mitchell, National Bohemian Beer, New York Telephone Company, Esquire Boot Polish, Ballantine Beer, Salada Tea, Coke Family Size Swiss Creme Sandwiches, Lovable Bra Slip, Cinnamon Crunch, Ritz, Phillis Perfecto, Hi Ho Crackers, Victor TV, TEAHOUSE OF THE AUGUST MOON with Paul Ford, Honey Grahams, Tenderleaf Tea, Power for Pennies, The Silent Explosion, Genesee Beer, Schaefer Beer, Coconut shortbread, Lorna Doone, Niagara, Cadbury's Caramello Candy, Brylcream, Cinnamon Keebler Fudge Sandwich, Keebler Chocolate Fudge, Vitalis, Flowing Velvet Perfume, Beechnut Gum and Mello Fruit Gum, and more.

CLASSIC TV COMMERCIALS OF THE FIFTIES & SIXTIES Vol. 1# (Approx. 60 min.)

One-a-Day vitamins with Jimmy Dodd, Coke, Trix Picka-Packa, Lawrence Welk promo, Snickers and the two-headed Dragon, Sid Melton and G-man needing a Fire Bolt Machine by Mattel to go after the bad guys, C-7 lettuce, Savings Bonds, Ozzie and Harriet promo, RCA picture tubes, Blatz Beer, Bosco, Ted Steele talking about the latest Elvis movie JAILHOUSE ROCK (a rare Elvis promo), Mike Wallace of 60 MINUTES doing a spot for Fluffy cake mix, Robert Merrill for RCA, Davis Cup tennis star Bill Talbert for Diabetes, Lucky Strikes for the Brooklyn Dodgers, Lucky Strikes series of animated spots, Chevy 1955, Altes Sportsman Beers, Inside a Chevy Engine (a great spot), Flagg Flyers, award-winning Drive Carefully series, Goebbel Beer, Chevy Rear Springs for 1955, and more.

CLASSIC TV COMMERCIALS OF THE FIFTIES & SIXTIES Vol. 16 (Approx. 60 min.)

Delco Batteries, Chevy 1957, Used Cars OK Sign, Flagg Flyer Shoes, Arnold Stang for Delco, Drive Safely, RCA Hearing is Believing, Abbott's Ice Cream, Yellow Pages, Robert Hall, Good Luck Oleo Margarine, Sunshine Krispy Saltines, Gillette Razors, Green Mint Mouth Wash, Blatz Beer series, RCA service, RCA Radios, Blatz Beer (train), Blatz Beer (plane), RCA TV for \$239.95, RCA TV Baby Sister, Tex Antoine for Ethyl Gas, Ronson Lighters with William Shatner, Whirlwind Romance, Milton Bradley Board Games including Easy Money, Park and Shop, Chutes and Ladders, Racko, Pirate and Traveler, Uncle Wiggly, Go to the Head of the Class, Game of the States, Candy Land.

Then great candy spots including Good and Plenty (clapping), Good and Plenty (Indian), Good and Plenty (baseball), Good and Plenty (twins), Tootsie Roll, Fizzies, Bosco (animated), Bosco (circus), Bosco with Virginia Graham, Nabisco Honey Grahams, Fig Newtons, Alpha Bits with song, Michigan Milk, Coke Rice and Wheat Honeys with Buffalo Bee and the voice of Mae Questel (BETTY BOOP, OLIVE OYL), Pick a Pack cereal by Betty Crocker, Welch's Candy and lots more.

CLASSIC TV COMMERCIALS OF THE FIFTIES & SIXTIES Vol. 1\$ (Approx. 60 min.)

The story continues with famed columnist Earl Wilson promoting the Robert Wise film THIS COULD BE THE NIGHT (1957) starring Tony Franciosa, Beechnut Gum, Brylcreem Screamtest, Sylvan Seal Milk, Fred Scott for Milk Bone, Kasco Dog Food, Benco Mattress, Nabisco Shredded Wheat and three pen premiums, Pertussin Cold Medicine, Navy recruiting, Savings Bank of Massachusetts, Pepsodent, L & M, Klix Dog Snacks, Oxydol, Goodyear, My-T-Fine Pudding, Lucky Strikes Batter Up, Vicks, Burke Ham, Bond Bread, Black Horse Beer, Clicquot Club Ginger Ale, Listerine Antizyme, Gillette Razors with parrot, MacLean Stevenson for Ballantine Beer, Gillette Foamy, Super Shave with Whitey Ford, Hi Ho Crackers, Lionel Trains, Fat Cat Truck, Blippo Choo Choo, Screaming Mee Mee Rifle, Thimble City Union Station, Duffy's Daredevils, Heidi the Pocket Book Doll, GI Joe Hill 79, USS Skip Jack, 1956 Ford and new power steering, Ford 1956 Trucks for Railway Express, Vitalis, SOMETHING OF VALUE (1957) with Rock Hudson, THE LITTLE HUT (1957) with Ava Gardner, THE RACK (1956) with Paul Newman, DESIGNING WOMAN (1957) with Lauren Bacall, Fearless Fosdick for Wildroot Creme Oil, Singer Sewing Machines, Sunbeam Bread, Magic Clown for Bonomo's Turkish Taffy, RCA, United Airlines, Burt and Harry Piels, William Cake, FORBIDDEN PLANET (1956), Speidel Watches with no sound, RCA air conditioners, RCA Record Your Daughter's Voice, Bill Ding Paints, Electric Rangers with Dan Sawyer, Eskimos for RCA, RCA Tube Repair Kit and of course a lot more.

CLASSIC TV COMMERCIALS OF THE FIFTIES & SIXTIES Vol. 1% (Approx. 60 min.)

Argo 75 Instant Camera, Suzie the Cat for Honey Graham Crackers, RCA honors service men, RCA portable radio, Sylvania Fluorescent Bulbs, Rain Barrel Softener, Regard Furniture Wax, Crayola Crayons, Kraft Grated Cheese, Miracle Whip. David Sarnoff speech, Tang Astronauts, Marlboro cigarette gag, Procter and Gamble gag commercial for Bridget detergent, Hangman with Vincent Price, Battleship, Mousetrap, Electric Battleship, Lipton Tea, Vaseline Hair Tonic, Wisk Laundry Soap, Bovril Cordial drink, Vicks Vapor Rub, Minipoo shampoo, Commodore Gray, 1950 Ford engine, long distance telephones, David Janssen for Anacin, Photosun glasses, D-Frost Esso 1956, Old Home Bread, Mackintosh Apple Sauce, Nabisco, DON'T GO NEAR THE WATER (1957) with Mickey Shaughnessy, The Invisible Boy and Robbie the Robot, Salada Tea, Etch a Sketch, Blossom Wigs by Carol of Vienna, Sealy Mattress, The Fuggle Hop for Drewry's Beer, 1964 Dream Whip with Henry Morgan and Bill Cullen, Funny Face Fruit drink, Johnny Express, Lucky Charms, Bullwinkle riding bike for Cheerios, Dick Stark for Advent Toothpaste, Magic Clown and Bonomo's Turkish Taffy, RCA Factory Service, RCA Radios and Vaughn Monroe, RCA's Nipper for Christmas and more.

CLASSIC TV COMMERCIALS OF THE FIFTIES & SIXTIES Vol. 1& (Approx. 60 min.)

There is a great selection of department store commercials starting off with the Bride Store, Abraham and Strauss, Winkelman's Department Store, Gimbels Shop at Home, Rich's Department Store, L.S. Ayres and Company, Gold's Giant Stores, Rick's Stores for Mens Fashions, Boston Store. Also includes the Hartford Insurance, Union Central Insurance, Safeco Auto Insurance, The Epilepsy Foundation, Mutual of Omaha, Metro Life, Homemakers, Baked Beans, Big Spud Potato Chips, Hunts Pork and Beans, Rice Krispies, Nally French Dressing, Bumble Bee Tuna, Heinz Baby Food, Frito's Chips, Motts Apple Sauce, Great Adventure Park, Shearson Hamill Stock Exchange, Dreyfus Insurance, Oppenheimer Fund, Hamilton Fund, PARENT TRAP commercial, Dixie Cups, Metrocal Liquid Diet Drink, Campbell's Bar-B-Que Beans, Canada Dry Pizza Party, Special Lawrence Welk 30 Day Selling Spree 1957, At the Drive in for Plymouth 1957, April Dodge Truck Month, Oldsmobile Vista Cruise Wagon, 98 Oldsmobile for 1966 and much

more.

CLASSIC TV COMMERCIALS OF THE FIFTIES & SIXTIES Vol. 0 (Approx. 60 min.)

Including Utica Club Beer, Chevron Standard Housewares, Remington Electric Shaver (Western Theme), Sip-N-Chips Nabisco, Chesterfield Menthols, Glade Air Freshener with Bill McCutcheon, Oreo Cookies, Plymouth Cars (Great Songs), Bonomo's Peanut Brittle, Swift Premium Beef Sandwich Steaks, Milk, Harold DeGraft Cornell University for Milk, Cheese and Butter American Dairy Association, Swift Premium 25 cent refund, Betty Crocker muffin and mix, ADA Cheese, Tinker Bell for Peter Pan peanut butter, Peanut Butter Crunch Machine, Egg Nog and fruit cocktail pie (December theme), Turkey and Butter Bake, Clap Your Hands for Peter Pan Peanut Butter, Ice Cream, National Jello Week, Mouseketeers Cubby and Karen offer Jiminy Cricket puppet from Baker Instant, Reynolds Aluminum Boats, Log Cabin Three Bears, Instant Hills Coffee, Canada Dry Moving Day, Mars Candy Song at the Zoo, Rex Marshall for Reynolds Aluminum, Special September 12-20, 1959 offer, Canada Dry surprise party, Delivery Boy for Hills Brothers Coffee, Canada Dry Model Boat Making, Simonize Vinyl Floor Wax, Pepto Bismol, Cheerios, General Mills Pick-a- Pack Cereal, Canada Dry fraternity, Handi-Wrap, Dentyne and more.

CLASSIC TV COMMERCIALS OF THE FIFTIES & SIXTIES Vol. 1 (Approx. 60 min.)

Including Betty Crocker Rice with Valencia Sauce, Volkswagen in the snow, Goodyear, Van Heusen Suits, Aunt Jemima, Great Western Savings, Country Club Malt Liquor, Frosted Flakes with Adam West, Cheerios, Chrysler, Mennen High Sierra Concentrate, Ever Sweet Orange Juice, Dupont Anti-Icer, Century Corning Wear (famous bull in a china shop scene), Loading a Kodak Insta-Matic while sky diving, Quilted Kaiser Foil (sponge test), Milkbone flavor snack, Allerest Time Capsule, American Library Association, Series of Ford spots with Bill McCutcheon and McLean Stevenson, Coke by the beach, Jamaica Tourism, BOAC, Dodge with old lady racing car, Cracker Jacks, 1964 Chevy (Mt. Eiger), Series of Buster Keaton spots with Speedy Alka Seltzer, Fly the Friendly Skies with United, Easter, Speak Easy, Zales Jewelry Store, Whirlpool Salesman, Toni Hair Coloring, Kodak Insta-Matic yesterday, Ban Roll-On, Excedrin Headache #1,040 with Charles Nelson Reilly, Paul Ford for Chevy trucks, Kelloggs Corn Flakes, Hertz, Sun Sweet Pitted Prunes, Alka Seltzer with Gene Wilder, Luden's Cough Drops, CBS News, Gulf Bug Spray, Hertz Survival Manual, Diet Pepsi, Chemical New York on the spot loan, State Farm Insurance, Bold Detergent and more of course.

CLASSIC TV COMMERCIALS OF THE FIFTIES & SIXTIES Vol. (Approx. 60 min.)

Gas Ranger, \$1.98 Parker Touch Pen II, Volkswagen, PG & E new clothes dryer, Goodyear, Union Carbide, Pizza Roll, 1956 Westinghouse dishwasher, Spud Cigarettes, Sunset repair and appliance stores, USS Glacier visits the North Pole with the help of Westinghouse, Westinghouse motors, Alka-Seltzer, Speedy Alka-Seltzer, Colgate, Halo, Robin Hood Wildroot, Dragon Wildroot, Bill Beard, Charlie and Gilda for Wildroot, Sandy Becker Wildroot Voiceover, General Mills TROUBLE WITH FATHER, Betty Crocker Honey Spice, Pre-Cheerio Kid Fullback Bobbie, Dad steals cake, Perfect cake Betty Crocker, Cheerios, Space Patrol, Space Patrol March of Dimes, Wheaties and Rice Chex, Space Patrol Binoculars (2 spots), Rice Chex, Checker Board Kid from Ralston, Checker Board Kid Bike, Super Car Hot Rods, Jack Naars Space Binoculars, Checker Board Kid Baseball, Slinky, Towerific, Campbell Tomato Soup, O.J. Simpson, classic Campbell tune, Cheerios, Carl Fisk of Boston Red Sox, U.S. Army recruiting, Mattel Fright Factory, Kris and Tutti Dolls from Mattel, Slap Trap Game, Motorific Champion Racerific, Johnny Astro, Little Miss Fussy from Topper, Electro-Shot Shooting Gallery from Marx, The Frito Bandito, Sound-o-Power M-16 Military Rifle, western rifle, Cheerios, Play-Dough factory, Quisp and Quake Dolls from Quaker Oats, Cocoa Puffs, Corn Bursts and much more.

CLASSIC TV COMMERCIALS OF THE FIFTIES & SIXTIES Vol. ! (Approx. 60 min.)

Captain Crunch, Mini Dragon Thing Maker, Mattel's Barbie, Shake a Pudd'n by Royal, Free Kelloggs Old West Trail Scout Kit, Puffa Puffa Rice song, Strawberry Toastettes, Cookie Man (bad

audio), Cheerios Spongeman, Frosty-O's, M-16 Marauder by Mattel, Cheerios with Bullwinkle, Whistle's GM Crunchy Snack, Incredible Edibles by Mattel, Mattel Baby First Step, Wheat and Rice Honeys, Sugar Mama, Motorific Action Highway by Ideal, Super City, Sugar Smacks, Eddie Cantor for Halo, Jinx Falkenberg for Americana Dolls, Colgate Dental Creme, Ajax, Palmolive Soap, Geritol with Red Skelton, Opening for Bob Hope's 3rd TV Special, Frigidaire Range with Nelson Case, Pall Mall 100's, Ocean Spray, Tareyton 100's I'd Rather Fight Than Switch, Baggies women in the refrigerator, Ultra Brite song, Salem cigarettes song, Maxwell House, CANDID CAMERA coming attraction, Dermassage, Frosted Flakes, Excedrin, American Dairy, Lysol, Contac, Lucky Strikes, RCA Victor TV, Van Kamp's Beans, Salada Tea, Hudson, SOMEBODY UP THERE LIKES ME (1956) promo, Mennen Foam Shave, Crown Gold Gasoline, Costa's Ice Cream, Lysol, Rheingold spot in Spanish, Yuban Coffee, Top Job, Raisinets, Goobers, Parliament Cigarettes, Preen clean floor, Crisco taste and much more.

CLASSIC TV COMMERCIALS OF THE FIFTIES & SIXTIES Vol. " (Approx. 60 min.)

24" Westinghouse table top TV with trade-in allowance, Hertz (3 spots), IBM typewriters, Tonka Toys (5 spots including elephant on a tank), Vademecum Tooth Paste, Salada, Corning Tableware, Country Club Malt, Volvo, Old Spice, Doctor's Choice Puppy Food, Doctor's Choice Geriatric Diet Dog Food, Rolla Print with Natalie Wood voiceover, OPERATION MAD BALL (1957) promo, Tri-Nut Butter, Roosevelt Raceway, Ladies Home Journal, Buster Brown Shoes, Admiral Refrigerators, Smilin' Ed for Buster Brown, Hugh O'Brian See You Next Week, Making Lollipops, Gold Medal, End Credits for Jimmy Durante Show, RCA Repair Man, Gleem, ABC Promo, 1963 Mercury Monterrey, Blue Dot Detergent, Cash Cards, Rolla Print, RCA record player, Buffalo Bee Premium Flying Bee, New England Bank with Talking Buffalo, Harpers Bazaar, Lightolier Lamps, Renuzit Deodorized Detergent, Chesterfield goes to the Frank Sinatra Show, Dr. Scholl's, Coca Cola Cleaning Lady, Phillies Cigars with Jack Lescoulie, National League MVP Ken Boyer for Vitalis, Wild Root Hairdressing, VIM Detergent Tablets, Wilkinson Sword Blades, Baggies, Oiltown USA White Knight, Cosmic Baggies, Bond Bread with James Bond spy theme, Bond Bread theme song, Bill Cullen for Newport Cigarettes, Renuzit clothes detergent, Telephone Company.

CLASSIC TV COMMERCIALS OF THE FIFTIES & SIXTIES Vol. # (Approx. 60 min.)

Join the Navy, Beechnut Chewing Gum, Sunshine Krispy Saltine Crackers, Borden's Coffee, RCA Whirlpool Stoves, Aluminum soda can, Lark Cigarettes (2 spots), The Blind, Honey Graham Crackers, Lucky Jim the TV Man, DON'T GO NEAR THE WATER (1957) promo, Fitzgerald Beer, Blatz Beer (3 spots), Crane Company, Bemco Beds, Old Home Bread, Atlantic Gasoline, RCA Estate Ranges, Tintair Hair Lightener, Rice and Wheat Honeys, Nabisco Premium Plates, Kasco Dog Food, Supreme Beer, RCA Clock Radios, Bemco Mattresses, Big Top Circus, Sealtest Milk and Cottage Cheese, Dan Lurie the Muscle Man, Dan McNeil's Breakfast Club, McGuire Sisters for Coke, Connie Francis for Coke, Emmett Kelly for Coke, Walter Lantz' The Fox and the Grapes, Walter Lantz' The Hound and the Rabbit, Symphony Night, Seven Ozzie and Harriet spots, McGuire Sisters, Burgess Meredith, Anita Bryant, and much more.

CLASSIC TV COMMERCIALS OF THE FIFTIES & SIXTIES Vol. 6 (Approx. 60 min.)

King Zor, Nabisco, Dodge Coronet 1965, EXLAX, Van Heusen Playtex, Swanson Frozen Foods, Support Hose Stockings, Dapper Dan, Aqueduct, Astronaut Kid, Minute Rice, Wild Root, Mary Poppins-Nabisco, Rice and Wheat, Donald Duck and porky Pig Soakie, Spring Cigarettes, Big Shot, EJ Weaver, Duncan Yo Yo, PF Flyer Sneakers, Sting Fingers, Teflon, Buster Brown, Swanson Frozen Dinners, Chevy, Circus Coming, Fluffer Nutter, Wish Nik Doll, Schlitz, Young Dodge - Dart, Dodge Coronet, Dixie Cps, Lays Potato Chips - Bert Lahr, Dream Girl 1967, Jotto Mike Wallace, Sealy Posturepedic, Chicklets, Robert Kennedy - Abe Beam, Democratic Committee, The Bomb, Vanquish, Lysol, Comet, Crest, Ivory Soap, Lionel Trains and much more

CLASSIC TV COMMERCIALS OF THE FIFTIES & SIXTIES Vol. \$ (Approx. 60 min.)

Farmer John Sausage, Cold Storage 1957, Remco Wireless Radio, Flavor Straws, Cocoa Marsh, Emenee Organ, Sonny Fox, Rocket, Billy Johnson, Reynolds, M & M Candy, Glen Echo Pool,

Amusement Park, Nabisco, Sports Game, One A Day Vitamin, Country Fair Rolls, Bosco, Good Humor Ice Cream, Willoughby Camera Store, Tape Recorder, Easter Seals, 35mm Camera, 8mm Film, Bolex Movie Camera, Winky Dink Screen, Wheaties, Sanborn Coffee and a lot more.

CLASSIC TV COMMERCIALS OF THE FIFTIES & SIXTIES Vol. 0 (Approx. 60 min.)

Today Show - Dick McCuchen, Piels, Milt Grant, Pepsi, Motorola Radio, Music Box - Record Shop, Briggs Ice Cream, Tops Drive In, Dumont T.V. Prize, Handbags - Michael C. Fina Silver Trays, Speaker, Pop A Day Pops Vitamins, Hamilton Fry Pan, Glit Pads, Arista Blue Chinchillas, Philco Rangers, Frigidaire presents Arthur Godfrey, Air Conditioners, 1949 Lincoln Mercury, Edsel Car with Bing Crosby, Silvercup Bread, Wisk, Dove, Jello, and a lot more.

CLASSIC TV COMMERCIALS OF THE FIFTIES & SIXTIES Vol. 1 (Approx. 60 min.)

Flying Fox, Whirlybirds, Kelly Car Wash, Tiny Tears, Giant Wheel, Baby Toodles, Remco Twister, Drive in Movie Theatre, Fighting Lady, Tiny Teas, Coney Island Machine, Philip Morris, Kodak - Ozzie Nelson color slides 35mm camera, QT Quick Tan, Frisbee, Hula Hoops, General Mills, New Cereal Corn Flakes, Jets, Secure Deodorant, Helene Curtis Spray, Creepy Crawlers, 57 Chevrolet, Bob Hope - Chevy Show, Jello, Shasta, Certs breath test, Chef Boy Ar Dee Pizza, Jingle Thumbelina, Flatsys, Brylcreem, Frito Bandito, Thick and Frosty, Lucy and Desi for Philip Morris, 20 Mule Team Borax, Heinz Ketchup race, Borax - Borateen, Final Touch, Lifebuoy, Roloids, Armour, Cheerios, Trix, Lucky Charms, Color Forms, Great Garloo, Robot Commando, Julius LaRosa show, Lucky Strike.

CLASSIC COMMERCIALS OF THE FIFTIES & SIXTIES VOL. 10 (Approx. 60 min.)

Talent Scout, Standard Oil - Laurel and Hardy, Kent Cigarettes, Ban, Malibu Barbie, Brylcreem, Lucky Strike - Frank Gifford, Kent, Aero Shave, Miller High Life, Wizard Bathroom deodorizes, Kent, Roloids, Anacin, Dristan, Clorets, Philip Morris King Size, Mennen Stick, Budweiser, Ed McMahon, Marx Space Gun, GI Joe wins, GI Joe Training, Spalding Tennis Balls, Fischer Price 1970, Johnny Eagle Rifles, Frisbee, Fascination, Tricky Doodle, Kennedy Airport, Baby Crawl along, Astroplane, Barrel of Monkeys, Rockem Sockem Robots, Secret Sam, Zero M, Frito Bandit, Barbie Kristy, P.J., Billy Blastoff, Flintstone vitamins, Newport, Ban, Schmidt Beer, Kodak Instant, Life Insurance, FDS, Drive Detergent, Johnny Lighting - Cheerios, Grain Belt Beer, Jello, Muriel Cigars and more.

CLASSIC COMMERCIALS OF THE FIFTIES & SIXTIES VOL. 11 (Approx. 60 min.)

Chatty Baby and Family, Food Safety, Newport, Vvroom toy, Jimmy Jet, Suzie Smart, Roger Maris Action Baseball, Vic Edwards, Driver Safety, Lincoln Center, GI loan, Viceroy, Woody - United Way, Skippy, Gro-pup Dog Food, Cheerios, Whistle Snacks, Marx Target Rifle Range, Best of the West - John West, Marx Playsets, Bewitched at Sales Mass, Partridge Family, Make Room for Granddaddy, Odd Couple, Margarine, TWA, Hamm's, Mel Blanc - American Express, Plymouth 1969, Jim Gordon, Grape Nuts, Milwaukee Beer, Rin Tin Tin - Gravy Train, DX Gasoline, Shasta, Wheaties, Flintstones, Grain Belt Beer, Zenith Hi Fi Stereo, Comet - Josephine, Milk, Sanka, Cheetos, Trix, Dove, Windex, High Karate, Kool Pops, Smoky the Beer, Schlitz Beer, Franken Berry, Cool Whip, Mountain Dew, Handi Wipes, Schmidt Beer, Quisp and Quake, The 5th Dimension, Jello, Jimmy Durante, tissue, Kool Aids, Frosted Flakes, Keep American Beautiful.

CLASSIC COMMERCIALS OF THE FIFTIES & SIXTIES VOL. 12 (Approx. 60 min.)

Trix, Dynamite Shack, United Airliner, Kodak Instamatic, Finger Ding KLLins '?; Black's Todd E morIngtrahLul

Elder Touch Command, 1964 Falcon - Hazel and more. Milwaukee Beer, Rin Tin Tin - Gravy Train, DX Gasoline, Shasta, Wheaties, Flintstones, Grain Belt Beer, Zenith Hi Fi Stereo, Comet - Josephine, Milk, Sanka, Cheetos, Trix, Dove, Windex, High Karate, Kool Pops, Smoky the Beer, Schlitz Beer, Franken Berry, Cool Whip, Mountain Dew, Handi Wipes, Schmidt Beer, Quisp and Quake, The 5th Dimension, Jello, Jimmy Durante, tissue, Kool Aids, Frosted Flakes, Keep American Beautiful.

CLASSIC COMMERCIALS OF THE FIFTIES A' (SIXTIES VOL. !! (Approx. 60 min.)

1964 Falcon, Kodak Film, Bristol Meyers, Ipana Toothpaste, Vitalis, Singer Sewing Machine, Chatty Cathy, DiMaggio Dugout, Buitoni, Geritol, Sominex, Serutan, Electric shave, Johnson's Food Soap, Polident Tablets, Re Cross, Geritol, Glo-Coat, Glade Air Freshener, Pledge Oldsmobile, Winston Cigarettes, Christmas Seals 1963, Slinky Building Toy, Toer Ficks, Food Fair, Stella Dora Cookies, Cheerio, Sears Compactor, Purina Cat Chow, Pepto Bismol, Reynolds Wrap, Mrs. Paul Fish Sticks, Whirlpool, Dutch Master, White rain, Toni Home Permanent, Halo Shampoo, Fab, Colgate Dental Creme, Ajax Cleaner, Palmolive Bath Soap, Lestoil, Paint Set, Gun et, RX4 Cough Drops, Revell Model kit, Pop A Day, Cocoa Marsh and a lot more.

CLASSIC COMMERCIALS OF THE FIFTIES A' (SIXTIES VOL. ! " (Approx. 60 min.)

Gruenwatch - autowind, Rise Shaving Creme, BB Rolrite Pens, Ballard Biscuits, Duffs Cake, Ginger Bread Mix, Play Spray, Bubble Bath, Beauty Cream, Fresh Air Fund, Lestoil, Dennis The Menace for Kelloggs Rice Crispy, What's My Lien Promo, Beacon Wax, Micrin # 1, Pillsbury - Instant Flour, Gallo Wine, Final Touch, Jergens Lotion, Pledge, Paper Mate Pen, Contact, Smoke Goose Eleven Sausage, Spectrocint, Sweeta, Yuban Coffee, Uncle Ben's Rice, Excedrin, Maxwell House, Good Seasons, Shopsmith power tools, Bayer, Gobins - Pork Sausage, Soakie - Snow White, Topp Brass, Contac, Stay Puff Softener, Dubonet Wine, Van Heusen Shirts, Sweet Orr, Dixie Cup, Diet Rite Cola, Duncan Hines, Golden 65 Insurance, D-Zerta, Pepsi, Dodge Polara 1965, Dodge Dart.

CLASSIC COMMERCIALS OF THE FIFTIES A' (SIXTIES VOL. ! # (Approx. 60 min.)

Duncan Hines cake mix, Dristan, Sweet Orr, Dixie Cups, Reader Digest Sweepstake, John Hancock Insurance, Orange Juice, Icy point, Bobby Hull Hockey, Baltimore & Ohio Railroad, Sunshine Hi Ho, Hydrox Cookies, Hi Ho Crackers, Krispy, Prestone, Anti Freeze, Vanilla Wafers, Wilkinson Steel Blades, Blue Cross, Nabisco, Aqueduct Horse Racing, Fancy Crests, Hills Brothers Coffee, Wildroot, Philip Morris, Tenderleaf, Van Camp - Kidney Beans, Rye Thins Crackers, Roy Rogers Quick, Cheerios, Chatty Cathy, Birdseye, Excedrin, Support Stockings, Scotties, Schlitz Beer, Nationwide Insurance.

CLASSIC COMMERCIALS OF THE FIFTIES A' (SIXTIES VOL. ! 6 (Approx. 60 min.)

Camel Cigarettes, Wishbone, Muriel, Diet Pepsi, McCormick Tea Bags, Niagara Electric Mohawk Co, Benjamin Moore House Paint, Toasten Pop Ups, First National Bank, Muriel Cigar, Nabisco, Milk Bone, Dessert Stick, Domino Sugar, Pabst Blue Ribbon, Delco Battery, Jergens, Icy Point, Hudson Tissues, Bristol Cream, Hecks Flour, Helena Rubinstein, Long Lash, Gaines, Handi Wrap, Music Sale, Chevrolet, Omega, Kinney Car Rental, Candy Gram, White Owl, Robert Burns - Tiparillo, Fluff, Maypo, Old Spice, Gillette, Swanson Frozen Dinner, Robert Taylor - Maxwell House, National Airlines Florida.

CLASSIC COMMERCIALS OF THE FIFTIES A' (SIXTIES VOL. ! \$ (Approx. 60 min.)

This tape is filled with a lot of Japanese Commercials, this tape is a grab bag of surprises. I will list a few for you. Don't Throw Your Life Away " Japan Ad Council Marathon Runner, Poution Commercial, Lonesome Car Boy, Cofab Shock Absorbers, Costa Verde Tennis Cube, Estado De Sao Paulo Classified Ads, Claarin Classified Ads, Jornal Da Tarde, Oriental Soap, Oriental Shampoo, Sunnydrop Shampoo, Braas Hair Liqueur, Valcan Cologne, Brut Light After Shave, Blaune Shampoo, Max Factor, Toothpaste, Carpets, Hitachi, Sharp, Oriental Air Conditioner, Ink Presser, Sewing Machine, Heinz Ravioli Tomato Sauce and a lot more.

CLASSIC COMMERCIALS OF THE FIFTIES A' (SIXTIES VOL. ! % (Approx. 60 min.)

Yes we made volume two of International Commercials, once again a grab bag of surprises. Heinz Spaghetti, Cerelac, Purina Mix, Palky Franks, Egg, Flour, Rice, Corn Flakes, Toyota, Ford Truck, Dramatic Cosmo-Mazada, Rover Leyland, Volvo, Isuzu, Fiat, Lancer EX1600, Chrysler, Volkswagen, Coca Cola, Del Monte Tomato Juice, Fanta Soda, Grape Soda, Sprite, Baconzites, Chee-tos, Apple Calpis, Sony, On The Air, FruSol - Orange Juice and more.

CLASSIC COMMERCIALS OF THE FIFTIES A' (SIXTIES VOL. ! & (Approx. 60 min.)

Fru Spl - Orange Juice, New Wool, Chevy, Seafood, Sakee, Kraft, Rama, Chesterfield, Furniture, Gas, Olivetti Typewriter, Fuji Color, Kraft Colby Cake - Canada, Derby Cigarette, Casaforte, Creamy Rosé - salad dressing, Ko Ko - liquid coconut soap, Caballero - cigarette, Jok - cigarette, Minister, Commander Cigarette, Charm Cigarette, Marlboro Cigarette, Sara Toga, Nacional - Brazil, Jockey Club, Brock Shields - tissues, Nescafe, and more.

CLASSIC COMMERCIALS OF THE FIFTIES A' (SIXTIES VOL. " 0 (Approx. 60 min.)

Brasil Bank, Ontario Energy, American Airlines, Canada Beer, Valcan, T.V. Guide - Laugh In, Dippity Do, Deep Magic, Primatene - Asthma Tablets, Anacin, Q-Tips, Juicy Fruit - song, La France - Bleach, SOS soap pads, Galaxy - Strip Wax, Bull Durham cigarettes, Wheaties, Betty Crocker, Marlboro 100's, Milk Song, TV Guide Dancer, Happy Face, Flair, Colgate 100 Mouth Wash, Axion - Arthur Godfrey, Wisk - ring around the color, Imperial - crown appears, Helena Curtis with Ali McGraw, Ultra Brite - sex appeal, Sardo, Asper Gum, Lavis, Prince Spaghetti, Baggies, Tab, Band Aid Sheer Strips, IBM, Mr. Chips, Hardies Hamburger, Toni Hair Color, NOXEMA - TAKE IT OFF, TAKE IT ALL OFF, Contac, Wink Soda, Biz - Eddie Albert, Campfire Girl, and a lot more.

CLASSIC COMMERCIALS OF THE FIFTIES A' (SIXTIES VOL. " 1 (Approx. 60 min.)

Maxim, Scoop, Raisin Bran, Maxwell House, Handi Wrap, Pepperidge Farm Cake, Rise - Shari Lewis, Dial, Gillette, Efferdent - dental cream, Dentyne - chewing gum, Wise, Supp-Hose Pantyhose, Supp Hose, Green Giant, Bar Tender, Burger Chef, Breck - color conditioner, Pepsi, Shell, Alka Seltzer, Volvo, Ice Capades, Slender Carnation, Friskies Buffet, Tab, Pepsident, Volkswagen, Arrid Extra Dry, Alka Seltzer, Scope, Dole, Calo- pet food, Vote - toothpaste, Ammends Powder, Lays - Buddy Hackett, 1969 Plymouth, Chase & Sanborn, Burger Bits, Pillsbury, Riad, Dial, Duz, Crest, Contac, United Negro Fund, Western Union Candy Gram - Don Wilson, Behold, Plunge, Bold, Maybelline, Vicks, Bumble Bee, Instant Quaker Oatmeal, Howard Johnson, Rise, Trident, Gillette Shaving Cream - spanish, Kodell, Papermate, Blue Bonnet Margarine.

CLASSIC COMMERCIALS OF THE FIFTIES A' (SIXTIES VOL. " (Approx. 60 min.)

T.V. PROMOS - The New Bill Cosby Show, CBS Hawaii Five O, Much ADO About Nothing with Sam Waterston. CBS MORNING NEWS with John Hart, CBS EVENING NEWS with Walter Cronkite, The Sandy Duncan Show, Hee Haw with Barbie Benton, The Last King of America with Peter Ustinov, The Kentucky Derby, The Belmont Stakes, Bellevue with Stacy Keach, The New Dick Van Dyke Show, Maude, The Mary Tyler Moore Show, The New Dick Van Dyke Show, The 1972 U.S. OPEN TENNIS CHAMPION, The Sonny and Cher Comedy Hour, The Carol Burnett Show, Hawaii Five O, Gunsmoke, The New Bill Cosby Show, Maude, Police Surgeon, The Bob Newhart Show, Barnaby Jones, Here's Lucy, Cannon, Drawings of Behind The Scenes at a T.V. Show 1968, He's Your Dog, Charlie Brown, You're In Love, Charlie Brown, Play It Again, Charlie Brown, 1971, Horton Hears A Who! DR. SEUSS The Amazing Chan and The Chan Clan, Josie and The Pussycats in Outer Space, The New Scooby Doo Movies, The CBS Children's Film Festival, Fat Albert and The Cosby Kids, The Flintstones Comedy Hour, The Haunted West National Geographic Special, 1973 MISS USA BEAUTY PAGENT with Bob Barker and a lot more.

CLASSIC COMMERCIALS OF THE FIFTIES A' (SIXTIES VOL. " ! (Approx. 60 min.)

INTERNATIONAL Players Pipe Tobacco, Sulfrin Shampoo-Germany, Phillips, German, Roller Shave Razor-Germany, Remington Electric Razor-Germany, Reis-Fit Rice-French, Orlane Cosmetics-Italy, Orlane Cosmetic-British, Walls Heart Ice Cream Pop-British, Walls Soft Golden Ice, Cream-British, Square Deal Quix Dish Washing Liquid-British, Vesta Paella-British, Vim Cleanser-British, Lion Egge-British, Hartleys Jam-British, Players Richmond Cigarettes-Germany, Pepitas Chocolate-Germany, Puschkin Drink-Germany, Puschkin Drink-Germany, Findys Frozen Filets-British, Mazola Corn Oil-British, Jacobs Cream Cracker-British, Marmite Spread-French, Potato-Germany, Glucksklee Coffee Creamer-British, Jacobs Cream Cracker-British, Toffee Crisp Candy- French, Maggie Soup-British, Milk-British, Knorr Ready Meals, German Maggi Soup-Italy, Sanagola Candy-British, Campbells Soup-Italy, Arrigoni Olive Oil-British, Cadbury Chocolate-Italy, and a lot more.

CLASSIC COMMERCIALS OF THE FIFTIES A' (SIXTIES VOL. " " (Approx. 60 min.)

Sugar Crisp Pirates, Big Shot, Suzy Smart, Jimmy Jet, Alpha Bits, Sugar Crisp Trading Cards, Corn Flakes, Penny The Poodle-MARX/BIG LOO, KOOL AID, Pillsbury Slick & Bake Cookies, Barbie & Ken Little Theatre, Kool Aid, Spy Detector Game, Vvrroom Bikes, Magnet Game, Feely Meely Game, Animal Twister, Fritos, Jungle Book Figurines, Ice Krispies, Jiffy Pop Popcorn, PSA: Get A Good Education, T.V'S Talking Puppets, Milky Way Candy Bar, Babies Dream House and Alan, Vacuum-Form, Raisin Bran, PF Flyers, KOOL AID, Skipper, Barbie, Crisp, Easy Bake Oven, Fruit Loops, Corn Flakes, Lion & Parrott Puppets - Mattel, Frisbee, Zillion Bubbles, Johnny Toy Maker, Pop Tarts, Corn Flakes, Tootsie Rolls and Pop, Jiffy Pop, Bubble Trumpet, Bubble Mastic, Kool Air, Trucks, Alpha Bits, Wiles Drink, Penny Bright Doll and a lot more.

CLASSIC COMMERCIALS OF THE FIFTIES A' (SIXTIES VOL. " # (Approx. 60 min.)

Sugar Crisp Coon Skin Cap, Alpha Bits, Big Bruiser, Skiddle Kiddles, Rice Raisin Bran, Shake A Puddin, The Flying Nun, Chicklets, Hootenanny Promo, John Glenn for Physical Activity Program, Jetsons Promo, Kool Aid, Three Musketeers Candy, Cheerios, Cocoa Puffs, Trix, Lucky Charms, Twinkles, Promo Bing Crosby Show, No Time For Sergeants, Wendy and Me, The Magic Land of Allakazam, Father Knows Best, Wildroot, Anacin, Salada, Halo Shampoo, Air Force, Vitalis, Gil, Toothpaste, Lustre Creem, Hellmans Mayo, Quaker Puffed Wheat and Rice, Listerine Mouthwash and Toothpaste, Philip Morris, Cigarettes, Hula Hoop, Hai Karate, Oscar Meyer Hot Dog, Castoria, Vel Soap, Pledge, Tab, Hunter Mental Health Assoc., Breast O Chicken, Burgers and Gravy Dog Food, Pall Mall, Gleem, Crest, Mr. Clean, Bactine, Pioneer Corn Meal, Clairol Picture Perfect Color Rinse, Ban Deodorant, Live Better Electrically, Hotpoint stove, Ajax Laundry Detergent, Ajax Floor Cleaner, Fruit Strip Gum, Vicks, Evaporated Milk, Dairy Association, General Electric, Oven, Cheerios, Sugar Jets, Q-Tips, Almond Joy, Camay, Safeguard Soap, and a lot more.

CLASSIC COMMERCIALS OF THE FIFTIES A' (SIXTIES VOL. " 6 (Approx. 60 min.)

Opening Credit of Dan August - Starring Burt Reynolds, Norman Fell, Richard Anderson, Donna Mills, NBC Peacock Logo, GRO-PUP BAR-B-QUE Chew Dog Food, Dial Soap, Dial Antiperspirant, Maybelline Natural Hair Lashes, Dole Bananas and Dixie Riddle Cups, Heinz Happy Soups with Disney Character on label, Cheetos Puffs, V8 Juice, Kool Aid, Red Dot Potato Chips and Free Double Bubble Gum offer, Glass Wax and Stencils, Top Cat Logo and Mattel toys, Barbie Dolls, 1960, Skipper, Bullwinkle for General Mills, Milton Bradley's Racko Game, Easy Money, Anacin Pain Reliever, Chef Boy Ar Dee, Tennessee Tuxedo and his Tales presented by Toppers, Johnny Seven Army Gun, Betty's Beauty Parlor and Baby Brite Doll, Post Honey Comb Cereal, free inside, Mattel Wizzer Tops, Love and Friends Hippie Dolls, Tootsie Pop Lollipop, Almond Bars with Parker Stevenson, Kelloggs Sugar Frosted Flakes, Cereal Tony the Tiger Boy, Sugar Bear Haunted House, Cream of Wheat, Cheerios, Trix, Rice Krispies, Pop Tarts, GM Country Corn Flakes, Scarecrow, Pillsbury, Kodak Film, Kodak Instamatic Camera, Planters Dry Roasted Peanuts, Blue Bonnet Margarine, Butter Steak Lobster, Close Up, General Electric Portable Hair Dryer, Falstaff Beer, Miller High Life Beer, Dial Soap, 7Up and a lot more.

CLASSIC COMMERCIALS OF THE FIFTIES A' (SIXTIES VOL. " \$ (Approx. 60 min.)

Sanforized Shirts, Vespa Moped, VW Bus, Clarks Teaberry Gum, Toast'm Pop Ups, Chemical Band, Colt 45 Beer, Campbells Soup, Noxzema Cover Girl, Dow Drain Opener, Broxodent Electric Toothbrush, Clairol Vita Pointe Hair Dressing, Simmons Beautyrest Mattress, Hunt's Tomato Paste, Tab, Eastern Airlines, Continental Insurance Company of New York, Ess-Kay Franks, Mellon Bank Credit Card, Caprice Chevrolet, Gas Dryer, Live Better Electrically, Southern California Edison, Colgate 100 Mouthwash, Clean Water PSA, The Canterbury Shop, Contac Cold Pills, United California Bank, Give United Crusade PSA, A psychedelic View William Van Pragg, Star Supermarket, Pathmark Store, Broad Breast Turkey, Foodland Grocery Store, Peoples Furniture Store, Virginia Slims, Manufactures Hanover Bank, Lottery, American Motors, New York, Dept. of Health, Union Carbide, Wisconsin Telephone Company, Fanta Orange Soda, The Observer Magazine, Rootes Mobile, Bell Telephone, Parkay Margarine, Riunite Wine, H&R Block, Anti Smoking PSA, Buitoni Spaghetti Sauce, Metropolitan Life, H&R Block Buitoni Spaghetti Sauce, Channel 7 Eyewitness News,

CLASSIC COMMERCIALS OF THE FIFTIES A' (SIXTIES VOL. "% (Approx. 60 min.)

PSA Equal Pay for Women, Vitalis Hair Spray, Watership Down, Buitoni Spaghetti, American Airlines, Scope Mouthwash, Duracell Batteries, Mutual Life Insurance Company, Grape Nuts Cereal, Polaroid Camera, Mutual Life Insurance, 7UP Soda, insecticide, Dupont Fibers, Robert Hall, Russ Women's Clothes, Bergen's Mens Store, Hudson's Food Store, Nestles Candy Bar, Jello Egg Custard, 7UP Soda, Plymouth Duster, Ivory Soap, Poli-Grip, Ivory Soap, Snowy Bleach, Corn Flakes, Product 19 Cereal, Pillsbury Four, Pillsbury Pancake Mix, Marlboro Cigarettes, Glad Bags, Consumer Product Safety PSA, Borateem Detergent Hagggar Slacks, United Way PSA, Lady Sunbeam Electric Shaver, Armstrong Ceiling, Epic Floor Wax, Camay Soap. Old Gold Cigarettes, Frosted Flakes, Good Seasons Dressing, AD Council PSA, Borateem Detergent, Hagggar Slacks, Esso, Minute Rice, T.V. Guide, Kitchen Aid Dishwasher, Kentucky Fried Chicken, "Give a Hoot Don't Pollute" PSA, Hamms Beer, Frosted Flakes, Hagggar Slacks, Borateem Laundry Detergent, 123 Jello, Corningware Table ware, Wildroot Creme Oil, Lilt Home Perm, Mule Team Borax, Carnation Instant Milk, Kodak, Equal Opportunity PSA, Huston National Bank, C&S Bank, First Wisconsin Madison Bank, Citibank, Landmark Bank Teller, Huntington Bank, Sis Bank, New York Savings Bank, American Express Card, Manufactures Hanover Bank, Great Western Savings Bank, Chemical Bank.

CLASSIC COMMERCIALS OF THE FIFTIES A' (SIXTIES VOL. "& (Approx. 60 min.)

Manufactures Hanover, Cleveland Trust Bank, Bank of America, Landmark Bank Teller, First Wisconsin Bank, Huston National, Freedom Federal Bank, Sis Bank, Dime Savings Bank, Shawmut Bank, St. Paul Bank, Shawmut Bank, Person to Person Bank, Home Credit Company, home loans, Irving banks, home financial, union trust bank, Huntington bank, bay banks, TRW company, drive 55 PSA, Jonathan Mohr Sleep Shops, Polaroid Zoom Camera, Pepsi Cola, Ford Car, Jogging Shoes, Pan Am Airlines, Groove Flavored Drink, Budweiser, Pentax Camera, Citroen Car, Lynx Mercury, The Times Newspaper, Houston Chronicle, Smith Barney Financial, Gluck, Federal Express, Talon Zipper, No Nonsense Pantyhose, Hanes, Super look Panties, Earth Shoes, Super Look, Leggs Sheer Energy, Beauty Mist Pantyhose, Hush Puppies Shoes, Excello Shirts, Van Heusen, Arrow Shirts, Stuffed Animal Spanish, Scala Lego Jewelry (British), Shoes Spanish, Rahola Camera Mexico, Kinney Shows Puerto Rico, Rahola Camera, Mikes Sub & Pizza Shop, Japanese Furniture, Sheishiedo Make Up, Chesterfield Cigarettes Spanish, Wheatsworth Crackers, Ritz Crackers, Premium Crackers, Dare Cookies, coffee Crisp Candy.

CLASSIC COMMERCIALS OF THE FIFTIES A' (SIXTIES VOL. #0 (Approx. 60 min.)

Chicklets Gum, Don Eldorado Puerto Rican Rum Spanish, Children's Shoe - Spanish, Firestone Tires - French, Young Jaeger Clothes Store - British, Tarax Toilet Cleaner - British, Bridal Store - Spanish, Shoes - Spanish, Catalogue - German, Wine, Lois Jeans, Calvin Kline Activewear, Citroen, Peugeot, Bridgestone Tire, Flexi Bank Teller, Independent Bankers of Minnesota, Henry Weinhard Beer, Diet Pepsi, Life Cereal, Trebor Mints, After Eight Mints, Shell Gas, Shesheido Shampoo, Scoundrel Revlon Perfume, Spanish Yogurt, Dakota Farms Cheese, Detroit Zoo, Raisins, Heinz

Ketchup, National T.V. Set, Commodore Computer, G.E. Rechargeable Batteries, SOS Pads, Tokio Marine Insurance Co., Independent Life Insurance, Book "The fate of the earth" Jonathan Schell, Time Magazine, IBM, Polaroid Camera, Purina Cat Food, Wear Seatbelts PSA. Stop Handguns, Kodak Film, Footman, Toys R Us, Air Canada, Club Med, TRW Company, Worm War Video Games, Channel #5, Hallmark, Trimpork, Henry Weinhard Beer, Cadbury Candy Bar, Budweiser Light Beer, Light Bulbs - Japan, Pontiac, 7UP Soda, Sherry Wine, FM 96, Electrolux Vacuum, Master Lock, Mercantile Bank, Atari Video Games, Dads Cookies, NBC Spot, "Nine" Play, Burger King, Atari.

KID COMMERCIALS

) I (S COMMERCIALS OF THE FIFTIES & SIXTIES Vol.1 (Approx. 60 min.)

This is the first in an unparalleled series of tapes devoted solely to the commercials from this wonderful era of television. Volume I includes Mr. Potato Head, Daffy Drops, Merry Milkman, Pencil Craft Color by Numbers, Grab a Loop, Robot Commando, Roy Rogers Quick Shooter Hat, Trick Shot, Lionel's Turbo Missile Firing Collection, Lionel Microscope and Biocraft Sets, Tiger Joe Tank, The Dick Tracy Shoulder Holster Radio and Two Way Wrist Radio, Dick Tracy Silent Bay and Target Game, 007 Action Pack.

Man from UNCLE Secret Pen, 007 Vapor Paper, Fighter Jet, Steve Canyon Helmet, Countdown Missile Bases, Astrobase and Colonel McCauley Space Helmet, Deluxe Man in Space, Billy Blastoff, Johnny Reb Civil War Cannon, Gaylord the Dog, Lucky Star Bubble Gum Machine, Buddy L Car Set, BONANZA Action Set with Pa, Hoss and Little Joe, Roy Rogers Telephone and Chuck Wagon Set, and Mr. Machine.

A Special Road Race section: a great series of long road race commercials with action music and great angles -- Rocket 500, Johnny Lightning Road Race Set-Up and Eldon Dune Buggy Set, plus a long Ding-a-Ling robot collection of dozens of different motorized robots. The tape also includes a TV segment with Garry Moore showing off the best toys to buy for Christmas 1953, the Toy Guidance Council's Power Car Jr. which runs by batteries and can run in the house or outside, Clatter Gaiters pull blocks, Harriet Hubbard Ayer Doll and Makeup kit, German Toy Company Shueco has a series great metal wind up car toys, "Wire Road Traffic Set", then a magic Whistle makes a metal car toy move on its own. The German company includes a real looking monkey doll then a flying mobile geese and dart rifle.

) I (S COMMERCIALS OF THE FIFTIES & SIXTIES Vol. (Approx. 60 min.)

The Suzie Homemaker Series has a detailed film showing the full line of products coming out including dishwashers, corn poppers, Super Oven, Super grill, blender, refrigerator, washer, ironing board, hair dryer, all with commercials included in the presentation. Then Junior Chef spots with popcorn maker, corn popper, baking mix, cotton candy, baking center, and Polar icemaker introduced by Shari Lewis. Also: Emenee Lollypop Factory, Mickey Mouse candy factory by Remco, Tiger Guitar by Emenee, Tressy Makeup Face, Bonomo's Turkish Taffy, Klanky chocolate syrup robot, Cheerios kids and the dragon, Twinkies, Karo Syrup, Tootsie Rolls, Fiddle Faddle, PDQ, Joe Namath, Cocoa Puffs, Hostess Ding Dongs, Spinner Top Hats, Star Brite Toothpaste, Fuzzy Wuzzy Animal Soap, Soaring Sam Plane, Telstar Coleco Game, Rub in Glue, Bowlmatic 300, Land and Rover Toy, Evel Kneivel Bike Motor Cross, Silvercup Bread, Pepsodent, Skippy Peanut Butter, Kid Air Travel, Fizzie's Tablets, Motorific Car Set, Kellogg's Space Patrol, Captain Gallant for Heinz with Buster Crabbe and son Cuffy, Mystery Date by Milton Bradley and many more.

) I (S COMMERCIALS OF THE FIFTIES & SIXTIES Vol. ! (Approx. 60 min.)

Some remarkable kids commercials from the pioneering days of TV including The Milton Bradley series with Easy Money, Park 7 Shop, Chutes and Ladders, Racko, Pirate and Traveler,

Uncle Wiggly Game, Go to the Head of the Class, Game of the States, Candyland, Tootsie Roll Pop, Fizzies, Bosco Clown, Good and Plenty, Michigan Milk, Alpha Bits, Nabisco, Rice and Wheat Honey, Coke, Fig Newtons, Betty Crocker, Pick-a-Pack, Welch's Candy with the voice of Mae Questal, Wheat Honeys with Mae Questal as Buffalo Bee, Patty Duke, Silly String, Ozzie and Harriet for Listerine Antizyme Toothpaste with David Nelson in a dentist chair and a strange machine to test his teeth for chocolate, Bugs Bunny and Daffy Duck for Kool Tang, Grape Nuts with Andy Griffith and Don Knotts. Flintstone Kent commercial, Kay Bee Toys Drive Safely for the Holidays, Doodle Buggy, Tootsie Rolls, Etch a Sketch, Kentucky Fried Chicken with a black family, Clackers Cereal with free glider, Bob Richards for Wheaties, Ideal Chips are Down. The lesser known company of Whitman Toys brings Bendorable, Magic Board and Tip-Eez Finger Paints, the making of Robert the Robot in the Ideal Toy Factory, Clackers free snap together Dune Buggy Kit, Miss Francis on Ding Dong School doing a Wheaties commercial live on camera, plus a rare short called THE FUTURE OF TOYS (circa 1959), which, like this whole tape, is incredible.

) 1 (S COMMERCIALS OF THE FIFTIES & SIXTIES Vol. " (Approx. 60 min.)

Super Helmet Seven, Hostess Cup Cakes, Wyler's Lemon Mix, Frosty O's, Wheat Honeys with farm animal giveaway inside, Kerry and Mia dolls by Ideal, Lucky Charms, Twinkies, Pepsi 16-oz. bottles, Johnny Seven OMA-Micro Helmet and 7-in-one gun, the one man army, Ipana Toothpaste, Nabisco Oreos, Swiss Creme, Fig Newtons, Lorna Doone, Devil Food Squares, Chocolate Pecans, Vanilla Wafers, Chiparoons, Coke, Nabisco Jr.'s with free spoon men, Coke with Sandra Dee, Bosco with Dick Van Dyke, Laura Scudder's Potato Chips, Gino's Pizza with Soupy Sales, ITC Special sales film for Ideal Toy Company. This series shows you their latest commercials selling models, including sales figures and what shows they will be on (see Ideal Volume One in our first catalogue), Roy Rogers and Claude Kirschner going to South America to give away Ideal toys to underprivileged children, Peter Paul Almond Joy, Quaker Puffs and a special air hockey series by Coleco.

) 1 (S COMMERCIALS OF THE FIFTIES & SIXTIES Vol. # (Approx. 60 min.)

Bucky Beaver Space Man for Ipana Toothpaste, Pirate Party with Armour Franks, Baker's Instant Chocolate with Jiminy Cricket, Matty Mattel tells Sister Bell it's time to watch how Mattel's Winchester Rifle saved the West, Scotch Brand tape with premium flying saucer, The Vitamin Game for One a Day with Jimmy Dodd, Coke and a Walrus, Trix, Lawrence Welk promo, PF Flyers, The Mars Candy Man in the Snickers factory, Sid Melton plays a GI in a Mattel spot for Fire Bolt Guns, Cy Lettuce, Sickers Dragon, Morton Salt with a surprise voice, Savings Bonds, Ozzie and Harriet coming attraction. Mattel's Shoot n' Shell Fanner 500 sets and Greenie Stick 'Em caps, Swift Premium for charts of baseball players Bill Pierce, Gil McDougal and player standups, Swifty Flyers for PF Flyers, Mattel's Tommy Burp and Thunder Burp guns, Cheerios Kids Football, Bosco Chocolateers with Dick Van Dyke and Tex Antoine, Ted Steele for Elvis Presley's new film JAILHOUSE ROCK, Kid dreams of owning a Chevy and having a drivers license, Ideal Toy Special for 1958 which looks at the new toys for Christmas including the Steve Canyon Collection with Milton Caniff, Kid TV hosts Sandy Becker, Fred Scott and the Shirley Temple line. Shows how to make store displays and a lot more surprises, I promise. A great short of the history of the Ideal Bears, Rootie Kazootie selling Silvercup Bread and Ovation, what more can you ask?

) 1 (S COMMERCIALS OF THE FIFTIES & SIXTIES Vol. 6 (Approx. 60 min.)

An hour's worth of commercials dealing with all aspects of a kid's life circa 1950-67. Older baby-boomers may remember Space Patrol's Space Binoculars (they make you look "like a man from Mars," Howdy Doody hawking Tootsie Rolls, and the Lone Ranger pushing Cheerios and the Lone Ranger Rapid-fire Revolver. Billy Mummy in his pre-LOST IN SPACE days demonstrates the Dick Tracy Snub-nose .38 and Tommy Gun, and the Gilbert company presents its erector sets, chemistry, astronomy, electronic, and physics sets and kits.

Anyone who was growing up in the mid-1960's will recall Thimble City Union Station, the Lionel Train sets with missile-launching cars, and G.I. Joe's Hill 79 game and the Lost Capsule

adventure, and games like Mouse Trap and Pie Face. More great spots include Burp Gun, Mattel's blue box, Mouse-Geetar with Jimmy Dodd, See 'N Say, Hot Wheels, Vac-u-Form, Patta-Burp Doll, Baby First Step, Thing Maker in color, Cheerful Tearful Doll, Creepie Peepie, Time Machine.

) 1 (S COMMERCIALS OF THE FIFTIES & SIXTIES Vol. \$ (Approx. 60 min.)

Hold on to your taste buds, it's the Thing Maker by Mattel with the power to make Incredible Edibles, Kris and Tootie dolls by Mattel, Slaptrap by Ideal, Motorific, Johnny Astro, Little Miss Fussy-Topper, Electro-Shot Shooting Gallery by Marx, The Frito Bandido, Sound of Power Military and Western Rifle by Marx, Cheerios, Playdo Fun Factory, Quake and Quisp Cereal, Cocoa Puffs, Corn Bursts Cereal, Cap'n Crunch, The Thing Maker Mini-Dragons, Barbie Dresses, Shake a Pudd'n by Royal, Kelloggs Free Old West Trail Scout Kit, Puffa Puffa Rice, Toastettes, Cookie Man, Cheerios, Frosty O's, M-16 Marauder Gun, Francie and Kassy Dolls by Mattel, Cheerios with Bullwinkle, Whistle Crunch Snacks.

Inceasable Eatables by Mattel, M & M's, Flintstones One a Day Vitamins, Hawaiian Punch, Finders Keepers by Milton Bradley, Stratego Board Game, Sky King intro for Nabisco, rare FORBIDDEN PLANET TV spot, Motorific Test rack and cars, Baby First Step by Mattel, Snow White Walking Dwarfs by Wheat and Rice Honeys, Sugar Mama Candy Pop, Action Highway by Ideal, Super City by Ideal, Sugar Smacks, great Slinky commercials, series of SPACE PATROL commercials selling space binoculars from Ralston Purina, special sales film for the Gilbert Company in 1963 selling model planes, erector sets, trains and of course lots more.

) 1 (S COMMERCIALS OF THE FIFTIES & SIXTIES Vol. % (Approx. 60 min.)

Let's freak you toy people with a great series of Soaky commercials selling Palmolive plastic containers filled with liquid bubble bath of the Chipmunks, Munsters, Mickey Mouse and Mouseketeers, Donald Duck and Porky Pig, Snow White and Dopey Disney soap, a great series of US Keds sneaker spots with the classic Spacepack Astro Pack, Maltex cereal, Maypo, Matty soap and toys, One a Day vitamins, Hostess Cakes, Cream Farina, Puppetrina by EEGEE, Chocolate Mix, Nifty Loose-leaf paper, Flutter the Butterfly collecting kit, Rub On by Hasbro, ManiYak, Jack Frosted Chocolate Milk, Turkish Taffy, Almond Cluster, Dunkin Donuts, Funny Bones, Drake's Cakes, Golden Cakes, PF Flyers with Johnny Quest, Nabisco Space Guy, Dell Books, Smilin' Ed for Buster Brown shoes, a great series of Alka Seltzer commercials with everybody's favorite little guy Speedy Alka Seltzer. You'll see Buster Keaton co-starring with Speedy and more.

) 1 (S COMMERCIALS OF THE FIFTIES & SIXTIES Vol. & (Approx. 60 min.)

Includes Jingle Jump (with song), PF Flyers with Johnny Quest magic ring, Nabisco, Coke roller coaster, American Heritage Books, Smilin' Ed for Buster Brown, three One-a-Day Vitamin spots, three Lipton Soup spots, The Speedy Alka Seltzer Collection with six commercials including two with Buster Keaton, Halo Shampoo, Snickers, Beanie and Cecil, Suzie Furniture, Tippiie Tin Music Box, Charming Chatty, Chatty Baby, Strum Fun, Barbie, Casper Guitar, Beanie and Cecil Dolls, Lie Detector, Casper Doll, Sonar Sub Hunt, and much more.

) 1 (S COMMERCIALS OF THE FIFTIES & SIXTIES Vol. 10 (Approx. 60 min.)

Includes Swivel Shot Holster, Little Burp Gun, Buffalo Hunter Set, Shootin' Shell Winchester and knife, Fanner Joe, Colt Six Shooter Rifle, Overland Stage Set, Durahide Holsters, Snub Nose .38, Greenie Stick 'Em Caps, Blaze, Tommy Burst, Detective Set, Fastest Gun Holster, Two Gun Wrangler, Plainsman Holster Set, Buckle Gun Holster, Push Out Your Stomach, The Trail Boss with Two Guns, Water Rifle Sound Gun, Dick Tracy Power Jet, Power Jet Gun with Billy Mummy from LOST IN SPACE, Winchester Reproductions, Saddle Gun, SUPER CIRCUS, Johnson and Johnson First Aid Creme, Black Patch, Mighty Mouse for Colgate, and much more.

) 1 (S COMMERCIALS OF THE FIFTIES & SIXTIES Vol. 11 (Approx. 60 min)

This tape is a nostalgia bonanza. It includes live clips of Sonny Fox doing a Good Humor

commercial on the 1950s children's show WONDERAMA, Sandy Becker doing a Bosco Chocolate Drink spot, and GRANPA'S PLACE endorsing both Flavor Straws and the Remco Radio Station. A rare series of Colorform commercials hypes the Popeye Cartoon Kit. There are also other advertisements for: Miss Cookies Kitchen, The Great Garloo, King Zor, a Rin Tin Tin toy contest, Slinky, Kellogg's Rice and Wheat Honeys featuring Mary Poppins plastic figure premiums, Duncan Sportline Yo Yos, PF Flyer's adventure to save the scientist, Sticky Fingers, Buster Brown shoes. Fluffer Nutter, The Greatest Show on Earth, Wisnik, Dixie cups, Lays Potato Chips (featuring Burt Lahr), Remco's Yankee Doodle Missile Base, Tiny Tears, Drive-in Movie Theater, Cocoa Marsh Chocolate Drink with a Space Man Pez Dispenser premium, Toodles Baby Doll, Big Wheel, Marx Targetland Rifle Range, The Best of the West with Johnny West dolls, Noble Knights, Marx Action Playset, Sound of Power Astro Gun, G.I. Joe Adventure Team, Fisher Price toys with a Santa Claus spot, Johnny Eagle Gun Sets, Frisbee, Fascination Game, Tricky Doodle Duck and Tommy Turtle, Voice-control Kennedy Airport, Baby Crawl-Along, and Astro Train by Remco. In addition, there is also rare footage of the Topper Toy Factory making its Deluxe Redding Toys that were to be marketed in food shops

) I (S COMMERCIALS OF THE FIFTIES & SIXTIES Vol. 1 (Approx. 60 min)

This volume includes commercials for: Zeroids, Barrel of Monkeys, Rock'em Sock'em Robots, Multi Pistol 09, Secret Sam, Super Spy Attaché Case, The Gung Ho Commando Outfit, V-Room Hot Rodder engine, Jimmy Jet, Suzy Smart, The Witch Doctor's Head Shrinkers Kit with the Veda Board, Remco Penny Arcade, Roger Maris Baseball, Whistles Potato chips, Cocoa Marsh Chocolate drink (featuring the train), The Emenee Electric Organ, Dynamite Shack, Dune Buggy Wheelies, Finger Ding Dolls. Adventure Boy, Baby Laughed A lot, Might Casey, Polly Puff Playhouse, Mister Brain Robot, Boatniks, Tru Smoke Diesel Trucks, Jumpsy Dolls, Speed Rail sets, Quick Shot, Newborn Thumbelina, Wrestle Around, Jalopy Showdown, Kerplunk, RCA Color TVs, Bop-A-Bear, Tootsie Rolls, Keds Sneakers with Space Wheel premiums, Billy Blastoff the scuba diver scout, Johnny Lighting Road Race, Suzie Homemaker Sweet Shop, Shark Pack, Trix dreams, Lucky Charms, Brylcreem, Thick & Frosty, Chef Boy-Ar-Dee, Walking Thumbalina, Flatsy Dolls, Shasta, Zoom It, Creepy Crawler and the Thingmaker, Frisbee, Country Cornflakes and Jets. Vintage Cheerios commercials feature the spaceship, the kid fighting the dragon, and a Bullwinkle promo. Several Barbie ads are also included: Barbie and Skipper, Barbie the Fashion Model, Malibu Barbie, and Barbie Color and Curls. Also, Santa promotes highway safety, Woody Woodpecker endorses the United Fund, and an Aurora Toys sales film featuring the Flintstones who introduce the Hanna Barbara line

) I (S COMMERCIALS OF THE FIFTIES & SIXTIES Vol. 1! (Approx. 60 min)

This volume improves upon an already outstanding series, including ads for the following: Kelloggs cereal with a Smaxey Playball premium, Chatty Baby and Family, Clackers, Hershey Instant Chocolate Milk, Frosted Flakes, Quisp & Quick Space Adventure, Franken Berry & Count Chocula, KoolPops, Chee-tos, Trix, Shasta Cherry Coke, Wheaties, Cheerios Double Trouble car premium, Pebbles cereal, Frito Bandito song, Big Thumb, Barbie & her friend BJ, Billy Blastoff Space Base, Chatty Cathy, Robin Hood Hat, Cheerios with its mountain climber, Stella Doro cookies. And several commercials for such Johnson and Johnson products as First Aid Cream, No More Tears shampoo, and Band Aids Plastic Strips. There are also quite a few interesting celebrity endorsement ads: Bugs Bunny and the Monkeys pushing Kool Aid, Andy Griffith hyping Post Toasties, the Road Runner advertising a Plymouth sale, the Flintstones selling One-a-Day Vitamins, Bill and Cora Beard with their puppets promoting Brylcreme, Mighty Mouse fighting tooth decay for Colgate, and a clip of Dick Williams and Superman urging America's youth to Join The Air Force. In 1957, two special 15-minute segments on toys aired on the kids show WONDERAMA with Herb Sheldon, and they are both very funny and particularly rare. And there is even a sponsorship commercial Maypo. Enjoy

TOY COMMERCIALS

TELEVISIO' TO*S FROM THE FIFTIES A' (SIXTIES Vol. 1 (Approx. 60 min.)

Mr. Machine, Electro Shot Shooting Gallery, Lionel Trains Sets, Slinky 70's, Gaylord, Trik-Trak, Johnny Comes Marching Home Cannon, Roy Rogers Telephone Set and Chuck Wagon, Bonanza Action Figures, Blaze Rocking Horse, Shoot-N-Shell Winchester, Dick Tracy 2 Way Wrist Radio, Dick Tracy Tommy Gun and Snub Nose, 007 Action Pack - James Bond, The Man From U.N.C.L.E. Message Pen, Barbie's Dream House, Ken, Chatty Cathy and Costume Sets, Patti Play Pal, Shirley Temple Dolls, Betsy Wetsy Invention Short, G.I. Joe, Tiger Joe, The Diving Sub, Astro Base and Helmet, Mystery Date, Mattel's Lie Detector Game, Secret Squadron Club and Captain Midnight, Navy Frogman in Kelloggs Cereal, Flying Superman in Corn Flakes, Soaky and the Chipmunks, Soaky Speed Toys, Gilbert Toy Promo Short, Deluxe Man In Space Set, Fred Scott for Ideal Count Down Rocket, Johnny Astro.

TELEVISIO' TO*S FROM THE FIFTIES A' (SIXTIES Vol. (Approx. 60 min.)

Nabisco Toy Round Up Contest, Ideals Robot Commando, King Zor The Fighting Dinosaur, Ideals Steve Cannon Jet Helmet, Steve Cannon Promo Short, Ideal Fighter Jet, Captain Midnight Silver Dart Decoder Badge, Marx E-Z Weaver, Budding Beauty Vanity, Big Bruiser Truck, Big Shot Cannon, Battle Wagon War Ship, Enterprise Hobby Kit from ITC, Johnny Seven Mico Helmet Phone Set, Super Helmet Seven, Screaming Mee Mee and Rifle, Sound- O- Power Rifle, G. I. Joe, Capture Hill 79 Game, Tiger Guitar, Hasbro Frosty Freez Ice Creamer, Easy Bake Oven, Go To The Head of the Class, Game of The States, Candyland Games. Twister Game, Mousetrap Game, Sonar Sub Hunt, Suzy - Q- Cute Doll, Tickles Doll, Chatty Cathy Stroller, Matty, Sister Belle, Casper Talking Dolls, Teany Tiny Tears, Barbie Mix & Match Separates, Lionel Trains w/Joe DiMaggio, The Lionel Train Club, American Flyer All Aboard Train, A.H.M. Railroad, Blippo The Builder Construction Set Train, Remco Union Station Magnetic Train Set, Motorific Action Highway, Super City Giant Building Set, I.T.C. Electric Roadway and Race Car Set, Colorforms Outer Space People Kit, Etch-A- Sketch, Duncan Yo Yo, Silly Putty, Crayola Crayons, Robert The Robot Invention short, Roy Rogers Quick Shooter Hat, Beanie & Cecil Beanie Copter, Mattel Snub Nose 38 Gun and Holster, Trick Shot Gun, Fighter Jet Demonstration Displays, Buddy-L-Trucks, Duffy's Daredevils Race Cars, Billy Blastoff, Power Ride Car.

TELEVISIO' TO*S FROM THE FIFTIES A' (SIXTIES Vol. ! (Approx. 60 min.)

Armour Star Franks, Scotch Brand Tape Flying Saucer, Great Garloo by Marx, G.I. Joe with Kung Fu Grip and Training center adventure. Johnny Eagle Rifles, Fascination Electric Maze Game, Doodle Duck and Tommy Turtle by Remco, Voice Control Kennedy Airport, Zeroids Robots, Barrel of Monkeys, Rock'em Sock'em Robots, Multi-Pistol 09, Topper Toys Secret Sam, Zero M Sonic Blaster, Super Spy Attaché Case, Gung Ho Commando Outfit, V-rroom Hot Rodder Engine, Jimmy Jet, Suzy Smart Doll, Witch Doctors Head Shrinkers Kit, Veda Board, Action Baseball, Hasbro's Daffy Drops, Targetland Rifle Range, Best of the West Action Figures, Noble Knights Action Figures, Carry All Action Play Sets, Sound -O- Power Astro Gun. Bop-A-Bear, Skipper, Barbie, Space Wheel in Keds Sneakers, Billy Blast off Scuba Scout, Johnny Lightning Race Track, Suzy Homemaker Sweet Shop, toy Factory Footage, Deluxe Beauty Parlor Set, Johnny Seven Guns being assembled at a factory, Tiger Joe being assembled at a factory, Remco's Giant Whirly bird Plane, Mr. Kelly's Car Wash, Tiny Tears with Rock-A-Bye Eyes, Giant Wheel Game, Baby Toodles, Remco Radio, Remco Drive in Movie Theatre, Remco Fighting Lady Battleship, Remco Coney Island Penny Machine, Dawn Doll, Johnny Lightning Big Switch Race System, Johnny Lighting Custom Cars, Ding-A-Lings, "Grandpa's Place" Radio Station and Cocoa Marsh Rail Road, Beany and Cecil Talking Dolls,

TELEVISIO' TO*S FROM THE FIFTIES A' (SIXTIES Vol. " (Approx. 60 min.)

For the ultimate toy collectors is two rare toy segments aired on the Kids T.V. show Wonderama, 1957 with hot Herb Sheldon. First Herb tells us of the Cocoa Marsh Chocolate Drink toy contest,

were a lucky child could have five minutes to run through Macy's toy department. Then Mr. Abemaber a buyer at Bamberger shows what he feels are hot toys for the year: Such as - Mickey Mantle Switch Hitter Game, The Lone Ranger Guitar, A Doctor and Nurse kit from Hassenfield Company later called Hasbro, U Drive It Magnet and more.

TELEVISIO' TO*S FROM THE FIFTIES A' (SIXTIES Vol. # (Approx. 60 min.)

Beany and Cecil Disguise Kit, Mattel Modern Furniture, Swivel Gun, Poppy Music Box, Tip Tin, Winchester Saddle Gun, Charmin Chatty, Chatty Baby, Buffalo Hunter Set, Mattel Holsters, Strum Fun Guitar, Beany and Cecil Talking Dolls, Casper Talking Doll, Snub Gun 38, Matty Mattel, Casper and Sister Bell talking dolls, Chatty Baby carriage, Popeye and Mickey Jack in the Box, Mattel holster, Dick Tracy Power Jet, Talk to Cecil Game, Blaze talking horse, Popi Fashions, Betsy McCall, Dick Tracy Radio, Little Miss Echo, New Tiny Tears, Tressy, Saucy Walker, Patty Play Pal, Playstone project kits, DX Getaway Chase Game, DX Talking Santa, DX Talking Santa # 2, 1911 Mercer Runabout model, Battling Betsy Model Kit, Coleco - 1973, Wilt Chamberlain Basketball, Stanley Cup Hockey, Command Control Football, Table Top Billiard "The Champ" Coach Hank Strahm Decision Football, Bowl-A-Matic 300, Suzy Homemaker sets 1971, Smarty Pants, Zoom Boomer Cars Stopper, Archie Bunker Grandson Doll.

TELEVISIO' TO*S FROM THE FIFTIES A' (SIXTIES Vol. 6 (Approx. 60 min.)

Command Control Decision Football, Slapshot, Practice Set, Prostar Basketball, Electric Pinball, Pool N Tennis, Robbie Benson - Popp-it Corn Popper, Cotton Candy Machine, See It and Bake It Oven Set, Prostar Football, Coleco Pool Slide N Splash, Rub and Glue, Snip and Tuck, Sniffle Pants, Kranzzo Flying Disc, Tiny Tears Talking Cradle, Clanky Spaceman, Motorific Sports Cars, Motorific Torture Track, Motorific Trucks, Mickey Mouse Candy Factory, Grab a Loop, Pop Yer Top, Tiffany Taylor, Tuesday Taylor, Tuesday Penthouse, Rickity Rack, Stick Around, Hatebale, Skittle Bowl, Teddy Bears by Ideal, Bye Bye Baby, Project Yankee Doodle, Coco Mash Pez Spaceman, Big Wheel by Marx, Colorforms - Miss Cookies Kitchen, Popeye Cartoon Kit, Dress Design Kit, Colorform Box, Magical Colorforms, Tippy Toes, Marx Zoom Mobile, Cookie Cakes, Baby First Step.

TELEVISIO' TO*S FROM THE FIFTIES A' (SIXTIES Vol. \$ (Approx. 60 min.)

Lionel Turbo Missile Target Set, Lionel Microcraft Lab Sets, Lionel Atlas/ Mercury Capsule Missile Set, The Series Charlie Angels Dolls, Billy Blastoff Construction Set, Elden Touch Command, Rudy Tye Robot, Roy Rogers rip To South America for Ideal Toys, Totem Pole Kit by Colorforms, Spaceforms - Colorforms, Duncan Yo Yo, Kay Bee Cars, Doodle Buggy, Tipeez Fingerpaints, Magic Board, Bendorable Doll, Silly String, Swifts Premium Franks Baseball Standups, Mattel Tommy Burst Guns, Armour Pirate Party Set, Scotch brand Tape Flying Saucers, Mattel Fire Bolt Gun, Tonka Toys cars and trucks, Wake Up Thumbelina, Baby Baby, Rub A Dub Dolly, Baby Dreams, Jody The Country Girl Doll and accessories, Revlon Doll, Lucky Star, Ideal Electric Food Center, Buddy l Cars and Accessories, Art Linkletters House Party Game, Hoppitty Donald Duck, Soaring Sam, Snow Jets, Coleco Pool, Action Jackson, Buddy L, Coleco Pokerama, Jet Hockey, AHM Trains, Tressy Accessories.

TELEVISIO' TO*S FROM THE FIFTIES A' (SIXTIES Vol. % (Approx. 60 min.)

Hula Hoop, Smaxey Playball, Creepy Crawlers, Zoom it Gun, Jingle Thumbelina, Flatsys, Barbie Color and Curl Hair, Suntan Barbie, Shark Boats, Popular Mechanics Press "Have to Buy A Toy", Shari Lewis Toy Promo, Tasty Custard Maker, Corn Popper, Ginger Bread House Kit, Polar Ice Maker, Thick Shack Maker, Pencil Craft Set, Wilt Chamberlain-Basketball Game, Hank Aaron Baseball, Electric Motorcross, T.V. Football, Action Jackson # 2, Sugar Plum, Make Believe Puff, Hair Dryer and Bubble Bath, Frostee Snow Cone Machines, Mickey Talking Telephone and Friends, Pie Face Game, GI Joe, Sinking Capsule, Sugar Plum Beauty Kit, Easy Money, Park and Shop, Chute and Ladders, Racko, Pirate an Traveler, Uncle Wiggly, Soaky Toys, Snow White, Matey and Pirate Fleet, Electronic Battleship, Rubik Cube, Crayola Crayons, Coca Puffs Fun Ruler, Fischer Price Movie Viewer, Farmhouse, Captain Midnight Secret Decoder, Finger Ding Dolls,

Adventure Boy, Polly Puff Playhouse and more.

TELEVISION TOYS FROM THE FIFTIES & SIXTIES Vol. & (Approx. 60 min.)

Electronics Detective, Match II, Hulk Smashing Action Game, Spiderman Action Game, Maniac, My Dog Has Fleas, Makin Faces, Lil Yakkers, TCR Total Control Racing, The Missing link, All-star Game, Wrist Quiz, Chicken out, Block the Clock, Beware of Spider, Toss Across, The General Electric Strategy, Tin Can Alley-Chuck Connors, Catch Me, Gargoyles and Goblins, Electric 12, Rubik's Cube, Team American Super Stunt Bikes, Guzzlers, Gettin Pretty, Skywriter, Dukes of Hazard Racing Set, TCR Trailer Cutoff, Slotless Racing, Crossfire, Pretty Curls, Baby Kiss A Boo, Baby Sees All, Perfume Dolls, Karen and Her Magic Carriage, Laura, Rubik's Revenge Puzzle, Curse of the Cobras, Jelly Belly, Super Stunt Dirt Buggy, Scramble Rig, Chips Highway Chase, Poor Guzzlers, Slam Shifters, Get In Pretty Snappy Jewelry, Torture Track, Rub-A-Dub-Doggie, Kaboomers, 6x6 Seeker Super High Riser, Max Steel Erector System, Rocks and bugs and Things, Snuggles, Night Control Racing, Master of the Universe Collectible Erasures, Cabbage Patch Kids Express, Star Studding lettering and much more.

CLASSIC (OLD) COMMERCIALS FROM THE FIFTIES & SIXTIES Vol. 1 (Approx. 60 min.)

The Betsy Wetsy Invention Story, Patty and Peter Play Pal, Betsy Wetsy, Bye Bye Baby, Teany Tiny Tear, Popi Fashion Kits, Betsy McCall, Little Miss Echo, Tiny Tears, Tressy's Hat Shop, Tressy Fashions-4 Room Apartment-Beauty Salon, Dawn Beauty Pageant, Dancing Dawn, Smarty Pants Promo Short, Snip-N-Tuck, Tiny Tears and Cradle, Archie Bunkers Grandson, Tiffany Taylor, Tuesday Taylor - Penthouse Apartment - Wake Up Thumbelina, Baby Baby, Rub - A - Dub - Dolly, Baby Dreams, Jody The Country Girl Doll, - Her General Store - Country Kitchen - Country Barn, Little Miss Revlon, Mike Ealdecke and Ideal Business Meeting, Playtex Doll, Shirley Temple Doll, Patti Playpal, Baby Love N Care, Adorable Dawn, Kissy, Tickles, Nancy Nurse, Chatty Cathy and Costume Sets, Matty, Sister Belle and Casper.

CLASSIC (OLD) COMMERCIALS FROM THE FIFTIES & SIXTIES Vol. (Approx. 10 min.)

Beany 7 Cecil Mattel, Cecil Disguise Kit, Mattel Modern Doll House Furniture Sets, Popeye Music Box, Tippy Tim Music Box, Charmin Chatty and Play Sets, Chatty Baby, Chatty Baby "causes excitement wherever she goes", Barbie Dream House and Furniture, Chatty Cathy, Beany and Cecil, Matty, Sister Belle and Casper The Talking Ghost, Casper the Ghost, Talking Dolls, Chatty Cathy Five-Way Stroller, Barbie and Ken Mix & Match Separates Clothes, Ken, Talk To Cecil Game, G.I. Joe and G. I. Joe Sinking Capsule, G. I. Joe Capture Hill 79 Game, Heidi and Jeep and Bathroom Set, Heidi and Hospital and Bar-B-Que Sets and Dress Set, ideal Kerry and Mia, The Action Men From Bonanza, Bonanza Wagon, Ideals Advertising Program for 1960 with Sherrie, Shari Lewis and Puppets.

CARS

CLASSIC CAR COMMERCIALS FROM THE FIFTIES & SIXTIES Vol. 1 (Approx. 60 min.)

A great long commercial for the 1960 Thunderbird and 1961 Ford is a dream, The National Auto Show at Detroit's Cobo Hall commercials from 1961, Atlas Tires, Goodyear Tires, Prestone Anti-Freeze, 1964 Dodge, Esso Gasoline, a Detroit factory making a Dodge, Task Force '57, the long and detailed Alpine run of Chevy trucks, 1959 Chevrolet with Pat Boone and Dinah Shore, Speedway '79 gasoline, Marlboro cigarettes and car repair, 1964 Dodge, Jane Russell for Lustre Creme's Cadillac getaway, Hess Gas, Shell 59 cent sale, 1960 Plymouth, The Wonderful World of Ford leading up to the 1960 Falcon, Volkswagen, Hertz puts you in the driver's seat, and many more surprises.

CLASSIC CAR COMMERCIALS FROM THE FIFTIES & SIXTIES Vol. (Approx. 60 min.)

Rex Marshall for Esso Oil Company, Humble Research, Esso in Brazil, Chevy 1955, The Esso Story, Drive Safely spots, General Motors with Nelson Cass,, 1955 Chevy with air vents, Chevy Bel Air,

GM Parts animated by Disney artist John Hubley, Used Cars by the OK sign, Delco Batteries around the world, 1964 Buick Riviera, 98 Olds for 1966, 1964 Grand Prix, Wildcat, Purolator Oil Filter, Buster Keaton for Ford vans, Firestone Tires, Chevrolet Corvette, Chevy II, Corvair, Chevelle and Chevette for 1964, Hertz puts you in the driver's seat, Plymouth Valiant for 1962 and more.

CLASSIC CAR COMMERCIALS FROM THE FIFTIES A' (SIXTIES Vol. ! (Approx. 60 min.)

Ford Power Steering, Ford Used Cars, 1957 April is Dodge Trucks Month, 1957 Plymouth Execler - Convertible -at the Drive-In, Dodge 1957, Plymouth rides over torture track, Volkswagen 1964, Goodyear tire, explosive test, Van Heusen Car Wash, Chrysler Simca, DuPont Anti-Icers, 1964 Ford with Bill McCutcheon, Dodge, 1967 Chevy, 1967 Chevy Truck, Hertz with Lou Jacobi, Hertz Survivor's Manual, Cougar Ford, Chemical Bank Car Loans, State Farm Insurance, Volkswagen, Goodyear Suburbanite with safety spikes, 1969 Rebel - for teaching driving crazy drivers, American Motors, 1959 Plymouth, 1956 Nash, Edsel Show - Various commercials, 1958 Edsel Ranger Series, Corsair Station Wagons, Edsel 1958 push button driving, and much more.

THE +EST OF OL(SMO+ILE (Approx. 60 min.)

General Motors may be closing its Oldsmobile division, but there's no reason for the rest of us to forget about the car company and its history. Oldsmobile reflected American society after World War II as much as Ford was the symbol of America before the war -- the way it was sold, we can watch America change, along with the way we lived here, the way we dressed, and the way we saw ourselves across a period of 15 years, from 1950 until 1961. In 1949-1950, when new car production finally got back on track, Oldsmobile was out in front with an ad campaign that appealed to men and women alike -- a mix of power and ease of operation that emphasized that wives as well as husbands would be able to use it comfortably. Apart from the familiar theme music, the early commercials were hooked around the theme of "rocket power" -- referring to the Rocket 88 engine -- and included then-new shots of V-2 rockets being fired on American test ranges; the hydramatic transmission appealed to women, as did the power steering.

The company also turned to celebrities to help sell their cars with actresses Patricia Morison and Lisa Kirk, both of KISS ME, KATE. Later in the 1950's, as people became more mobile than ever, the advertising came to emphasize the Oldsmobile as a convenient passport to leisure activities -- that was also where Oldsmobile introduced its station wagon, and used future quintessential suburban mom Florence Henderson in their advertising, 15 years before The Brady Bunch. A couple of the commercials here, on New York's Fifth Avenue and Washington Square Park, as well as up in the Bronx, were amazingly involved -- hundreds of cars are driven with ballet-like accuracy around the city in elaborate choreography on New York's streets, in productions that couldn't possibly be mounted today. And as people began getting second cars, or replacing their old cars, or buying a used car as a first car, the company added the resale value of Oldsmobile's and also the quality control that its dealers put used Oldies through. Finally, in the 1960's, Oldsmobile starting selling -- in color, no less -- to younger, more stylish drivers, especially women, while still appealing to men. Thus, their ads showed young 20-somethings using Oldsmobile's, but also featured endorsements from NASA's Shorty Powers.

SPECIALITY COMERCIALS

ACHES & , AI' S- (approx ## min)

As long as people have had aches and pains, there've been attempts to cure them. Television advertising raised the stakes and the levels of sophistication with graphics, slogans, and some pseudo-science--then Alka-Seltzer came along with a new ingredient, humor. This tape features some of the funniest and most fondly remembered Alka-Seltzer commercials of the late 1960's, and also some of the oh-so-serious commercials for Roloids and other stomach remedies, plus the off-beat, angular humor of Briosci's sales campaign. Remember those Excedrin headaches 94, 44, 106.

CLASSIC .I' /LES Vol. 1 (approx ## min)

Remember those tunes tied to your favorite (or least favorite) products that you couldn't get out of your head? Of course you do--well, we've put together a videotape mixing some of the most memorable, a few of the funniest, and a sampling of some of the rarest jingle-based commercials of the '50s, '60s, and '70s, all for your enjoyment. Just when you thought it was safe to watch TV again, we're bringing you the infectious jingles and signature tunes associated with Country Corn Flakes (based on Woody Guthrie's "This Land Is Your Land"), Winston cigarettes (they taste good--like a cigarette should), Ballantine beer (which had more jingles than most of us ever knew), Alka Seltzer ("No Matter What Shape Your Stomach's In"), Sominex, Reinhold beer, Ipana Toothpaste, Slinky, Tootsie Roll, Cracker Jacks, Brylcreme and Coca Cola, plus rock 'n roll jingle oddities like Adams Sour Gum ("Sour Power").

TIMEX - IT) EE, S O' TIC) I' / (approx ! 0 min)

John Cameron Swayze was an announcer and on-air personality on television and radio for decades, but he's best remembered today as a spokesman for Timex watches. For what seemed like years, he put Timex watches into blenders, mixers, and onto the wrists of men and women doing everything except going over Niagara Falls in a barrel. Here's a collection of some of the best and most outrageous commercial spots for Timex, as Swayze tried to prove that it will survive anything short of a nuclear blast (and that's one they could've done in the 1950's, at one of our above-ground tests), take a licking and keep on ticking.

CLASSIC +EER COMMERCIALS 0rom 123 0i01i34 an5 4ix1i34 Vol. 1 (Approx. 60 min.)

This first volume has a great selection of classic beer spots from the '50s and '60s, including Blatz, Falstaff, Gunther, Black Label, Hamms, Budweiser, National Bohemian, Mitchell, Blitz, Miller, Schaefer, Genesee, Duquesne, Utica Club, Goebel, Atlas Sportsman, Black Horse Ale, Country Club, Fitzgerald, Pure Simon with Buster Keaton, Pabst Blue Ribbon, Jax, Schlitz, Pabst Blue Ribbon, No Neck Bottles, Piels Real Draft, Reynolds Aluminum Tapper Keg, Ballantine, Old Milwaukee and a lot more.

CLASSIC +EER COMMERCIALS 0rom 123 0i01i34 an5 4ix1i34 Vol. 1 (Approx. 60 min.)

We now found more if your favorite classic beer commercials including: Rainer, India, Molson, Genesee, Ballantine, Encore, Blatz, Pabst, Schlitz Malt Liquor, Old Milwaukee, Lebatts, Budweiser with Carson, Miller, Hamms - Laurel & Hardy, Grain Belt, Blatz, Miller Lite, Lone Star, Murphy, Astra, Black Label, Ballantine, Piels, Kronenborg, Welcome Back to Beer, Harp, Basil Rathbone.

CLASSIC CEREAL COMMERCIALS 0rom 123 0i01i34 an5 4ix1i34 Vol. 1 (Approx. 60 min.)

You don't have to be apart of the Pop Culture generation to feel a nostalgic twinge while watching these classic TV commercials from the Golden Age of Television -- they appeal to the childhood that everyone had, no matter the time period in which it occurred. We restored all of these wonderful spots on the original 16 and 35mm prints and then transferred then to top quality video tape at the SP speed to insure that you get only the finest quality prints. This is the first of what will in time become a many-volume serial (no pun intended). We have given you two rare Kelloggs spots, one featuring George Reeves with the entire SUPERMAN cast, and the other consisting of a live SUPER CIRCUS show. The collection also includes a Wheaties ad with the DING DONG SCHOOL'S Miss Francis, a commercial for Nabisco' Wheat & Rice with the voice of Mae Questal (of BETTY BOOP fame) as Buffalo Bee, a spot for Pep with the SPACE CADET crew, and one for Ralston Purina featuring the SPACE PATROL cast. Other clips include memorable commercials for Maypo, Maltex, H.O. Farina, Trix (before the Rabbit), Quisp & Quake Dolls, General Mills' Pick-a-Pack packages, Twinkles, Cheerios, and -- need we even say it? -- lots more.

THE VI (EO (R6/ STORE (Approx. 60 min.)

The following list of commercials represents what you would have found in a Fifties or Sixties

drug store: Rexall Sale, Bufferin, Lustre Creme, Bromo Seltzer, Band Aid, Scott Tissue, Dristan, Good n Plenty, Coldene, Lucky Strike, Athlete Foot, Water Pick, VO5 Shampoo, Breck Creme Rinse, Sominex, Niagara Spray Starch, Bayer, Contralax Laxative, Excedrin, Band Aid, Gillette Blades, Pepsodent, MetroCal, Lavis, First Aid, Bayer, Fact Toothpaste and a lot more surprises.

VI (EO S6, ERMAR) ET 0rom 123 0i01i34 an5 4ix1i34 Vol. 1 (Approx. 60 min.)

You didn't go into someone's kitchen or refrigerator without seeing some of these products being used. Many names you might still remember. This is the place to see them in their advertising's embryonic stages of TV. It's a veritable TV grocery store which includes spots of buttermilk products; Sunbeam bread; Bond Bread; Bumble Bee Tuna; Maxwell House; Ez Pop Popcorn; Korger Eggs; the Ajax Swirl; Vel with Inger Stevens; Rinso; Wonder Bread; Beacon Wax; Bravo; Accent; Aunt Jemimah Syrup; English Muffins; O.J. (including one with Mickey Mantle); Campbell's Tomato Soup; Pizza Rye Crisps; Tide; All; Cheer; Reynold's Wrap; Cheerios; Anderson Split Pea; Nabisco; Veri-Thin Pretzels; Hydrox; Hellman's; Best Food Sandwich Spread; Swan Tablets; MJB Coffee; Mazola Margarine; Coke; Pepsi; Sugar Cane 99; Tetley Tea; Karo Syrup; Niagara Starch; Good Seasons; Firewax; Borden Potato Mix; topped off with an extraordinary series of Elsie the Cow introducing Borden's Ice Cream. And there's even more!

CLASSIC S. ORTS COMMERCIALS 0rom 123 0i01i34 an5 4ix1i34 Vol. 1 (Approx. 60 min.)

Whitey Ford Gillette Razors, Cominsky Park - Old Gold Cigarettes, Red Barber - Old Gold Cigarettes, Ebbets Field in Brooklyn, Walt Davis - Kent, Crazy Leg Hirsch with the Rams, Duke Schneider - Ovaltine, Florence Chadwick - Ovaltine, Pat Flaherty, Pee Wee Reese - Gillette Razors, Don Zimmer, Ballantine Beer, Earl Buchholtz - Vitalis, Casey Stengel - Tabby Cat Food, Sun Beam Bread, Jimmy Lucas, Bill Talbert - Diabetes, Lucky Strikes, Gayle Cogdil - Detroit Lions, Brooks Robinson - Vitalis, Roger Maris - Papermate Pen, Newport Cigarettes, Bob Allison, Minnesota Twins, Mickey Mantle - Karo Syrup, Jim Taylor, Green Bay Packers, Bart Star, Paul Horny, Norelco Shaver, Mickey Mantle - Florida Orange Juice, Joe Namath Ovaltine, Hank Aaron, Wilt Chamberlain, Bob Richards - Wheaties, Rocky Graziano - Breakstone Yogurt, Yogi Berra - Yoo hoo, Jack Dempsey - Tabby Cat Food.

THE OL(/OL(CI/ARETTE COLLECTIO' (Approx. 60 min.)

We discovered a forgotten collection of rare Old Gold cigarette commercials from the mid-Forties through the Fifties tucked away in an attic. Included are: dancing cigarette boxes with great legs sticking out; the famous baseball announcer Red Barber in the booth at Ebbets Field; Jack Berry, the first host of TRUTH OR CONSEQUENCES, and others including his successors Dennis James and Herb Shriner. The Collection also features the catch phrases which targeted everyday people "For a Treat instead of Treatment," "The Perfect Marriage," "Test for Taste," and other spots with the "Spin Filter."

THE ' E7 , ORT CI/ARETTE COMMERCIAL (Approx. 60 min.)

This is an incredible reel of Newport Cigarette commercials from the late Fifties and early Sixties which set a mood for the TV world of the Menthol Cigarette. These appeal to the average working person usually depicting a couple enjoying themselves by the water, a bridge, or a mountainside walkway, associating Menthol with a refreshing, open-air environment. Aimed at the average person, these classic spots include action shots of people: water-skiing, hunting, fishing, sailing, golfing, snorkeling, swimming, playing the drums and the piano, dog-walking, riding a bus, walking by the water's edge, canoeing at night, as well as a vintage assortment of driving scenes. There are also occupational shots of bank guards, airplane pilots, a tug boat pilot, gag writers, corporate board executives, barber shop singers, a snake charmer, as well as situational spots in a coffee shop, a locker room, a tropical scene, as well as a depiction rush hour both on a subway and in Grand Central Station. There are also shots of a band rehearsing and a man with his Rolls Royce in an urban setting. You also get a great series of Joey Bishop commercials from his hit TV show doing spots with his TV family (Abby Dalton, Corbett Monica, and Hilda the maid), as well as a special clip of Bill Cullen sitting in front of his PRICE IS RIGHT set, giving an on-film talk to

salesmen at a convention. We also include rare late Forties spots with Arthur Murray's Dance School and, of course, much more!

THE '50s CIGARETTE COLLECTION' (Approx. 60 min.)

We've uncovered a nice cross-section of Fifties and early Sixties Kent sponsorships of the hit TV series THE DICK VAN DYKE SHOW. They highlight the show's cast members doing bits in their offices as well as at Dick's home. The Collection also includes spots of Jackie Coogan, the star of HENNESSY, who sold Kent by the carton, and, in another spot, a then-unknown actor (Bill Bixby) riding a bike.

CLASSIC CIGARETTE COMMERCIALS From 1923 to 1934 Vol. 1 (Approx. 60 min.)

It's a Surgeon General's nightmare and a Nostalgia Buff's dream viewing These classic cigarette and cigar TV commercials from the late 1940's through the 1960's are a Surgeon General's nightmare...But a Nostalgia Buff's dream!!! The tape starts off with the famous Dancing Old Coin Cigarette introduced by Dennis James on CHANCE OF A LIFETIME; Lucky Strikes; Salem; Raleigh; Oasis; Spring; York; Paxton; Kool; Winston; Robert Burns; Benson & Hedges and Benson & Hedges 100's; Scripto lighters; and the Marlboro man riding off into the sunset, to name but a few. Plus a great series of Kent spots with the DICK VAN DYKE gang and a rare original film with Edie Adams on tour for Dutch Masters cigars and her latest spots of the time.

CLASSIC CIGARETTE COMMERCIALS From 1923 to 1934 Vol. 2 (Approx. 60 min.)

Newport, Silva Thins, Raleigh, Benson & Hedges, Winston, Kent, Kool, Salem, Omega Cigars, Tiperillo, Tarryton, Scripto Lighter and Pen, Camel, White Owl, Philip Morris King Size, Briggs Pipe Tobacco, Madison Cigars, Robert Burns Cigarillos, Mild Spring Filters, Lucky Strike, India House Pipe Tobacco, Muriel Babies, L&M, Kool, Roitan Cigar, Chesterfield.

THE LUSTRE CREME MOVIE STAR COLLECTION' (Approx. 60 min.)

During the late Forties and mid-Fifties, Lustre Creme signed many starlets as well as seasoned professionals to do segments on their Lustre Creme TV campaign. These shampoo commercials with the famous and not-so-famous are an absolute nostalgia trip: Jeanne Crain, Jane Powell, Susan Kohner, Sandra Dee, Martha Hyer, Barbara Rush, Myrna Hanson, Vera Miles, Dorothy Malone, Shirley Jones, Piper Laurie, Joan Bennett, Rhonda Hendricks, Julia Mead, Ann Blyth, Janis Paige, Janet Blair, Audrey Totter, Arlene Dahl, Rhonda Fleming, Ann Sheridan, Laurie Nelson, Barbara Stanwyck, Elizabeth Taylor, Jane Russell, Esther Williams, Anita Ekberg, Yvonne DeCarlo, and more!

WOMEN'S COMMERCIALS Vol. 1 (Approx. 60 min.)

Take a look into womens commercials of the fifties and sixties with : Beacon Floor Wax, Bravo Floor Wax, Albolene Cream, Accent, Calgon Bath Beads, Bubble Bee Tuna, Crisco Oil, Lustre Creme, Liquid Vel, Vel, Freewax, Gas, Lustre Creme, G.E. Dutch Skillet, Kodak Copy Machine, Elmers Glue, Borden's Cottage Cheese, Buttermilk, Mazola Corn Oil, Congestaid, Faberge Tigress, Niagara, Dessert Cake, All, RCA Whirlpool Range, Cashmere Bouquet, Skin Mist, Tender Loving Care, Vel, Sunbeam Bread, Johnson Baby Powder, Alka Seltzer, Sunbeam Bread, Coffee, Sinactin, Clairol Hair Color, Total, Bold, Colgate Mouth Wash, Prell, Breck, VO5, Enden, Halo, Wash N Curl.

WOMEN'S COMMERCIALS Vol. 2 (Approx. 60 min.)

Take a look into womens commercials of the fifties and sixties with : Starlight Puffs, Suave, Tandem, Woodbury, Dove Shampoo, Pert, Broadcast Hash, Singer Sewing Machine, VO5, Breck Creme Rinse, Campbells, Lifebuoy, Geritol, Niagara, Tide, Reynolds Wrap, Ballantine, Quick Perm, Quick, Ivory, Camay, Hills, Jello, Cheesecake, Pizza, Paquin, Sugar Cane 99, Vel, Cabin Craft Carpet, Metrocal, Campbell's, Kimbies, Van Camps, Tigree, Old Spice, Corn Silk, Bold, Cold Power, Colgate 100, Ajax, Cottage Cheese, Pepsodent, My T Fine, Green Mint Mouthwash, Purolator Oil Filter, Just Wonderful Hair Spray, Appland Hand Creme, Lovable Bra, Dorothy Cosmetics, RCA

Range, Swiss Creme, Ronson Lighter, Flowing Velvet, Calgon, Phone, Champale, Helene Curtis Hair Spray.

7 OME' 8S COMMERCIALS Vol. ! (Approx. 60 min.)

Take a look into womens commercials of the fifties and sixties with : Secure Deodorant Hair Spray, Brylcreem, Swift Premium, Reynolds Alum, Betty Crocker Muffin Mix, One-A-Day, Bridal Store, Gimbels Interiors, European Nat Hair Color, FDS, Drive Detergent, Heat Curlers, Cool Whip, Cashmere Bouquet, Breck, Chevrolet, Handi Wrap, Whirly Range, Pantyhose, Hills Bros, Reynolds, Aunt Jemina, United Airlines, Diet Pepsi, PG&E Washer Dryer, Revlon, Salem, Shredded Wheat, Sun Bath, Swanson, Sega Diet Foods, Avon Lipstick, Salada, Gallo, Cashmere Bouquet, Girdle, Panty Girdle, Ad Detergent, Ivory Dish Detergent, Niagara, Falls, Silver Cup Bread, Camay, Reynolds, Nucoa Margarine, Carrols Restaurant, Radiantly Red Clairol Color, Light Spray, Minute Rice, Calgon, Feather Spun, Sweet Lilac Purex Soap, Tigress, Birdseye Frozen Peas.

7 OME' 8S COMMERCIALS Vol. " (Approx. 60 min.)

Take a look into womens commercials of the fifties and sixties with : Support Hose, Bumble Bee, Beacon Floor Wax, Jergens Lotion, Johns Meats Kilbasse, Top Brass, Beacon Floor Wax- pogo stick, Doublemint Gum, Broadcast Hash, Ajax, Support Hose, Palmolive Liquid, TAB, Tech Set n Forget Hair Spray, Muriel, Lysol, Snowflake Saltine, Maybelline Eyelashes, Nair, Dippity Do, Deep Magic Cream, Happy Face, Sardo Bath Oil, Secret Deodorant, Gillette Razors, Final Touch, Diet Pepsi, GE Hair Spray, Dial Soap, Listerine, Clairol Picture Perfect Color, Halo, Glo Coat-Heel Marx.

THE OVALTI' E COLLECTIO' (approx. 60 min.)

We have a five-volume set consisting of six original shows that we've restored -- rather expertly, if we must boast -- so that they now look better than they did when they were first aired over 30 years ago. We also have a special volume of commercial spots which cover three sessions of premium promotions in which the viewing kids could send in an Ovaltine inner label and receive the Secret Squadron Handbook, Decoder Badge, Hot-and-Cold Mug, and official patch. With Richard Webb as CAPTAIN MIDNIGHT. But w also include a wonderful historical find -- a CAPTAIN MIDNIGHT spot featuring an unknown actor feigning to be our beloved hero who introduced Ovaltine products and generic serials and cartoons that Ovaltine syndicated for publicity. We'd love to know that actor's identity, so if anyone out there can let us know, please

ANIMATION

A' IMATIO' COMMERCIALS OF THE FIFTIES A' (SIXTIES VOL. 1 (approx 60 min)

Great vintage commercials with great animation, including Field, Lucy and Fred, Raid, Hamm's Beer, Pepsident Toothpaste, Black Label Beer, Rheingold Beer, Ballantine Beer, Ritz Crackers, Skippy Peanut Butter, EZ Pop, Jello, Kroger Stores, Maypo, King Vitamin, 1955 Chevy, Flagg Flyers, Goebel Beer, Water Safety Council, Chevrolet, Babo, Rexal, CAPTAIN GALLANT for Twinkles, Cocoa Puffs, Fruit Stripe Gum, Trix, Niagara, Tetley Tea, Vel, Robert Hall, U.S. Keds, Camel, Esso, Humble, Calgon and much more.

A' IMATIO' COMMERCIALS OF THE FIFTIES A' (SIXTIES VOL. (approx 60 min)

Includes Heinz Beans, Yoo Hoo, Mr. Potato Head, Marathon, Screaming Yellow Zonkers, WINS Radio 1010, Alka Seltzer, Schweppes, Butternut, Hanes, City Service Stores, Elsie the Cow Dutch Chocolate, Newport snake dancer, Old Gold, Good 'n Plenty, Kent, Cocoa Puffs, Fad, Chesterfield, Hydrox, Jax Beer, Sandran Olympics, Cold Nine, Winston, Rinso, Water Pik, Arnold Dessert Cake, Sominex, Kroger, Chunky, Bumble Bee Tuna, Klanky, Niagara, Ad, Muriel Cigars, Puma, Palmolive, Bank Americard, Ipana, Colgate, Cocoa Puffs, Trix and a lot more.

A' IMATIO' COMMERCIALS OF THE FIFTIES A' (SIXTIES VOL. ! (approx 60 min)

With Fruit Stripe Gum, Chevron, Bromo Seltzer, Lustre Creme, Ideal, Wheaties, Spanish milk ad,

Esso, Goodyear, Kate Smith, Babo, Band Aids, PF Flyers, Mattel Thunder Burp, Cheerios, Ipana with Bucky Beaver, Armour Hot Dogs pirate party, Baker's Chocolate with Jiminy Cricket, Coke, Trix, C7 Lettuce, Snickers, US Savings Bond, Hostess Cakes, Wylers Lemonade, Lucky Charms,

empty streets seem interesting (and they are today, for the period cars and buses), and footage of sponsor Willoughby's (one of the country's top sporting good stores), with children's show host Fred Scott hawking the store. The really weird moments occur when the cameras focus on someone utterly unprepared to speak, like musician Sammy Kaye, who is so rattled that he calls HOLIDAY INN (the movie that introduced the song "White Christmas") as a major flop, when it was actually one of Paramount's top grossing films. Jane Keane (THE HONEYMOONERS) and film star Wendy Barrie also appear, the latter sounding very bitter over her career. And Michael Flynn, a long-time driver on the Fifth Avenue bus line, who reminisces about his 45 years on the line. Where else could one get a live performance of David Rose conducting his most well-known piece, "Holiday for Strings"? And that's only some of what's on EASTER PARADE 1958, which has everything but the Easter Parade.

) E' ' E(* AT MA(ISO' S96ARE /AR(E' :CAMEL ' E7S CARAVA' :TO(A* SHO7 (approx. ## min)

Kennedy Speech – One of the great successes of the Kennedy Administration was the passage of what was then known as the Medical Care Bill, which became better known in decades to come as Medicare. In a 20 minute address in front of a filled Madison Square Garden that is a model of great speech-making, the president makes a call, dignified, yet passionate case for the bill, citing both anecdotal and philosophical reasons.

Camel News Caravan – In the 1950's, news organizations were a lot freer in their plugging of sponsors, and Camel Cigarettes are mentioned all over this report by John Cameron Swayze. In addition to news of a train wreck and labor strife, most of the content of this Labor Day 1951 report is about the Korean War, with the enemy referred to as "Commies," with an extended account of the arrival of Scottish troops in Korea – three wounded G.I.'s, Corporal Frank Canady, Pfc. James Flynn, and Cpl. Robert Byron, are also interviewed in a military hospital in Philadelphia. Today Show – Dave Garroway hosts this bizarre report, in which Dick McCutcheon plays an explorer (to Groucho Marx's theme music "Hooray for Captain Spaulding") coming ashore at the New York docks and meeting native dancers.

THE +REA) FAST CL6+ - (O' MC' EILL:S (Approx. ## min.)

The first installment of The Breakfast Club, Chicago-based radio personality Don McNeill's second attempt at breaking into television, in 1955. Guest singer Eileen Parker does "You Turned The Tables On Me," and the band performs "Jeepers Creepers," Johnny Desmond sings "My Big Little Man"--a song co-authored by a boy later killed in a traffic accident-- "I Dream of Jeannie," and "Pinetree Pine Over Me."

McNeill periodically explaining to the viewing audience what they're not hearing, or to the radio audience what they're not seeing. The show also includes a one-minute, on-air silent prayer. The Breakfast Club dates from 1955, and is so early in the history of television that when McNeill asks the members of the studio audience which of them actually own sets, only three people raise their hands.

TV A7 AR(SHO7 S (approx. ## min)

The first "TV GUIDE AWARD SHOW OF 1960" is a campy look into the effect television's first full decade has had on a typical American community, acted and hosted by Robert Young (stepping in and out of his "Father Knows Best" character), Fred MacMurray, Joe Besser of the Three Stooges, and Nanette Fabray, directed by Bud Yorkin and written by Norman Lear. Montage scenes include clips from the top shows of the era, and Chrysler commercials are also featured. Music is provided by David Rose and his Orchestra. Quality of the print is good, not great, but the show is historically important. The second show is of fair to poor quality, but again historically fascinating: The Look magazine awards for the best TV shows of 1953, hosted by Paul Winchell. Meet up with Ed Sullivan and his production staff on Toast of the Town, Miss Francis of Ding Dong School. Jack Webb is presented with the best director award for his show Dragnet by

legendary director George Stevens, and Sid Caesar and Imogene Coca receive the award for best comedy team, for their work on Your Show of Shows.

REX H6M+AR(- Vol. 3 On 3 (approx 60 min)

Evangelist Rex Humbard from the 1970's, speaking on the return of Jesus and the coming apocalypse, the end of the era of Holy Ghost dispensation, and the increasing incidence of earthquakes, famine, and pestilence as evidence that the End Times are coming sooner rather than later. "Man's days are short, but eternity is forever, and ever, and ever," Humbard declares, supported by the singers of the Cathedral of Tomorrow near Akron, Ohio, and songs like "Jesus Is Coming, and He's Coming Soon" and "When It All Starts Happenin' I Want To Be There."

OH) A* Vol. 1 (Approx. ## min.)

Chicago TV personality Kay Westfall starred in this short-lived series set in her apartment and produced by the same people who were behind SUPER CIRCUS. Actually, OH KAY is a sort of distant antecedent to the MARY TYLER MOORE SHOW, although the resemblance may be lost on anyone born much after 1955--both shows are about young, single career women and the rather eccentric men and women who people their lives. OH KAY is a supposedly candid look at Kay Westfall's daily life and the unpredictable events that can unfold in her apartment, which include her witty pianist friend David LeWinter (always good for a show tune on Westfall's piano), her sometime love interest Jim Dimitri, and various musical guests, along with minor domestic crises such as the party that Kay is having trouble preparing for etc. Note: The cast of SUPER CIRCUS shows up, playing themselves, at her apartment in one of these two shows.

FIFTIES TAL) TV Vol. 1 (Approx. ## min.)

We give you four rare TV gems on this one tape, including: THE WALTER WINCHEL SHOW: "Good evening Mr. and Mrs. North and South America and all the ships at sea...let's go to press" that was syndicated newspaper columnist Walter Winchell's catchphrase. This is rare 16mm footage of Winchell as he reports on the news headlines he deemed important in his highly opinionated style. Wearing his trademark felt hat, he personally ran the telegraph key on his desk in order to punctuate each news bit. In this particularly classic episode, Winchell responds to reports that cigarettes can cause cancer by saying that "cigarettes is now in a battle for its life." The irony lies in that Winchell himself was a smoker and would eventually die of cancer. In addition, we give you a rare Kinescope from a commercial segment on the TODAY SHOW with Dave Garraway. ARTHUR GODFREY TIME, THE HY GARDNER SHOW: This clip features newspaper columnist Gardner conducting an overseas telephone interview with the 1960s late night television king, Steve Allen, who was vacationing in Paris at the time. Jayne Meadows joins Steve and also chats long distance.

S6(S* TV Vol. 1 (Approx. 60 min.)

THE /6I(I' / LI/HT - Richard Grant and his wife Laura agonize over the murder charge pending over their daughter-in-law Cathy, while their son Dick does the honorable thing, standing by his wife despite the disapproval of his mother and most of the town. Meanwhile, a grand jury hears testimony on the case from Alice Graham. Note: Sharp-eyed viewers will spot veteran character actor Pat Hingle (from Hang 'Em High and a dozen other Clint Eastwood pictures) as a member of the grand jury. Sponsor commercials include Duz detergent ("Duz does more than get your clothes clean") and Ivory soap.

LOVE OF LIFE - The story of "Vanessa Dale (Peggy McKay) and her struggle for human dignity," Love Of Life focuses on the conflicts within Vanessa's family, especially with her sister Meg Harper (Jean McBride). In this episode, 8-year-old Beany Harper (Dennis Parnell) has run away from his boarding school with his friend Gil, and plans to get his father out of the sanitarium and run away to Alaska with him--while Vanessa and Meg sort out their recriminations, and the bad-tempered headmaster Mr. Slocum tries to keep Beany's

disappearance out of the newspapers, friends of the family begin searching for the boys--but Gil ends up in mortal danger while they are out on the road hitch-hiking. Sponsor commercials include Anacin ("a mixture of ingredients, exactly like a doctor's prescription"), Heet liniment, and a live appearance by Chef Boy-Ar-Dee, who talks about his spaghetti dinner with meat sauce.

THE /61(1' / LI/HT - Dick Grant confers with his minister, Dr. Keeler, about the charge made by his mother that he and his wife Cathy are not legally married, and vows that he will not ask for a divorce. Meanwhile, Cathy talks with a neighbor boy, Tim, and learns a few things from him about right and wrong, and loyalty. Sponsor commercials include Duz detergent and Ivory soap.

LOVE OF LIFE - Beany Harper is back home, but is furious with his father Charlie (John Graham) over the break-up of his parents' marriage, and also rejects the offer of friendship from his aunt Vanessa Dale (Peggy McKay). Charlie and Vanessa talk about their troubles while on a train back to New York City. Sponsor commercials include Anacin, Aerowax, and Chef Boy-Ar-Dee sauce with mushrooms.

S6(S* TV Vol. (Approx. 60 min.)

SEARCH FOR TOMORRO7 - Arthur decides to leave the town of Henderson and the woman he loves, Joanne, but his friend Nathan (George Petrie, of television's Honeymooners and, more recently, Herman's Head) tries to talk him out of it at the local tavern. Sponsor commercials include Joy dishwashing liquid, Spic and Span, and Shasta Cream Shampoo

LOVE OF LIFE - Judith Lodge (Virginia Robinson) plans her revenge against Paul Raven (Richard Coogan), her ex-husband, and recalls the incident eight years earlier that led to her vendetta against him; in flashback, we see the confrontation, when Judith's father revealed to Paul that his daughter was pregnant, that the man she'd planned to marry had backed out, and his offer to make it worth Paul's while if he would give his grandson a name. Sponsor commercials include Anacin, Heet liniment, Kriptin anti-cold tablets, and WizardWick room deodorizer.

LOVE OF LIFE - Hal Craig (Steve Gethers) has been thwarted by Paul Raven (Richard Coogan) and his wife Vanessa (Bonnie Bartlett) in his plans to take over Barrowsville, but he plans to get even with them both, with help from his friend Aldin Miller. Meanwhile, Paul and Vanessa are finalizing plans to adopt a young orphaned girl who has been living with them, and Paul tries to ease her mind about Hal Craig. Sponsor commercials include Anacin, Kriptin anti-cold tablets, and Chef Boy-Ar-Dee spaghetti dinners.

THE SECRET STORM - Peter Ames (Peter Hobbs) is very worried about his daughter Susan (Mary Foscett), who is opposing his investigation of a scandal in the local public schools because it may hurt her (TWO) husband's business. Meanwhile, unscrupulous political boss Frank Bennett (Robert Fitzsimmons) plans to protect himself from the prying of the local newspaper and inquisitive parents. Susan demands that her parents move her sister Amy out of public school and into private school to help end the conflict with Bennett, but they--and Amy--refuse to stop the investigation. Commercials include a public service announcement on heart diseases set to Peter Gunn-style music, George Gobel in a promotion for his own television show, and Raymond Burr and Barbara Hale of Perry Mason, stepping out of character for a few seconds to promote the Mason show. The Secret Storm was a relative rarity among television shows for having a woman director, Gloria Monty.

S6(S* TV Vol. ! (Approx. 60 min.)

THE +E' ' ETTS - Wayne Bennett (Don Gibson) and his wife Nancy (Eloise Kummer) are worried about a friend whose marriage is in trouble, while their neighbor, eccentric artist Blaney Cobb, and his wife Meg, look with eager anticipation to their forthcoming adoption of an 8-year-old girl. Special bonus: Veteran actor Robert Armstrong (King Kong, Mighty Joe Young) hosts a

commercial appealing for donations to the March of Dimes.

REHEARSAL TIME - The late Charles Lampkin (Frank's Place, Arch Oboler's Five) is the pianist and accompanist in this early '50s music showcase. This episode features singer Murray Wagner doing a plug and jingle for Sealy orthopedic mattresses, guest vocalist Dick Vine in a production number built around "September Song," and a performance of "Shine On Harvest Moon" by the entire cast of singers and dancers.

HA7) I' S FALLS - An early NBC soap opera depicting life in "small town America," Hawkins Falls (subtitled "A television novel") focuses on kindly, dedicated Dr. Floyd Corey (Maurice Copeland), his wife Lona (Bernadine Flynn), and their friends and neighbors. In this episode, Lona tries to find out from family friend Mitch Fredericks (Jim Bannon) why Floyd hasn't been looking well, while Calvin Sperry (Art Van Harvey), the counterman at the soda fountain, shows off the pictures he got on his recent vacation, where he ended up judging a beauty contest instead of hunting and fishing.

O) . MOTHER & /RA' (OLE O, R* (Approx. ## min.)

A 1955 live telecast from Nashville, featuring Ernest Tubb ("Yellow Rose of Texas" etc.), Carl Smith, Lonzo and Oscar, Little Jimmy Dickens, Judy Lynn (Miss Idaho of 1955, as well as a country singer and yodeler), Minnie Pearl, the Wilburn Brothers, Chet Atkins, Goldie Hill and Justin Tubb, Martha Carson, and special guests Les Paul and Mary Ford ("The World Is Waiting For The Sunrise," "Hold That Tiger" etc.) Sponsored by Purina, whose spokesman Jimmy Hill appears live and hosts commercials for Laying Chow, Milk Replacer, and other Purina farm products, with shots of the Purina Research Farm and other working farms. The show # 2 O.K. MOTHERS a great rare early morning talk and variety show with Dennis James catering to the moms in America. It's very campy.

COMEDY

+O+ HO, E S, ECIAL (Approx. ## min.)

A 1952 show for the Navy, featuring special guests Frankie Laine ("Your Cheatin' Heart") and Rosemary Clooney ("Honey"), and Bess Meyerson. Hope entertains the sailors aboard ship, telling lots of topical jokes (including a few about Harry Truman leaving office), and appears in two comedy sketches (among them a murder mystery parody), as well as giving a plug for the then-new picture HERE COME THE GIRLS. The closing number is, of course, "Thanks For the Memory."

+O+ HO, E S THIR(TV SHO7 (Approx. ## min.)

This tape provides a unique trip down memory lane with nowTVlegend Bob Hope as he appears in his third TV show, which was sponsored by Frigidaire. In this, his first show just for G.I.s, something which would later become his trademark, Bob talks about his trip to Korea. It contains great sketches and, of course, the talent of Les Brown and his orchestra.

COL/ATE COME(* HO6R STARRI' / /OR(O' MACRAE (Approx. 0 min.)

The Broadway and motion picture star (Carousel etc.) in an incomplete installment of Colgate Comedy Hour, performing with his daughter (and future television star) Meredith McRae in a duet of "My Blessings." Special guest Debra Paget dances with a trio to "Get Happy" and "Blues in the Night," and Gene Sheldon (Babes In Toyland, Zorro) performs as a mime.

McRae sings "It's A Woman's World" and comedian Jack Carter talks about male/female relationships, before launching into a salute to minstrel shows and old-time stage entertainment that features impressions of Louis Armstrong and Al Jolson and the songs "There's No Business Like Show Business" and "By The Light of the Silvery Moon." McRae closes with Jerome Kern's "Ol' Man River."

COL/ATE COME(* HO6R STARRI' / A++OTT & COSTELLO (Approx. ## min.)

Bud Abbott and Lou Costello came to television fairly late, mostly thanks to the fact that they had healthy film careers into the early 1950's, but when they finally got to the small screen, they went over big, and got their own television series in short order--alas, the resulting Abbott and Costello Show used up most of their best routines very quickly, and it was downhill from there.

But their debut on THE COLGATE COMEDY HOUR showed the team near its peak, doing several of their most well known bits ("Mustard" aka "Hole in the Wall," "The Sanitarium," "Find the Lemon") live, with all of the spontaneity that this implies. Singer Evelyn Knight stands in for Hillary Brooke, as a sultry singer who falls all over Costello. Other guests include Hal Le Roy, Paul Remos and His Toy Boys, and the Jimmy Ford Four. The show is followed by a beautiful copy of the Abbott and Costello 1952 appeal for Christmas Seals, co-starring Charles Laughton, who was co-starring with the duo in Abbott and Costello Meet Captain Kid, arguably the last of their good costume adventure/comedies.

COLGATE COMEDY HOUR (Approx. ## min.)

Eddie Cantor hosts this brilliant installment of COLGATE COMEDY HOUR with special guest star Cesar Romero. Cantor opens with a very funny musical salute to New York City ("This Is My New York") mixing songs and sketch comedy. Much of the show involves his efforts to get Cesar Romero to rehearse, despite the constant distraction of the women hanging around every corner of Romero's living quarters. They finally perform a bullfighting sketch that has Cantor trying to coax some aggressive behavior out of a motley looking animal (two men in a costume). The finale, a salute to songs of the past, includes Cantor's renditions of "Has Anybody Seen My Girl," "After You've Gone," "Nothing Could Be Finer," and a clip of Al Jolson doing "Swanee."

COLGATE COMEDY HOUR STARRING EDIE CANTOR (Approx. ## min.)

Eddie Cantor hosts this one-hour show broadcast from Philadelphia, highlighted by his showcasing of various new and up-and-coming performers, among them a teenaged Joel Grey in his network television debut, who does a comedy song-and-dance, and SHOWBOAT co-star singer William Warfield, sings "It Ain't Necessarily So" from Porgy And Bess. Cantor does lots of comic shtick with his regulars Evelyn Gould and Marion Colby.

THE COMEDY HOUR STARRING BOB HOPE (Approx. ## min.)

There was a time when Bob Hope was new to television, and this show recalls it, and how well the comedian took to the new medium. Working in front of an all G.I. audience (a television first, according to Hope), he takes some well aimed topical comic shots at politicians (staying in New York for the show, he says he's staying at City Hall--"Nobody else does," a reference to Mayor O'Dwyer's sudden departure to a diplomatic post in Mexico amid scandal) and the military itself, in an extended sketch in which he plays a hot-shot test pilot.

He also duets with special guest Marilyn Maxwell on one song, and the two do a very funny sketch about espionage (complete with Hitler and Stalin lookalikes) that seems influenced in part by the "Private SNAFU" cartoons of World War II. Other guests include the Hi Hatters, a black tap-dance troupe who perform to "Me and My Shadow," the vocal trio the Three Tailor Maids, dancer Judy Kelly, and country-and-western legend Jimmy Wakely, who performs "Lonesome Train" and "Tumbling Tumbleweeds," the latter in a duet with Hope. Commercials include spots for Frigidaire refrigerators, ovens, and washing machines, and a plug by Hope--in what could be one of the earliest references to it on a major network--for color television.

COLGATE COMEDY HOUR - RAY BOLGER, RISE STEVENS, AND BETTY KEAN (Approx. ## min.)

Ray Bolger, Rise Stevens, and Betty Kean (sister of one-time Honeymooners Trixie Norton Jane Kean) star in this hour-long variety show, done for Christmas and featuring the rubber-limbed Bolger in a holiday sketch and dancing to "The Old Soft Shoe." Stevens does a toy-store sketch and a production number based on Bizet's Carmen, and Billy Sands (McHale's Navy etc.) appears in a sketch about Christmas display windows. Bolger and Stevens are teamed up in a duet from

Pagliacci--featured dances include the Charleston, the Black Bottom, and the Rhumba.

COL/ATE VARIET* HO6R ? i12 MARTI' A' (LE7 IS (Approx. ## min.)

The legendary comedy team of Dean Martin and Jerry Lewis perform a film parody called EGGROLL IS A MANY SPLENDORED THING, in mock Japanese (with subtitles), presented by Dean Martin as the host of MARTIN'S MIGHTY MIDNIGHT MATINEE MOVIE (a clear precursor to Johnny Carson's Art Fern and his own movie parody feature on THE TONIGHT SHOW) plugging Kralick Coffee ("no taste so it's not habit forming") and a Vegamatic parody called the Handy Dandy (introduced by a Carol Wayne predecessor).

Lewis plays Japanese star Tab Yakaguchi, and Martin appears as an accused spy being interrogated by Lewis in a Japanese movie parody. In another sketch Jerry Lewis's Sidney disrupts Dean Martin's wedding, but they remain friends, singing "Two Lost Souls" from DAMN YANKEES together. Dean Martin does a live performance of "Memories Are Made Of This" with his own guitar quartet, and then Lewis insists that Martin sing with his group, which turns out to be the 60-odd member Norman Luboff Choir, who completely overwhelm Martin. They also make a plug for funds to fight Muscular Dystrophy. And Bess Meyerson appears for Fab detergent and a free doll offer.

FIRE+ALL F6' -FOR-ALL (approx 60 min)

Olsen and Johnson--often unfairly remembered as a sort of poor-man's Abbott and Costello, but really much better than that-- star in what has to be one of the funniest/strangest variety shows ever done for network television. Sponsored by Buick and its dealers--who couldn't possibly have known what they were getting for their money--FIREBALL FUN-FOR-ALL is basically Olsen and Johnson's vaudeville routines brought to television, live and with full audience participation, like HELLZAPOPPIN' for the home audience. Broadcast from a theater at 6 Columbus Circle in New York during one of the worst heat waves in the city's history, the heat wave is a constant theme of the show and the comedy, which comes at us from all directions!

THE E(7 *' ' SHO7 & E((IE CA' TOR (Approx. ## min.)

THE ED WYNN SHOW. This episode highlights a skit with the Three Stooges while a CBS executive wreaks havoc on the set, and a guest appearance by William Frawley (I LOVE LUCY's Fred Mertz) in a Camel Cigarette commercial with Wynn. The second portion of this dvd is footage from a special Colgate Comedy Show that Eddie Cantor performed for the servicemen at Camp Erwin in California during the Korean conflict. The segment includes guest appearances by Joe E. Brown and Constance Moore.

THE /EOR/E /O+EL SHO7 Vol. 1 (Approx. ## min.)

From the gag-laden opening credits to the usually abrupt sign-off (sketches often ran long), this live comedy/variety program was one of the funniest and most intelligent series of its period. These two early shows include special guests Angela Lansbury (playing Gobel's wife, tied to a chair by their son) in a sketch) and boxer-turned-actor Buddy Baer (uncle of Max Baer Jr., of The Beverly Hillbillies), along with regulars Peggy King and orchestra leader John Scott Trotter. Peggy King sings "Mountain Greenery" and "Mambo In the Moonlight" in these two programs, and Buddy Baer gets to toss Gobel around as part of a sketch.

THE /EOR/E /O+EL SHO7 Vol. (Approx. ## min.)

Guests include screen actress Faye Emerson and monologist Julius Tannen, who plays a stuffy interior decorator who gets the best of Gobel in the opening sketch. Peggy King performs "Teach Me Tonight" and Faye Emerson does a sketch with Gobel. The second show features Gobel using a guitar as a prop for almost 10 minutes of comedy, as he starts to sing a song ("I Just Can't Ride Old Paint Tonight, Because He's Shellacked Again"). Peggy King performs "Somebody Loves Me" in a sketch, made up as a marionette and joined by a toy elephant.

SI(CAESAR SHO7 (Approx. ## min.)

Charlton Heston is the special guest on this one-hour CBS show, also featuring Audrey Meadows, Howard Morris, Barbara Britton, Jack Cole, Chita Rivera, and Paul Reed. Caesar runs through several favorite routines, including his pantomime of a violinist performing the Mendelssohn Violin Concerto. "Keyhole Courtroom" is a parody of various courtroom "re-enactment" shows of the period, with Heston as a comically zealous prosecutor pitted against defendant Caesar and his attorney Morris.

"Tear For A Samurai" is Caesar's take-off on Japanese costume dramas (from "Tuk-a-Taksi Productions"), featuring Heston as the villain (Prince Mishogog) and everyone speaking in mock-Japanese. Best of all is Caesar's parody of Leonard Bernstein hosting a show called "What is Jazz" (we never do find out). Writers on this show include Mel Brooks and future Get Smart alumnus Sid Zelinka.

SI(CAESAR'S HO6R (Approx. ## min.)

Another show on a different network has Caesar doing his pantomimed Mendelssohn Violin Concerto, Nanette Fabray in a production number ("The Old Soft Shoe") and an excruciatingly funny sketch called "The Commuters," all about a family fight that breaks up a New Year's Eve celebration. The hour closes with Caesar's version of the opera "La Cyranosa," with Caesar as Cyranno de Bergerac.

SHO7 +6SI' ESS ? i12 /3or>3 .3443I (Approx. ## min.)

This tape includes two rare and remarkable George Jessel shows with his sole guest Eddie Cantor. In the first show, they talk about and show clips of Jack Benny, Ethel Merman, and Sophie Tucker. The second show features clips of Burns and Allen and W.C. Fields. In spite of the fact that these were filmed after his cancer operation, Cantor in fact looks great but you can see that his spirit is tired. Shortly after these shows were completed Mr. Cantor passed away.

TEXACO STAR THEATER@ MILTO' +ERLE Vol. 1 (Approx. ## min.)

In a show from 1949, Milton Berle makes an entrance in a chariot, declaring "Isn't it terrible what you have to go through for a lousy \$15,000 a week, and telling topical jokes ("The Greeks had a word for this, and if you don't know what it is ask President Truman"). Guests include Ethel Merman (who sings "I Get A Kick Out of You," "I Got Rhythm," "The Varsity Drag," and a duet with Berle on "Friendship"), the three-man acrobatic act Las Scottos, actor Keye Luke in his first television appearance making his first television appearance (Berle: "You've never appeared on a comedy television show before?" "No, I haven't--but someday I hope I will"), pitchman/comic Sid Stone ("tell you what I'm gonna do"), and tap dancer Teddy Hall. The highlight is a salute to songwriters featuring the work of Irving Berlin (EASTER PARADE), Jerome Kern (SHOW BOAT), Rodgers and Hart (THE GIRL FRIEND), Rodgers and Hammerstein (OKLAHOMA), Sigmund Romberg ("Stouthearted Men"), Victor Herbert ("Kiss Me Again"), Cole Porter (NIGHT AND DAY), George Gershwin (RHAPSODY IN BLUE), and including performances by composers Joan Whitney and Alex Kramer ("Love Somebody," "Candy"), Charles Tobias ("Time Waits For No One," "Don't Sit Under The Apple Tree"), Maud Nugent ("Sweet Rosie O'Grady"), and Lou Brown ("The Best Things In Life Are Free," "Sonny Boy," "The Birth of the Blues," "Life Is Just A Bowl of Cherries," "Roll Out The Barrel," and "Good News").

TEXACO STAR THEATER@ MILTO' +ERLE Vol. (Approx. ## min.)

The opening credits of this rare program are missing, but that shouldn't dissuade anyone from buying this jewel, which opens up with Berle talking with Eddie Bracken by phone about his impending vacation, and Bracken's interest in replacing him (Berle: "All I know is that there's going to be no Berle comedy." Bracken: "That's what it's been all season.") The Blackburn Twins and Marion Colby perform a song-and-dance vacation sketch. Berle's assistant Miss Max does her usual Gracie Allen-styled convolutions to delightful comic effect with Berle, the Blackburns,

and Colby. And the Kean sisters (Betty and Jane--who later became Trixie Norton in the 1960's version of THE HONEYMOONERS on THE JACKIE GLEASON SHOW) audition an operatic version of "Doggie In The Window" and a straight version of "That Old Black Magic." A sketch set at the Swank Club presents Jane Kean parodying Zsa Zsa Gabor, while Berle as a waiter smokes up the restaurant while preparing to serve a dinner. The best part of the show, however, is a parody of a then hit program called SHOW BUSINESS entitled THIS IS NOT SHOW BUSINESS, with Bracken parodying Sam Levenson as "Sam Bracken," Max portraying a vacuous socialite, and Milton Berle in a ridiculous wig satirizing George S. Kaufman as "George S. Berle."

THE +6IC) SHO7 --STARRI' / MILTO' +ERLE (Approx. ## min.)

From later in the 1950's, this Milton Berle show still has the legend in top form, with guests Maria Riva (daughter of Marlene Dietrich), Carol Channing, and Peter Lawford. Berle is planning for his Christmas holiday break, but finds that everyone is making plans to be somewhere without him. Regular Arnold Stang make Berle's life comically interesting, and Carol Channing performs "It's So Nice To Have A Man Around The House." Choreographer Herbert Ross (who has since become a major director) presents a dance-fantasy in negative, but the real highlight of the show is a take-off on WHAT'S MY LINE, in which the panel consists of Peter Lawford, Maria Riva, and Carol Channing and the guests--whose jobs are supposed to be a mystery--include a fireman in full uniform and Santa Claus.

THE /EOR/E .ESSEL SHO7 (approx ! 0 min)

"Good evening ladies and gentlemen and all the ships at sea--let's go to press." Winchell's introduction was one of the most famous in media history, and the man made and broke lots of careers, but for all of his success in newspapers and on radio, his television show never quite caught on. Seen here on ABC during the early 1950's, we get a rare glimpse of this muckraking journalist, slamming known communists (including Julius and Ethel Rosenberg) and communist sympathizers (among them Dorothy Parker), and delivering a groundbreaking editorial against smoking and the cigarette companies (but making the distinction between "excessive" smoking and "ordinary" smoking). Winchell's sponsor was Gruen watches, and the commercials feature Teresa Wright and Philip Van Zandt. George Jessel, America's "toastmaster general," had his own show on ABC from 1953 thru 1954. This installment features Teresa Brewer ("Baby Baby Baby," "Love Me True," "Ricochet") and veteran pitchman/character actor Sid Stone selling hair restorer cream. Jessel himself does a savage parody of Arthur Godfrey, obviously after October of 1953 (the time of the infamous firing of Julius LaRosa) in the show's major sketch.

CHESTERFIEL(SO6' (OFF TIME (Approx. ## min.)

Fred Allen hosts this comedy/variety show, featuring Zeke Manners. Opening with "Sound Off For Chesterfield," an adaptation of an army marching song, Allen does a few parodies of current events as blackout sketches, including one about a future date when presidential candidates have sponsors, just like TV shows, and mercilessly plug the manufacturers backing them during speeches. He also turns up on a set decorated by an apparently "dead" body, which turns out to be Dave Garroway, plugging the upcoming debut of The Today Show.

CO) E TIME & THE /EOR/E .ESSEL SHO7 (Approx. ## min.)

COKE TIME STARRING EDDIE FISHER - THE GEORGE JESSEL SHOW "Coke Time is anytime, anywhere" says the slogan at the opening of this Coca Cola sponsored network music/variety series, which ran from 1953 thru 1957 on NBC and gave Eddie Fisher his first prime-time network show. The opening show features Fisher celebrating his recent discharge from the U.S. Army, and celebrating his network show with his guest and friend Don Ameche, and clowning with special guest star Anna Maria Alberghetti. Another show features Florence Henderson, fresh from the Broadway cast of FANNY, performing "I Have To" while Fisher does "Papa Loves Mambo." Other songs include "If I Ever Needed You," "My Own Favorite Anytime," and "Downhearted." THE GEORGE JESSEL SHOW features America's "Toastmaster General" in a savagely funny burlesque of Arthur Godfrey, and pitchman Sid Stone in a very funny on-the-street sketch (reminiscent of

Abbott and Costello's tie-selling routine from BUCK PRIVATES), and Teresa Brewer sings "Baby" and "Ricochet."

VARIETY SHOWS

ALA' FREE(:S +I/ +EAT & ST6(IO , ART* (Approx. ## min.)

Bobby Darin guest hosts BIG BEAT, a Dumont Network program created by legendary deejay Alan Freed. This incomplete edition (which is missing Teddy Randazzo's appearance) opens with Darin interviewing the five contestants (all drawn from the New York/New Jersey area) for the Miss April Showers Contest, sponsored by April Showers cosmetics. The dances include "I'm Comin' Home" by Marv Johnson, "Forty Miles of Bad Road" by Duane Eddy, and "Is It Because" by Ronnie Baxter. The dance competition offers the male winner a Mepa Self-Winding Watch and the female winner a Pony Tail Tolex-covered hatbox (when was the last time that any girl had use for a hat box?). Darin plugs Coca Cola, and the other commercials include Liquid Prell.

ST6(IO , ART*, hosted by future 70' (ERAMA emcee Herb Sheldon with special guest athlete/actor Bob Mathias (plugging his then new movie, CHINA DOLL), also features a teenaged studio audience and dances (Johnny Otis's "Willie and the Hand Jive"). Less dedicated to rock 'n roll than Freed's BIG BEAT, Sheldon's show mercilessly plugs albums of re-records of recent hits (even a 78-rpm version was available) and other merchandise. The Good Humor spot is cool, though, because of the toy Good Humor trucks that are featured. Other sponsors include Green Mint Mouth Wash, which helps romance "that stops at the kissing line").

ALL-STAR REV6E 7 ITH , ERR* COMO (Approx. ## min.)

Perry Como was not a regular host of this 1951-53 NBC series, but ALL STAR REVUE was one of his most interesting television vehicles, with good scripts and fascinating guest stars--this program features Joan Blondell, Ben Blue and Patti Page. The opening chorus (directed by Ray Charles) of "It's such a joy to work with Perry boy" gives way to Como's introduction, and he later sings "Don't Let the Stars Get In Your Eyes" in the midst of a chorus of uniformed workmen; Patti Page sings "Doggie in the Window," and Como sings "You'll Never Walk Alone" from Carousel to his children. Comic Ben Blue mimes his way through a beautifully timed slapstick sketch that features a choreographed cat fight between two women in a Left Bank setting, and Como and his three kids have fun with Joan Blondell (playing Mona Lisa) and Ben Blue (playing Gainsborough's Blue Boy) in a museum sketch. Como also appears in a comedic record store sketch with Patti Page, a slapstick bit with Ben Blue, and duets with Patti Page ("We Ain't Got A Barrel of Money") and a song-and-dance number with Joan Blondell.

+ROA(7A* O, E' HO6SE Vol. 1 (Approx. ## min.)

Starring Jerry Lester, Dagmar, Milton DeLugg, the Mello Larks BROADWAY OPEN HOUSE is one of the newest, best, and rarest additions to this catalog. Jerry Lester originated the late night network variety show with BROADWAY OPEN HOUSE, a 1951 NBC series (created by legendary NBC executive Pat Weaver, later the originator of THE TONIGHT SHOW) that was the forerunner to THE TONIGHT SHOW and LATE NIGHT WITH DAVID LETTERMAN, among other programs. Lester, an ex-vaudeville comic, was much louder than Steve Allen, Jack Paar, Johnny Carson, or any of their on-air descendants, but he was funny, and an especially quick man with a sight-gag, double entendre. This show, featuring Lester's established "Stop, Look, and Listen" introduction, has lots of jokes about "hidden" talents (which falls apart comically when the tall, statue-esque Dagmar shows up to show off her hidden talent), a very funny gag involving marriage counseling, and an even better prison sketch ("Please, believe me, there's no punch-line," Lester tells the audience). The Mello Larks sing "Yesterdays," and women from the cast and the audience model some beautiful fur coats. The program was done live and unrehearsed, and has a uniquely manic energy behind it. It also includes the original sponsor commercials for Blatz Beer of Milwaukee (the beer that became Schotz Beer on Laverne & Shirley), and Anchor Hocking "one way no

deposit glass beer bottles."

+ROA (7 A* O, E' HO6SE Vol. (Approx. ## min.)

starring Jerry Lester, Dagmar, Milton DeLugg, the Mello Larks The second BROADWAY OPEN HOUSE installment opens with Jerry having fun with the audience. He then gets a message about a wild animal being loose in the studio, which leads to a series of sound and sight gags, culminating with Jerry going into the audience to get animal imitations from its members. Dagmar and the Mello Larks have fun with the animal sketch as well, and Jerry ends up hunting the beast, rather unwillingly, in the best Lou Costello style.

CHESTERFIEL(S6, , ER CL6+ (Approx. ## min.)

(The Perry Como Show) – Barber-turned-singer Perry Como became a major star thanks to this series, which was eventually re-christened in his name. With the Fontane Sisters, Martin Block, and Mitchell Ayres, he and the show move through "I Can Dream," "Begin the Beguine," "Dear Hearts and Gentle People," and "I Want To Go Home With You" on these two shows. The second program of the two also features Raymond Massey portraying Abraham Lincoln, and actress Denise Alexander playing Como's daughter.

THE FRE((IE MARTI' SHO7 (Approx. ## min.)

Bandleader Freddy Martin hosts this showcase for the talents of his singers, which include a young Merv Griffin (singing "I've Got a Lovely Bunch of Coconuts" and "How About You"), and guest Eddie Arnold ("Deep In the Heart of Texas"). Other numbers include "You're Just In Love," "Toot Toot Tootsie" and "Atcheson, Topeka and Santa Fe." The show includes sketches and comedy routines, mostly involving Arnold, who plays it loud and boisterous.

COL/ATE COME(* HO6R 7 ITH .IMM* (6RA' TE A' (FRA') SI' ATRA (Approx. ## min.)

Jimmy Durante is the guest host of this COLGATE COMEDY HOUR installment, which, despite the presence of Sinatra, emphasizes comedy as much as music. The running joke features Frank Sinatra turning up throughout the show (even sitting in the audience at one point) and trying to sing "From Here To Eternity," only to be continually interrupted by Durante. The Gay Tyroliers perform a very strange Maypole Dance.

The Symphony of Cowbells (really "The Old Spinning Wheel," most famous from its use in the Laurel & Hardy short "Them Thar Hills") is interrupted by Sinatra, who is thrown off the set by Durante, who later gives an inimitable spelling and grammar lesson. He and Sinatra participate in a TV game show parody with special guest Danny Thomas. Sinatra and Durante do a duet together and Sinatra does "The Ho-Ho Song." And the host argues with a marionette in a sketch set in Club Durante. Sinatra is interrupted one last time, before Durante closes the show with "Goodnight."

THE .AMES MELTO' SHO7 (approx. ## min)

James Melton was a genial, big-voiced Irish tenor with a big grin and an outgoing personality, and as a variety show host was sort of a quieter Jackie Gleason, with classier performers than the June Taylor Dancers surrounding him. His guests here, including actress Joan Bennett (who gets a plug in for her husband Walter Wanger), singer Dorothy Worenskjold, pianist Victor Borge, and comedy trio the Wiere Brothers. The whole program is built around a thematic salute to Paris, complete with dancers, sketches, a fashion show, and music performances, all of which appear layer-upon-layer on top of each other, with Victor Borge breaking up the salute with his comedic take on classical music.

.AAA, ART*BVol. 1 (Approx. ## min.)

Art Ford hosted and produced this series of live jazz performances from the mid-1950's, featuring some of the top talent in the world performing in an open-ended, unrehearsed settings. Volume one features ex-Ramsey Lewis vocalist Bill Henderson (who later worked with

Oscar Peterson) and trumpet player Roy "Little Jazz" Eldridge (a genuine musical giant best remembered in popular music as a star of Gene Krupa's band during 1941-42, in tandem with Anita O'Day), with Buck Clayton on trumpet, Herbie Green on trombone, Ossie Johnson on drums, Buster Bailey on clarinet, Stuff Smith on piano, and Johnny Guarneri playing the piano. The content of this and the other installments of JAZZ PARTY is so well played and special in its nature, that anyone with even a partial interest in music will want to see at least one of the shows, and all of them are a gilt-edged priority for reasonably serious fans.

.AAA , ART*BVol. (Approx. ## min.)

This volume of JAZZ PARTY is a salute to Storyville, live from New Orleans and featuring singer Sweet Emma Barrett (aka The Bell Gal--so-called because she wore garters with bells on them that jingled as she moved around the stage), Bob Crosby Band co-founder Eddie Miller on clarinet, pianist Armand Hugg, Dukes of Dixieland alumnus Harry Shields, also on clarinet, and New Orleans legend Alfonse Picou.

.AAA , ART*BVol. " (Approx. ## min.)

Coleman Hawkins leads an all-star group including Duke Ellington/Louis Armstrong alumnus Tyree Glenn on trombone, violinist-turned-clarinetist Hank D'Amico (who also played with Benny Goodman, Red Norvo, and Tommy Dorsey), and guitarist Mary Osborne (seen more recently at the 1981 Kool Jazz Festival). The rest of the band that includes Charles Mingus/Sarah Vaughan veteran Sir Roland Hannah on piano, former Benny Goodman drummer Morey Feld, Alec Templeton on piano, Johnny Windhurst (a veteran of Eddie Condon's and Sidney Bechet's bands, and the Jazz At Town Hall concerts by Art Hodes and James P. Johnson) on trumpet, and Art Goldberg on bass.

.AAA , ART*BVol. # (Approx. ## min.)

A salute to the birth of jazz in New Orleans, featuring a ton of history about the music and the city, and a band led by Sweet Emma Barrett on piano, Bunk Johnson alumnus George Lewis on clarinet, Paul Barber on drums, Punch Miller (a veteran of Jelly Roll Morton's band) on trumpet, and Alfonse Picou. Songs include "When The Saints Come Marching In."

THE) ATE SMITH EVE' I' / HO6R (Approx. ## min.)

Kate Smith, who achieved immortality singing Irving Berlin's patriotic song "God Bless America," had this hour-long evening show for nine months between 1951 and 1952. Smith wasn't known as a major television figure, but her show was one of the most unusual variety programs in television history, broken down into four 15 segments each distinctly different in character, and several of which were separated off into independent series. In this November 1951 Thanksgiving show, the guests include Ann Sheridan, playing in a dramatic/romantic sketch entitled "Beginner's Luck"; Myron Cohen, who does an extended monolog; Peg Lynch and Alan Bunce in the continuing comedy series "Ethel and Albert," about a bickering married couple who can't even get through a car ride without an argument in this sequence; and Akim Tamiroff, Vinton Hayworth (the general in the later episodes of I DREAM OF JEANNIE), and Tige Andrews (Captain Greer from THE MOD SQUAD) in a short drama written by Arch Oboler called "Mr. Citizen," about a guilt-ridden immigrant who nearly gives up his chance at citizenship. Smith sings "It's a Lovely Day Today" and "Bless This House."

THE +O+ CROS+* SHO7 : THE) ATE SMITH SHO7 (approx 60 min)

THE +O+ CROS+* SHO7 - Bandleader Bob Crosby, younger brother of Bing, had been very popular in the 1930's, and made his first appearance on television in 1939. His 1953-57 series on CBS was broadcast nightly, and featured the Modernaires with Paula Kelly, Joan O'Brien, and Steve Dunne. A musical/variety show with some audience participation, it featured Crosby as host and master of ceremonies. Songs include "It's Only a Paper Moon" (Crosby), "Crying in the Chapel" (Joan O'Brien), "Let the Rest of the World Go By" (The Modernaires), "Dream"

(Crosby), and "I Want A Full-Time Job (Makin' Love To You)," acted and sung by Allan Copland. The limited audience participation takes the form of a game show in which two couples selected after writing in play a game of musical charades for prizes. The kinescope for this program comes from KNXT-TV in Los Angeles.

THE) ATE SMITH SHO7 - The ubiquitous Kate Smith, from THE KATE SMITH EVENING HOUR television series (officially an hour long, but here only comprising two 15-minute segments), featuring the five DiMarco Sisters and Myron Cohen. Smith at the piano does "If Someone Had Told Me," the DiMarco Sisters mime and ride their way through "Goin' On a Hay Ride," and back up Smith in a bluesy "I'm Sorry (What Can I Say)." Myron Cohen, introduced as a dialect story-teller, does a set of ethnic humor playing off various aspects of Jewish life. Commercials (including some introduced by Smith) are for Bab-O detergent, with "twice the cleaning power," to "cut sink smog," including an animated spot in which a cartoon Pocahontas saves John Smith, all because of Bab-O.

THE /ARR* MOORE SHO7 (approx 60 min)

Guest Stars: Nancy Walker, Allen and Rossi, Nancy Dessault, Durwood Kirby Garry Moore was one of the most popular variety show personalities of the late 1950's and early 1960's, the predecessor to Carol Burnett and the real-life equivalent to the Dick Van Dyke Show's Alan Brady--his writers on this Christmas week show included Buck Henry. Moore has a dialogue with "Stanley," a 3-D cartoon figure. Marty Allen and Steve Rossi do a parody of TO TELL THE TRUTH and I'VE GOT A SECRET, with Marty Allen playing Columbus. Allen and Rossi also sing "Cottonfields." The Garry Moore Fairy Tale Hour has Nancy Walker playing Rapunzel with a certain awareness of television hair-care, and Moore also does a stand-up bit discussing the idea of a zip code for Santa Claus. In "THE WONDER YEAR" sequence, Dussault sings "Let's Have Another Cup of Coffee" and "Forty Second Street," Steve Rossi plays Baby Face Nelson, and the cast does a comic tap-dance to "Shuffle Off To Buffalo." Commercials include Oldsmobile, Winston cigarettes, and Johnson's Pledge.

LI+ERACE (Approx. ## min.)

An unusual 1952 TV show with on of our greatest entertainers hosting a Thanksgiving day show. His brother George leads the orchestra. And don't worry -- atop his Steinway piano rests his trademark imitation Louis XIV candelabra. This is not only a classic show, but a wonderful one as well!

LA7 RE' CE 7 EL) (approx 60 min)

Lawrence Welk was a famed bandleader, and a long-running fixture on network television. NEW TUNES AND NEW TALENT, which dates from 1957, is somewhat unusual in that some of the tunes featured, such as "I'm Walking" (performed by Speedy West on steel guitar), rock 'n roll or r&b tunes, even if they're not performed in that manner. Performers include Joe Feeney, Maurice Pearce, Jimmy Fields, and the Lennon Sisters. Other material performed includes Chopin, Beethoven, Rimsky-Korsakov, and Sigmund Romberg. Commercials include Plymouth (with a boy and girl at a drive-in).

THE MILT /RA' T SHO7 (Approx. ## min.)

Produced in Washington, D.C. at the same time that Dick Clark's American Bandstand was coming out of Philadelphia, THE MILT GRANT SHOW was less slick and a lot funnier, more spontaneous, and warmer than Clark's program. The one-hour program features dancing teens (to "Bye Bye Love" by the Everly Bros., "I Just Don't Know" by the Four Aces, "Love Letters In the Sand" by Pat Boone, "Pink Champagne" by the Tyrones, and "Suzie Q" by Dale Hawkins), special guest rhythm-and-blues legend LaVerne Baker ("Jim Dandy" "Let's Play the Game of Love") and Johnny & Jo ("Over The Mountain and Across the Sea") lip-syncing to their records, and a Rate-a-Record sequence featuring the Cellos' "Rang Tang Ding Dong" and Johnny Mathis's "It's Not For Me to Say." But the real beauty of THE MILT GRANT SHOW, apart from the performance

sequences and the music, are the kids, who come across as really honest and sincere, even in their awkwardness, as they joke about their dancing and their music, and Grant himself, who doesn't try to be one of them, but still builds up a heady enthusiasm for the music. The show was local, and includes lots of plugs for local and regional businesses, including Washington's Music Box Record Shop, Briggs Ice Cream, a nearby amusement park and Tops Drive-inn, as well as the then-current crop of Columbia Records artists. A real blast from the past, and a delight not only to anyone in their 30's and 40's who remembers this era, but a must-own for anyone who wants to get a glimpse of what it was like to be a real teenager during that period.

THE RA* A' THO' * SHO7 Vol. 1 (Approx. ## min.)

Bandleader (and one-time husband to Mamie Van Doren) Ray Anthony hosted his own TV show at the end of the 1950's, sponsored by Plymouth ("the car that dares to break the time barrier"). This installment features guests the Four Freshmen and Debbie Kaye, with Don Durant and Jimmy Henderson. Anthony didn't spend a lot of time on comedy on his show, devoting most of his time to music, and there is a lot of it here, including "The Lady Is a Tramp," "It Ain't Necessarily So," "Cindy, Oh Cindy," "Autumn Leaves," "Don't Be Cruel" (hey, like Elvis was moving up the charts, and he was just another kind of pop musician to these guys), "Limehouse Blues," "Stella By Starlight," and "The Best Things In Life Are Free." The show was directed by Rudy Behlmer and choreographed by Marc Platt.

THE RA* A' THO' * SHO7 Vol. (Approx. ## min.)

Guests on this show include Molly Bee and Connie Haines. The songs include "Bushel and a Peck" (Molly Bee)," "Crazy Rhythm," "This Could Be the Night," "Accentuate the Positive" (Connie Haines), "Hernando's Hideaway" from PAJAMA GAME, "Singin' In the Rain," "Getting To Know You," a MY FAIR LADY medley by the band, "Vaya Con Dios" (Connie Haines), "Who Needs You" (Four Savoy's), "Music to Change Razor Blades By," "Three Little Words," "Wish You Were Here," "My Heart Belongs To Daddy," "Ah, Sweet Mystery of Life," "Almost Like Being In Love," "Some Enchanted Evening," and "You're Just In Love." But the real surprise and highlight of this show is Anthony's next-to-last number, the title track from THE INCREDIBLE SHRINKING MAN, performed live.

TE' ' ESSEE ER' IE FOR(SHO7 (Approx. ## min.)

Two installments from near the end of the run of Tennessee Ernie Ford's daytime ABC musical/comedy series from the mid-1960's, featuring future DATING GAME host Jim Lang as one of the supporting players. The first show, from February 1965, features Ford singing "I Can't Stop Loving You," and--joined by his two lady support singers--performing "Personality." Ethel Ennis is the guest star, singing "The Boy From Ipanema." Sponsor commercials include Lysol, Clairol's Loving Care Hair Color Lotion, Metrical, and Action chlorine bleach (the famous ad featuring the big, muscular hand popping out of the top-loading washer), Rose Lotion Vel, and the Colgate Palmolive Pot of Gold sweepstakes.

The second show features Phil Ford and Mimi Hines as guests, and the song "You're Nobody Till Somebody Loves You." Comedy includes some examples of zany Valentine's Day cards. Cathy from the regular cast sings a very funny version of "The Name Game." Sponsor commercials include Lustre Creme Shampoo, Borden's Ice Cream, Peter Pan Peanut Butter, and Sara Lee finger rolls, but the best ad is for Ajax Power Cleaner, and features people doing some surprising things with the cleaner in their hand.

/REE' 7 ICH VILLA/E , ART* (Approx. ## min.)

Of all the original negatives from the Dumont/5 collection, I am most impressed by ART FORD'S GREENWICH VILLAGE PARTY. With all of the glamorous women it has, I think it's got a PLAYBOY AFTER DARK aura. This portrays a Village crowd drinking wine and smoking cigarettes. (circa 1950s) Art introduces legendary piano composer Cy Coleman who joined the show every Friday. When Art mentions her work in FALLEN ANGELS, Nancy Walker discusses Noel Coward. Art then talks with another theater and film legend, Ben Hecht, who talks about his latest play,

Winklebird. This tape also features Mamie Van Dorian and onetime Paramount Picture president Don Hartman

(I' AH SHORE SHO7 & , ATTI , A/E SHO7 (Approx. ## min.)

THE DINAH SHORE CHEVY SHOW /THE PATTI PAGE SHOW - Dinah Shore and Patti Page make the perfect pairing--both were popular singers and entertainers, and really the quintessential female pop-culture figures of their era, pretty, soft-spoken, and funny, who were especially appealing in the midst of the last reasonably peaceful time that America thought it ever had. What's more, Shore was sort of cool in her own way, with a carefully self-deprecating humor. The DINAH SHORE SHOW features guests Wayne and Schuster (in a really good comedy sketch) and trumpet player Al Hirt, and songs include "I Ain't Down Yet." The PATTI PAGE SHOW features Page and the Page Five Singers, with the Jack Rael Orchestra, performing "All Of Me," "Sentimental Journey," "Down In the Valley," "My Prayer," "Jim," "Rose of San Antone," and (natch) "Doggie In the Window."

THE /ARR* MOORE SHO7 (Approx. ## min.)

THE GARRY MOORE SHOW was one of the most popular and sophisticated variety showcases of the late 1950's and early 1960's--it was sort of the real-life version what DICK VAN DYKE's "Alan Brady Show" was supposed to be, and anticipated the Carol Burnett Show in many respects (Burnett got her first network break here, too). This installment from the early '60s, featuring guest stars Allen & Rossi, Nancy Walker, and Nancy Dussault with regular Durwood Kirby, opens with a hysterical postal clerk song-and-dance. Moore moved into "interactive" entertainment very early with a sketch involving Stanley, a cartoon figure that visits him on stage, and Marty Allen and Steve Rossi participate in a stinging parody of "I've Got a Secret," Moore's other show. Marty Allen portrays Christopher Columbus and Allen and Rossi perform the Leadbelly song "Cottonfields." Nancy Dussault (seen most recently on TOO CLOSE FOR COMFORT as Ted Knight's wife) sings "Let's Have Another Cup of Coffee" and "42nd Street" in a Salute to the Wonderful Year of 1933, Steve Rossi plays Babyface Nelson, and we get a song-and-dance to "Shuffle Off to Buffalo," with Nancy Walker in some comic dance turns. Walker also plays Rapunzel in "The Garry Moore Fairy Tale Hour," with lots of in-jokes and Marty Allen as the prince. The outro features an appeal for Christmas Seals, and Moore also explains the use of the then-new zip code. Sponsor commercials include Oldsmobile, Winston cigarettes, Johnson's Pledge, Glade Mist, and Glo-Coat. Sharp-eyed viewers may also want to make note of the writing credits, which include Buck Henry.

RO* RO/ERS A' ((ALE EVA' S SHO7 (Approx ## min)

In 1962-63, years after the voluntary cancellation of his kids western series THE ROY ROGERS SHOW, Roy and his wife Dale Evans hosted this hour-long comedy-variety show. The guests include regulars comic Cliff Arquette (aka Charlie Weaver), the singing group the Sons of the Pioneers, and singer Cathie Taylor, along with western series star Dale Robertson and rodeo rider/singer Kirby Buchanan. The songs include "Empty Saddle" (Roy Rogers), "High Noon" (Dale Robertson), "Anything You Can Do" (Dale Robertson and Cathie Taylor), "Down In the Valley" (Cathie Taylor), "Don't Fence Me In" (Roy Rogers and Dale Robertson), "Buttons And Bows" (Dale Evans and Cathie Taylor), "Cool Water" (The Sons of the Pioneers), "Old Paint Needs A Paint Job" (Charlie Weaver), and "Wagon Wheels" (Dale Evans and the Sons of the Pioneers). Sponsor messages include Roloids.

THE TO' * MARTI' SHO7 (approx ## min)

Back in 1965, television didn't quite know what to do with entertainers like Tony Martin. A moderately well known talent in Hollywood from a string of lesser films (THE BIG STORE, HIT THE DECK), Martin's singing career had left him halfway up the ladder to stardom in the early 1960's. But his name was recognizable, his voice still good, and he was acceptable to middle-aged viewers looking for something safe to watch during the summer months. This show is almost all Martin, supported only momentarily by singers Mary Grover and Carol Wells, and a go-go dance

quartet for one number, crooning a series of moody ballads, including "You Better Love Me While You May," "September Song," "Begin the Beguine," "Fly Me To The Moon," "Manhattan" (with a Chevalier-style straw hat), "Matchmaker," and "I'll See You In My Dreams." But even Martin, who makes light of his age and style (he concedes that some people will say "this is the way people used to sing"), and mugs his way through a cover of "I'm Henry VIII I Am."

STEVE ALLEN' @ ALLE' I' MOVIELA' (

In 1954, Steve Allen was chosen to portray Benny Goodman in *The Benny Goodman Story*, and this special is built around his journey out to the film capitol to make the picture. Opening with Goodman and his band performing, the focus then shifts to Steve Allen, whose journeys through Universal with snide publicity man Danny Dayton allow him to look in on various rehearsals, supposed scenes in progress, and other events on the Universal lot. The highlights include a seductive Cyd Charisse-style dance number featuring Patricia Crowley and Damnjte de Paolo, Audie Murphy plugging (and showing a scene from *To Hell and Back*, Keith Andes, Tommy Rall and company doing "The Eagle and Me" from *The Second Greatest Sex*, Tony Curtis roughhousing with a pair of stuntmen from (including Republic Pictures stuntman legend Dave Sharp), Piper Laurie performing a song, a clip from *The Private War of Major Benson* with Charlton Heston, and acting class featuring Mara Corday (*Tarantula*, *The Giant Claw*), and Jane Howard, Jeff Chandler, plugging *Foxfire* starring him and Jane Russell, and introducing a recreation of a dramatic scene from *Bright Victory* with Rex Reason, Grant Williams, and a young Clint Eastwood, who gets his first television introduction here from Chandler; and Steve Allen dueting with Muriel Landers in "Two Lost Souls."

AM AHL A' (THE ' I/HT VISITORS (approx ## min)

Dec. 24, 1951 broadcast of the first opera ever written for television. Gian Carlo Menotti's opera about a crippled shepherd boy who encounters the three kings on their way to pay homage to the newborn Jesus was a perennial holiday favorite for decades. This was a historical broadcast and has the advantages of freshness and spontaneity, not only in the music but in the very act of being on television, which was still relatively new in 1951. For many years, the soundtrack from this very same broadcast was a top-selling LP and compact disc for RCA-Victor, but the broadcast itself hasn't been seen in 50 years.

KID SHOWS

THE ROOTIE) AAOOTIE CL6+ Col<m3 1 (approx 60 min)

ROOTIE KAZOOTIE was a typical sing-along-and-play-games-with-the-kids show. This episode's storyline is in fact very entertaining and funny. Rootie, a puppet dressed as a baseball player, goes after Poison Zoomack who has used his very powerful magnet to steal Polka Dottie's dots from her dress. Mr. Deetle Doodle, the town cop, and the kids in the audience help Rootie get the magnet from the villainous puppet. This episode features a great sing-along with Gala Poochie Pup, Rootie's pet dog, and El Squeako the mouse. Premiering on NBC on July 2, 1951, the show ran until May 7, 1954. The second show aired on 5/2/53, and has Rootie and Big Todd trying to fix the mess caused by Posion Zoomack with his crazy weather machine, and stop the snow in the studio.

THE ROOTIE) AAOOTIE CL6+ Col<m3 (approx 60 min)

The songs and prizes continue with the first episode on 1/15/54, in a kinescope in fair condition, as Rootie tries his hand at being a conductor of a symphony orchestra with the help of Todd Russell. During the Gala Poochie quiz, kids win a Crosley Radio, a Polka Dottie dress, Rootie Polo shirt, a girls Schwinn bike, and a Rootie doll and hat. In the second show that aired 4/8/53, it's Rootie singing fast food lunch song with Todd, as well as getting ready for baseball spring training with El Squeako mouse and friends. All the kids sing the Silver Cup bread song. The 3rd show 12/25/53 has Rootie singing on the farm along with the gang. In the last show,

from 1/1/54, it's Rootie and Polka Dottie singing an Indian song on the reservation, and Gala Poochie meets up with his twin brother Gala Puggy.

THE ROOTIE) AAOOTIE CL6+ Col<m3! (approx 60 min)

The first episode aired on 10/21/53 with Rootie and Todd singing the Ferry Boat Song, as Rootie sails up river as river boat captain. In the second half hour show airing on 3/7/53, Rootie and Polka Dottie sing a scary cat song, and Gala Poochie Pup shows that a pup should never overdo things in the "Tales of the Magic Kazootie. Then, on 12/16/53, Rootie and Todd take on fixing a TV and singing the "Rain on the Roof" song.

THE ROOTIE) AAOOTIE CL6+ Col<m3 " (approx 60 min)

In this first episode that aired on 5/20/53 you'll find Detective Rootie role playing a crime investigation with host Todd Russell, visiting Polka Dottie at home to sing "Is It True What They Say About Polka Dottie." Then Poison Zoomack takes on the role of "Tom o Hawk," an Indian starting trouble with Rootie and the gang.

In the 7/24/53 show, Rootie and Todd sing "Side by Side" with a cute split-screen effect with the kids in the audience. During the 4/16/53 episode, Rootie parodies the popular comic strip Barney Google and Spark Plug with a song. On 4/1/53 it's a fun time at the "Rooten Kazooten Circus" with Rootie, Gala Poochie Pup and El Squeako Mouse, as well as Rooties magic carpet ride, wishing that he was Aladdin.

THE +ILL* .OH' SO' SHO7 (approx 60 min)

An all-but-forgotten children's show from the Dumont Network, starring guitarist/singer Billy Johnson and a group of puppets, including one Teddy Bear. The major purpose of these programs, other than to run advertisements, was as a wraparound for inexpensive programming like the black-and-white Looney Tunes from Guild Films, Betty Boop and Koko the Clown cartoons. Alas, there's no Koko or Betty here, but there are a set of uncensored Looney Tunes featuring Bosco and his dog Bruno ("Bosco and Bruno"), odd Porky Pig shorts ("Porky's Tire Trouble"), Buddy the dog ("Buddy the Woodsman," 1934),

Lots of plugs for Cocoa Marsh ("Name the Lion" contest), among other products. Johnson sings in a pleasing baritone, in a solid country-and-western mode ("Close Your Sleepy Eyes, Little Buckaroo," "Over the Rainbow" on guitar), and the reproduction quality is amazingly good considering the age of the material (Dumont went out of existence in 1955-56), but what really makes this tape interesting is the interruptions--several of the Looney Tunes are broken up by in-house promos for other Dumont shows, including Grandpa's Place (see above), with host Lee Reynolds stepping out of character, and Jean Ramsay explaining her Weather Wheel spot. Apparently the BILLY JOHNSON SHOW was sent out as a live feed, and this was intercut with promo spots to sponsors, with the hosts making pitches to potential advertisers, who were supposed to see this version of the show privately. Commercials include M&M's candies, Nabisco cereal (with moon men watching a baseball game), One-A-Day Vitamins, Uncle Ben's Converted Rice, the Glen Echo Pool. Two of the puppets sing "Bibbity Bibbity Boo."THE WEATHER WHEEL was an early marketing gimmick to "sell" the weather, ages before such ideas as The Weather Channel, with a national forecast broken down into regions.

CA, TAI') A' /AROO (approx 60 min)

In a show from 1962, the Captain (Bob Keeshan) tries to clean up the Treasure House (to a jazz version of the SNOW WHITE song "Heigh Ho"), but is too tired and hires the Philharmonic House Cleaning Company ("We clean it or we wreck it") headed by the Professor (Hugh "Lumpy" Brannum, best known as Mr. Green Jeans). With his helpers George and Irving, the Professor seems capable of doing anything except cleaning the Treasure House, as they dance, juggle, play games, and generally exasperate the Captain.

Also featured is *The Adventures of Tom Terrific* ("The Beginning of the Flying Sorcerer"), starring Tom and Manfred the Wonder Dog, who go on an adventure involving genies, Sinbad the Sailor, magic lamps, and a castle made of fish. And Mr. Moose introduces the Captain to Petunia the baby skunk. This is a good installment of the show from this period, with sound that is slightly (but not terribly) muffled, and one on-screen mistake, when Irving starts to lose his moustache during his juggling act.

(I' / (O' / SCHOOL Vol.1 (approx 60 min)

One of the first educational shows for younger children, *DING DONG SCHOOL* was devised, produced, and hosted by Dr. Frances Horwich, chairman of the Education Department at Chicago's Roosevelt College. Known as Miss Frances, she gave lessons in basic forms of play for viewers ages 3 thru 7 and their parents. In Volume One, Miss Frances reads a Little Golden Book entitled "I Decided" to show children the importance of choosing wisely, tries on unusual hats, paints pictures of plants, shows how to use a strainer, a funnel, and different sizes of cups, and shows how to make a peanut butter, banana, and lettuce (???) sandwich. She also plugs her sponsor, Wheaties (this was before Wheaties had sports figures on its boxes or its commercials).

(I' / (O' / SCHOOL Vol. approx 60 min)

Miss Frances presents a group of five musicians, who demonstrate a trumpet, two drums, a clarinet, and a trombone, and play a series of marches; takes us on a tour of a rock garden; shows us a beautiful miniature Borden's Milk truck and a less impressive Shell Oil truck toy; looks at toy bells; shows how to play with a wagon-load of blocks; and introduces singer Jody Carey of the show *CHILDREN'S CORNER*, who does a song.

THE ADVENTURES OF DANNY DEE (approx 60 min)

THE ADVENTURES OF DANNY DEE was a 1954 local television program with a unique premise-- Danny is a character drawn by artist Roy Doty on a background of paper, along with his companions Debbie Dee, Filbert the Dinosaur, and Pancake the Magician. In this episode, Danny, Debbie, Filbert, and Pancake go to sea to pursue a bunch of pirates who have stolen Pancake's treasured magic box. Their ship is sunk and they're captured by the pirates, but manage to turn the tables and get back the box. The drawings are primitive but the work is fairly elaborate, involving cut-out images and layers of paper and felt on which the adventure takes place. After retiring as Tarzan, ex-Olympic Gold Medallist Johnny Weissmuller starred in this syndicated jungle adventure series (based on a newspaper comic strip) as Jungle Jim, adventurer and occasional trouble-shooter for the government, with Martin Huston as his son Skipper and Norman Fredric (later known as Dean Fredericks, star of the series *STEVE CANYON* and movies such as *THE PHANTOM PLANET*) as Kassim, his aide. In this episode, Jim is asked to look into the activities of an elephant herd raiding native villages; at the same time, he is alarmed by reports of Skipper's near-failing grades in the classes he is taking by mail from the States and hires a tutor, Mrs. Haddock, to help bring his grades up. She has her own ideas about Africa and its wonders and dangers, mostly courtesy of a popular book on exploration written by a well-known fraud, and soon she and Skipper are headed into the jungle, straight toward a stampeding herd and a group of bloodthirsty smugglers, with Jim in hot pursuit.

WINKY DINK AND YOU (approx. 60 min.)

WINKY DINK AND YOU first premiered on October 10, 1953, and starred noted TV host Jack Barry and his animated sidekick Winky Dink (voiced by Mae Questel, also the voice of Betty Boop). This show taught kids self-expression and creativity through drawing simple sketches at home.

THE JUVENILE JURY (approx. 60 min.)

When they weren't producing quiz shows, Jack Barry and Dan Enright were making programs like *JUVENILE JURY*, a sort of serious version of Art Linkletter's *KIDS SAY THE DARNDDEST THINGS*, in which children from ages six thru 10 sit on a panel and discuss questions submitted by other

children and their parents. In this installment, questions come up concerning children who won't wear costumes in a school play because they're too embarrassed, and children who are being forced to choose between intended professions at too young an age. Barry is only slightly condescending and the kids are intelligent and entertaining. Scotch Cellophane Tape is the sponsor, and is plugged throughout the show by Jack Barry and the "Scotch Girl," complete with tartan. SHOW # 2 IN THE PARK – a rare Dumont live puppet show from the fifties. With the Bill Baarid puppets.

/RA' (, A'S, LACE MR. I. MA/I' ATIO' (approx 60 min)

A rare kinescope of GRANDPA'S PLACE, a children's show from the Dumont Network produced at WDAB-TV in Washington, D.C. and hosted by Lee Reynolds in the role of Grandpa, who converses with various toys and other magical characters, including the puppet Jingle Dingle; runs contests, including one offering the giant Cocoa Marsh Train, plugs Flavor Straws; and demonstrates the Remco Wireless Radio Station.

MR. I. MAGINATION was a fantasy show hosted by its creator, Paul Tripp, as a sort-of "You Are There" for kids. Younger viewers would write in with suggestions of the stories and subjects, usually about characters that appealed to younger viewers, that they wanted to see, and Tripp and his cast of players would act in the stories on screen. This week's show is devoted to sharpshooter Annie Oakley and her rise from obscure backwoods girl to international celebrity.

THE +I/ TO, (approx. 60 min.)

We just uncovered this rare Kinescope of a show made for CBS in response to the popular ABC production SUPER CIRCUS. Producer Charles Vanda assembled the largest cast and crew to produce this TV kid's show. At times, the show could have as many as 350 people parading around the ring while the Joe Basile 15-piece orchestra plays away unperturbed. When it was first aired on July 1, 1950, the show was filmed at the New Jersey Convention Hall which Raymond Lowery had turned into a ritzy circus environment but in 1954, the show was moved to the North Philadelphia Armory.

New Jersey State Champion majorette Barbara Cubberly was CBS' answer to SUPER CIRCUS' Mary Hartline. She would lead the 65-piece Quaker City String Band which was usually followed by dozens of clowns, animals, jugglers, aerialists, and marching local Boy or Girl Scout troops.

Former vaudeville performer Jack Sterling played the top-hat-and-tails clad host/ringmaster, and you'll undoubtedly get a hoot when you see who plays their top clown -- Ed McMahan of TONIGHT SHOW fame. (In fact, McMahan was supposed to play the ringmaster, but Sterling had been hot on radio and the higher-ups thought he should have the job. And McMahan settled for second banana.) One-time Mr. America Dan Luri played Circus Dan the Muscle Man and Gene Crane was the staff announcer. All the Sealtest commercials are intact on this Halloween night show that aired in 1954.

THE MAR* HARTLI' E SHO7 (approx. ## min.)

During the early 1950's, amid the run of SUPER CIRCUS, series co-star Mary Hartline had her own show out of Chicago. In PRINCESS MARY'S MAGIC CASTLE, she plays the princess in charge (sort of) of a magic kingdom peopled by magicians, puppets, talking animals etc. In this installment, they perform a Muppets-style parody of SOUTH PACIFIC (then one of the hottest musicals running) called NORTH ANTARCTIC, which includes take-offs of several popular songs from the show ("You've Got To Wash That Snow Right Out of the Air" etc.)

In THE MARY HARTLINE SHOW, from WENR in Chicago, Mary and pianist Chet Roble bring young guests on from the Chicago area, who compete for prizes (including puppies, dolls, Revell Circus Sets, Quilt Sets, and tool kits) for themselves and their best friends, who are called live on the air. The show also includes a cartoon presentation of the early 1930's black-and-white Ub Iwerks cartoon "The Brave Tin Soldier," set in a toy shop at night and including parodies of Laurel

and Hardy and other pop-culture fixtures of the time.

S6, ER CIRC6S VOL6 ME 1 (approx. 60 min.)

SUPER CIRCUS started in Chicago during 1949 as an experiment in children's entertainment and was the first syndicated variety/entertainment show aimed at younger viewers to achieve mass success--it was soon seen in every major city in the country, and it started spate of circus-type shows (BIG TOP CIRCUS was the best known of them).

Well, there was Mary Hartline, the leader of the SUPER CIRCUS band and general foil for the show's three resident clowns, Cliffy, Scampy, and Nicky--between the four of them, and the guest artists (usually an animal act or acrobatic team), there was enough action and laughter to fill each 60 minute SUPER CIRCUS show to bursting--parents soon found that, unlike the MICKY MOUSE CLUB (which came along much later), This Special Edition of SUPER CIRCUS features highlights from the original program, interspersed with an on camera interview done by host Claude Kirchner at VIDEO RESOURCES-NEW YORK's studios in 1991, shortly before his death.

S6, ER CIRC6S Vol. (approx. 60 min.)

An acrobatic/contortionist act is followed by the presentation of a service award to the show by an organization of disabled veterans; Mary Hartline leads the band in a medley of patriotic marches and other tunes; Cliffy, Nicky and Scampy create chaos with a haywire X-Ray machine at the Clown Clinic, with Mary Hartline as the nurse; and an acrobatic and trapeze acts entertains us. In the second show, a team of high-wire artists and acrobats performs, followed by Mary Hartline and Nicky and Scampy trying to cure Cliffy the Clown's sleepwalking; and a trained seal act (with a guest pelican) performs. The sponsor for both shows is Snickers.

THE +O*S RAILROA(CL6+ Vol. 1 (approx. 60 min.)

The legendary toy company, A.C. Gilbert, sponsored this classic Fifties kid's program designed to show off their line of American Flyer Trains. Each week, the kids would welcome a guest from a well-known train line to watch them play with their trains and discuss the real world of railroading. This tape is an absolute must for all train collectors as well as for Fifties kids who wish to relive their childhood. With classic clips of both real and model trains, it's a gem!

A.C. /IL+ERT D AMERICA' FL*ER (approx. 60 min.)

The A.C. Gilbert Company is best known for its Erector Set series. View the collection again through a special sales film which also shows the company's telescopes, electronic radio kits, and chemistry and road racing sets. We also provide you with another outstanding episode of the BOY'S RAILROAD CLUB, as well as two great train-related cartoons taken from the 35mm masters: PLAYSAFE and THE MILLION DOLLAR LIMITED (which featured Superman). And (can you believe that there is actually more?) we also give you rare outtakes of model trains which utilize tracking shots and moving platforms. This tape includes some wonderful footage.

THE LIO' EL COLLECTIO' (approx. 60 min.)

LIONEL CLUB HOUSE first premiered September 23, 1950, and was hosted by the Yankee Clipper himself, Joe DiMaggio. In this tape, the kids in the clubhouse ask questions about sports and see educational films sponsored by Lionel Trains. The clubhouse manager and co-host is Jack Barry. We also include the terrific Lionel Trains commercials and the IRON PONY, a rare Lionel Trains documentary on the setting up and making of trains.

,l') * LEE'S CIRC6S TIME (approx 60 min)

PINKY LEE was a fixture on television until 1956, and in this ultra-rare version of his show, worked from a combination circus/game show format. With an audience of children and their parents, he came on with his theme song and dance ("a checkered coat, and a silly dance like a Billy goat"), plugged Tootsie Rolls constantly, and gets into misadventures with guests such as

Uncle Wiener and Uncle Schnitzel (who try somewhat ineffectually to lose weight), and is undone in his attempts at magic tricks by handsome master-of-ceremonies Ken Mayer. The second of the two shows included here features woman acrobatic acts Paula and Paulette, and a seal act, as well as Pinky's adventures with a jewel thief masquerading as a voice teacher and driving a Tootsie Roll car. Children and parents also get to perform various stunts for prizes (best of the prizes is a geiger counter, which is given the plug to the pre-teen girl who won it, "Lots of people have become millionaires using a geiger counter, maybe you'll be next"), a la Beat the Clock. Featured performers include Sidney Fields, from the Abbott and Costello Show.

History

THE /REAT 7 AR (approx. ## min.)

The first in a series of historical documentaries about the twentieth century, produced by NBC at the mid-point in the century and among the best historical work ever done for television. Beginning at the end of the first decade of the century, narrator Alexander Scourby tells of the belief throughout Europe that war was a thing of the past, based on the fact that all of the kings and queens of Europe were now related to each other, and had been at peace for more than 50 years.

Only to see those hopes dashed by an assassination in the Balkans and, over the weeks that followed, the outbreak of World War I. Newsreel footage tells of the escalating war and casualties, and the slaughterhouse that Europe became for the British and French. We see images of America trying to stay out of the fighting, dedicated to peace until 1917 – and then the entry of the Americans because of Germany's unrestricted submarine warfare, just at the point when it looked as though civilization in Europe might collapse. The images are grim and startling, but the story ends on a hopeful note as the boys finally come home, following the Armistice in 1918.

THE .AAA A/E (approx. #0 min.)

The 1920's remembered by narrator Fred Allen. The program begins with the euphoria surrounding the end of World War I, and the desire on the part of the public to forget about the problems of the world. Amazingly for a documentary of the 1950's – a decade in which television was supposed to be bland and safe – the program goes into the anti-foreigner hysteria that swept the country after the war, and the rebirth of the Ku Klux Klan, marching over a million strong on the streets of Washington, D.C.

The birth of prohibition is also profiled, and the hypocrisy surrounding it, as Americans are seen taking to speakeasies by the thousands, and the bootleg liquor industry springs up – and gang warfare in Chicago gets its due as well. On the lighter side, Allen shows us the emancipation of women, and the gradual liberation of American thinking, as more and more of us headed for Paris in the middle- and late-1920's. We get glimpses of the run-up of the stock market and the encouragement of people to invest – the partying, the dancing (including the "Charleston"), and the seemingly endless opportunities to make money.

The market goes higher and higher, and the party goes on, with a few cautionary comments from the sidelines in the summer of 1929, and then, in October of that year comes the stock market crash. The images and graphics telling this 10-year story of success and ultimate ruin are startling and entertaining, and the mix of narration, images, and music make this one of the best documentaries ever made on American history.

+AC) I' THE ! 04 (approx. &0 min)

Fred Allen narrated this fast-paced remembrance of life and history during the 1930's, including the Great Depression, made by NBC during the early 1950's. What makes this documentary even more effective than most is that it focuses on the actions behind the events usually associated with the decade. We get a good glimpse of the Jazz Age of the 1920's and its loose, freewheeling

morality and money-management, and the depiction of the gradual deterioration of life as the effect of the 1929 stock market crash rippled outward, to drive thousands of businesses into bankruptcy. The human side is also seen, in images of haggard men and hungry children. On the lighter side, we also get a glimpse of the popular culture of the era, including such radio stars as Jack Benny and Fred Allen.

T7 ISTE (CROSS (approx. #0 min)

The rise of Nazi Germany is recounted in this documentary, which covers the history of the German nation from 1918, and the end of the German monarchy at the conclusion of World War I, to the collapse of the German economy in the 1920's. The rising influence of the Nazi Party is shown, from its modest beginnings in the early 1920's to its takeover of the government in 1933, following the burning of the Reichstag in Berlin. The Nazis' brutality is documented along with their accompanying racial policies and savage military conquests, from the 1938 annexation of the Czech Sudetenland to the Allied victory in Berlin in the spring of 1945.

' OT SO LO' / A/O (approx. #0 min)

Bob Hope is mostly associated with comedy, but this documentary shows off the more serious side of Hope's personality. As narrator, he takes us from the end of the 1930's, and the conclusion of the Great Depression, to the end of World War II, and through the years of peace and normalcy that followed. There's a certain wistful sadness in this glimpse of then-recent American history, as we see images of thousands of soldiers and sailors coming home on the decks of aircraft carriers, and then the scenes of parents watching their children sailing off to serve in Korea a few years later.

CALL TO FREE (OM (approx. &0 min.)

This extraordinary documentary was a product of NBC in the mid-1950's. In 1956, the Vienna State Opera, which had been destroyed by Allied bombing during World War II, reopened with a gala production of Beethoven's opera Fidelio. This special, hooked around that event, covers the previous 1000 years of Austrian and Viennese history using Beethoven's opera as a jumping off point, moving from the Golden Age of Viennese splendor in the late 19th century and then into the Nazi era, when the city and the country were taken over by Hitler's minions. From there, we see the return of the surviving Austrian soldiers (still in Soviet hands 10 years after the end of the war) and the celebrations surrounding the rebuilding and reopening of the opera house. The history is exciting enough, but it is intercut with priceless footage (about 30 minutes' worth scattered throughout the program) of the actual opera performance, which includes such legends as Karl Bohm conducting, and Ingaard Seefried and Anton Dermota in its cast.

THE RCA STOR* (approx. ## min.)

Even the RCA Corporation was shocked to hear that we had all their commercials produced from 1954 through 1960, produced and directed by Burt Hecht. Starting off with sales on TV for TV sets, portable radios, ovens, air conditioners, and wireless remote controls. We're lucky that Burt saved all his commercials in general, but now we have all those great Vaughan Monroe spots honoring servicemen and urging us to replace TV tubes that went out all the time. These rare commercials document the development of TV in the 50s. It's a gold mine of TV history.

VIET' AM ' E7 S A<><41 1&- !F 1&66 (approx " # min)

The Vietnam era left many thousands of sounds and images in its wake, but few are sadder or more ominous than the contents of this outstanding tape, which consists of dozens of edited news reports from CBS, NBC, and ABC of events in Vietnam, edited together for Armed Forces viewers by the Defense Department. One can understand, watching these concentrated reports of military strikes and counter-strikes, rescues and tragedies, how the United States ended up on the slippery slope that it ultimately slid down – the constant hum of battle activity that runs behind the events described, and the false assumptions behind the numbers being reported

give this video a profoundly moving undercurrent, as Walter Cronkite, David Brinkley et al, all dutifully report on the news from the ground, sea, and air in Vietnam. One listens to the numbers of casualties cited, especially the enemy dead, and wonders how close this was to the beginning of the lies and deceptions about how well we were doing there in the fighting – one watches General Westmoreland, the commander of all U.S. ground troops in Vietnam, assuring us that North Vietnam doesn't have the wherewithal for an extended fight, and thinks of the nine more years that the war went on. Anyone who served in Vietnam may be moved by what they see and hear, and anyone who saw the war from American shores will find the anger and outrage rising anew. The faded black-and-white images of the newsmen, the action on land and in the air, and harsh texture of the pictures present a striking underside to most memories of the 1960's. Ideally, one might watch this while listening to lots of '60s-era radio hits in the background, for an effect similar to Apocalypse Now.

VIET' AM TRAI' I' / RE, ORTS@VOL6ME O' E (approx ## min)

The usual accounting of film coverage of the Vietnam War claims that television and newsreels helped destroy any popular support for the war, and to some extent this is true--the Tet Offensive, for example, was a major defeat for the Vietcong, rather than the victory that some press accounts made it out to be (although the very fact that it could be carried out, with infiltrators even making it onto the grounds of the American embassy in Saigon, also destroyed American credibility about the progress of the war). At the same time, the United States military tried to produce some film that was on their side, mostly in the form of instructional and indoctrination, that were intended only for the eyes of U.S. military personnel. This included the Vietnam Training Reports, 20 minute films, usually shot on actual combat missions, that explained the order of battle in the various locales in Vietnam, from the highlands to the Mekong Delta; the procedures developed for carrying out various assignments, such as securing a landing zone (LZ) and extracting troops from an LZ; search-and-destroy and reconnaissance in force missions; the roles of various hardware, from helicopters to air force fighter-bombers, in supporting troops on the ground; safety tips for men in the field (don't bunch up, don't lose track of your weapon, make sure automatic weapons squads are the first off the helicopter at any LZ....) Some of the material is unexpectedly candid, as the shots of burned out helicopters, crashed while taking off in dust; a hit by enemy fire aboard a chopper, that knocks out one camera and wounds two men; and the stacked up bodies of dead Vietcong.

VTR #24--HELICOPTERS AS AERIAL WEAPONS PLATFORMS: A quick look at the attack helicopter and the various missions to which it is assigned in Vietnam, including escort duty, reconnaissance and security, and as a platform for directing fire support by other attack helicopters. Among the tasks seen being carried out are choppers returning ground fire, and an explanation of the procedures used (on escort missions, door gunners were ordered to return just enough fire to disengage, unless an unusually good target were located). The process for a proper attack run is explained (it was critical for pilots to concern themselves with the climb away afterward, because it would slow the chopper down just at the point when it would be at the closest range to the enemy).

VTR #28--AIRMOBILE OPERATIONS: A look at the uses of the helicopter in a combat role. First it is explained that artillery and tactical air support have their limits, mostly because of the time it takes to prepare assaults by either. The attack helicopter, despite a few drawbacks (it could be grounded by bad weather, and had a limited capacity for cargo, was the answer--durable and mobile, with the capability of carrying heavy machine guns and rockets, they could be called on for an airborne strike and hit a target within a couple of hours or less, and use their weapons within 50 meters of our own troops. We also see the procedure used to plan missions, which essentially worked in reverse--from end to beginning.

GENERAL PRECISION DECCA SYSTEMS: An industrial film produced for troops in Vietnam during the mid-1960's, about the Decca precision antenna and its role in easing navigation

problems in Vietnam. The problems of navigating by landmark over a country with so much foliage and so few distinctive landmarks are explained, along with the way that the navigation systems work, and their degree of precision.

VIET' AM TRAI' I' / RE, ORTS--VOL6ME T7O (approx ## min)

VTR #8 (1966): COUNTER-GUERILLA STRIKE OPERATIONS – The up-close and wide-angle, long-shot look at financing westerns, and way that forces, equipment, and men are utilized to maximum effect. We get a look at the tunnel rats at work, being lowered into Vietcong tunnels to check for survivors, prisoners, and booby traps; checking abandoned Cong huts for booby traps; patrols are seen bringing in wounded Vietcong prisoners, as well as American troops firing on and killing Vietcong, and interrogating survivors. The film is also advice given to infantrymen,

farewell appearance in 1947.

LOST SPORTS CLASSICS Vol. (Approx. ## min.)

The most commercial and the least commercial side of sports, along with some miscellaneous highlights: St. Louis Cardinals vs. the Los Angeles Dodgers, and a pitching duel between St. Louis's Larry Craig and Los Angeles' Roger Craig; Roger Maris lends his name to Papermate's three-sizes of pens and their special grips (he prefers the husky); an account of postwar Little League Baseball and its introduction to the town of Roslyn, Long Island, and its organization, fund-raising, the role of women (mostly as scorekeepers), and how the boys get their try-outs and their rankings, with an endorsement from the Yankees' Whitey Ford; a 1950's Universal-International newsreel present a football game between Seattle and Milwaukee; and a bloody 12-round fight between Kobayashi and Amaya, with a surprising amount of blood and obvious pain for both participants. The international Little League championships. Joe DiMaggio and Jack Barry appear on Lionel Trains clubhouse, talking sports and trains. And we get a glimpse of the 1930's animated Aesop's Fables cartoon "The Ballgame." Casey Stengel, Jack Dempsey, and Betty Grable each appear separately in early 1970's Tabby catfood commercials; and Jerry Coleman, Bill Mazerowski, Richie Ashburn, Marty Marion, Bob Turley, Curt Simmons, and Hank Bauer all plug Gillette razors.

MAI' EVE' T 7 RESTLI' / (approx. ## min)

Three wrestling matches from the 1950's, from Hollywood Legion Stadium: Bill Cody of Cheyenne, Wyoming vs. Honest John Cretoria in a 15-minute preliminary match; Sock-Eye Jack McDonald vs. Dave Levin in another 15-minute preliminary match; and, in the main event, Juan Cepeda vs. Joe Hazendas.

CLASSIC SPORTS COMMERCIALS from 123 0i01i34 an5 4ix1i34 Vol. 1 (Approx. 60 min.)

Whitey Ford Gillette Razors, Cominsky Park - Old Gold Cigarettes, Red Barber - Old Gold Cigarettes, Ebbets Field in Brooklyn, Walt Davis - Kent, Crazy Leg Hirsch with the Rams, Duke Schneider - Ovaltine, Florence Chadwick - Ovaltine, Pat Flaherty, Pee Wee Reese - Gillette Razors, Don Zimmer, Ballantine Beer, Earl Buchholtz - Vitalis, Casey Stengel - Tabby Cat Food, Sun Beam Bread, Jimmy Lucas, Bill Talbert - Diabetes, Lucky Strikes, Gayle Cogdil - Detroit Lions, Brooks Robinson - Vitalis, Roger Maris - Papermate Pen, Newport Cigarettes, Bob Allison, Minnesota Twins, Mickey Mantle - Karo Syrup, Jim Taylor, Green Bay Packers, Bart Star, Paul Horny, Norelco Shaver, Mickey Mantle - Florida Orange Juice, Joe Namath Ovaltine, Hank Aaron, Wilt Chamberlain, Bob Richards - Wheaties, Rocky Graziano - Breakstone Yogurt, Yogi Berra - Yoo hoo, Jack Dempsey - Tabby Cat Food.